

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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TVISION INSIGHTS, INC.,

Petitioner,

v.

THE NIELSEN COMPANY (US), LLC,

Patent Owner.

Case No. IPR2023-01014

U.S. Patent No. 11,470,243

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**PETITIONER’S REQUEST FOR ORAL HEARING**

Pursuant to 37 C.F.R. § 42.70(A), 35 U.S.C. § 316(a)(10), and the Board's Order (Paper 11) setting oral hearing, if requested, on October 16, 2024, Petitioner respectfully request an oral hearing.

Petitioner respectfully requests that the oral hearing be conducted remotely, but should the Panel be interested, is available to conduct an in-person hearing at the Denver, Virginia, or whichever other office the Panel would like. Petitioner has conferred with Patent Owner. Patent Owner indicated a preference for an in-person hearing at the USPTO's Alexandria office.

### **Request for Oral Hearing**

Petitioners request (without any intent to waive consideration of any issue not requested) to address the following issues at the oral hearing:

- Ground 1: Claims 4-6, 8, 11-14, 18-20 are rendered obvious by Lu-577 (Ex. 1004) and in view of Tian (Ex. 1005);
- Ground 3: Claims 4-6, 8, 11-14, 18-20 are rendered obvious by Nielsen-372 (Ex. 1006), in view of Steinberg (Ex. 1007) and Tian (Ex. 1005);
- Any other relevant issues raised in papers filed in this proceeding, including issues raised in papers yet to be filed; and
- Any other issues that the Board deems necessary for issuing a Final Written Decision, including any questions, rebuttals, or arguments that may arise during the oral argument.

Petitioner further requests that the Board grant each side 60 minutes for oral argument. The parties are in agreement that 60 minutes per side is appropriate for this proceeding.

Petitioner requests the ability to reserve a portion of their total time for presenting rebuttal arguments after Patent Owner's presentation. Petitioner additionally request that the Board provide the capability to display demonstrative exhibits, for displaying documents of record. In accordance with the Trial Practice Guide, Fed. Reg. Vol. 77, No. 157, at 48768, Petitioner will contact the Board Trial Division paralegal to discuss this request.

This Request is timely, being filed on August 28, 2024.

Date: August 28, 2024

Respectfully submitted,

/Harper Batts/

Harper Batts (Reg. No. 56,160)  
Attorney for Petitioner

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on August 28, 2024, a complete copy of the foregoing document was served via email to all parties to this proceeding at the addresses indicated:

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