

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TVISION INSIGHTS, INC.,

Petitioner,

v.

THE NIELSEN COMPANY (US), LLC,

Patent Owner.

Case No. IPR2023-01014

U.S. Patent 11,470,243

PETITIONER'S UPDATED MANDATORY NOTICES

Pursuant to 37 C.F.R. § 42.8, Petitioner hereby provides notice in accordance 37 C.F.R. § 42.8(b)(3) that counsel has been updated, as reflected below.

Lead Counsel	Back-Up Counsel
Harper Batts (Reg. No. 56,160) hbatts@sheppardmullin.com Sheppard, Mullin, Richter & Hampton LLP 1540 El Camino Real Suite 120 Menlo Park, CA 94025 Telephone: (650) 815-2600 Fax: (650) 815-2601	Chris Ponder (Reg. No. 77,167) cponder@sheppardmullin.com Jeffrey Liang (Reg. No. 69,043) jliang@sheppardmullin.com Fangzhou Qiu (Reg. No. 82,810) fqiu@sheppardmullin.com Sheppard, Mullin, Richter & Hampton LLP 1540 El Camino Real Suite 120 Menlo Park, CA 94025 Telephone: (650) 815-2600 Fax: (650) 815-2601

37 C.F.R. § 42.8(b)(4) – SERVICE INFORMATION

Petitioner consents to service by electronic mail addressed to:

Hbatts@sheppardmullin.com
CPonder@sheppardmullin.com
JLiang@sheppardmullin.com
FQiu@sheppardmullin.com
LegalTM-TVision-IPR@sheppardmullin.com

Date: October 4, 2024

Respectfully submitted,

SHEPPARD, MULLIN,
RICHTER & HAMPTON LLP

/Harper Batts/
Harper Batts (Reg. No. 56,160)
Attorney for Petitioner

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on October 4, 2024, a complete copy of the foregoing PETITIONER’S UPDATED MANDATORY NOTICES was served via email to all parties to this proceeding at the addresses indicated:

Jennifer C. Bailey
jennifer.bailey@eriseip.com

Megan J. Redmond
megan.redmond@eriseip.com

Robin A. Snader
robin.snader@eriseip.com

PTAB@eriseip.com

Date: October 4, 2024

/Harper Batts/
Harper Batts (Reg. No. 56,160)