UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

BMW OF NORTH AMERICA, LLC,

Petitioner,

v.

SCRAMOGE TECHNOLOGY LTD.,

Patent Owner.

Case IPR2023-01048
Patent No. 10,546,685

PETITIONER BMW OF NORTH AMERICA, LLC'S POWER OF ATTORNEY AND DESIGNATION OF LEAD AND BACKUP COUNSEL

Pursuant to 37 C.F.R. § 42.10(b), Petitioner BMW of North America, LLC hereby appoints the practitioners associated with Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., Customer Number 22,852, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with the *inter partes* review involving U.S. Patent No. 10,546,685.

Lead Counsel	Back-up Counsel
Lionel M. Lavenue (Reg. No. 46,859) lionel.lavenue@finnegan.com Finnegan, Henderson, Farabow, Garrett & Dunner, LLP 1875 Explorer Street, Suite 800, Reston, VA 20190-6023 Tel.: 571-203-2750 Fax: 202-408-4400	Kara A. Specht (Reg. No. 69,560) kara.specht@finnegan.com Finnegan, Henderson, Farabow, Garrett, & Dunner LLP 271 17th Street, NW, Suite 1400 Atlanta, GA 30363-6209 Tel.: 404-653-6481 Fax: 202-408-4400 Cory C. Bell (Reg. No. 75,096) cory.bell@finnegan.com Finnegan, Henderson, Farabow, Garrett, & Dunner LLP 2 Seaport Lane, 6th Floor Boston, MA 02210-2001 Tel.: 617-646-1641 Fax: 202-408-4400 Safiya Aguilar (Reg. No. 77,212) safiya.aguilar@finnegan.com Finnegan, Henderson, Farabow, Garrett, & Dunner LLP 901 New York Avenue NW Washington, DC 20001-4413 Tel.: 202-408-4160 Fax: 202-408-4400

The undersigned individual is authorized to execute this Power of Attorney on behalf of Petitioner BMW of North America, LLC.

By: _____
For BMW of North America, LLC

Name: Dena Epstein

Title: Corporate Counsel

Date: June 21, 2023