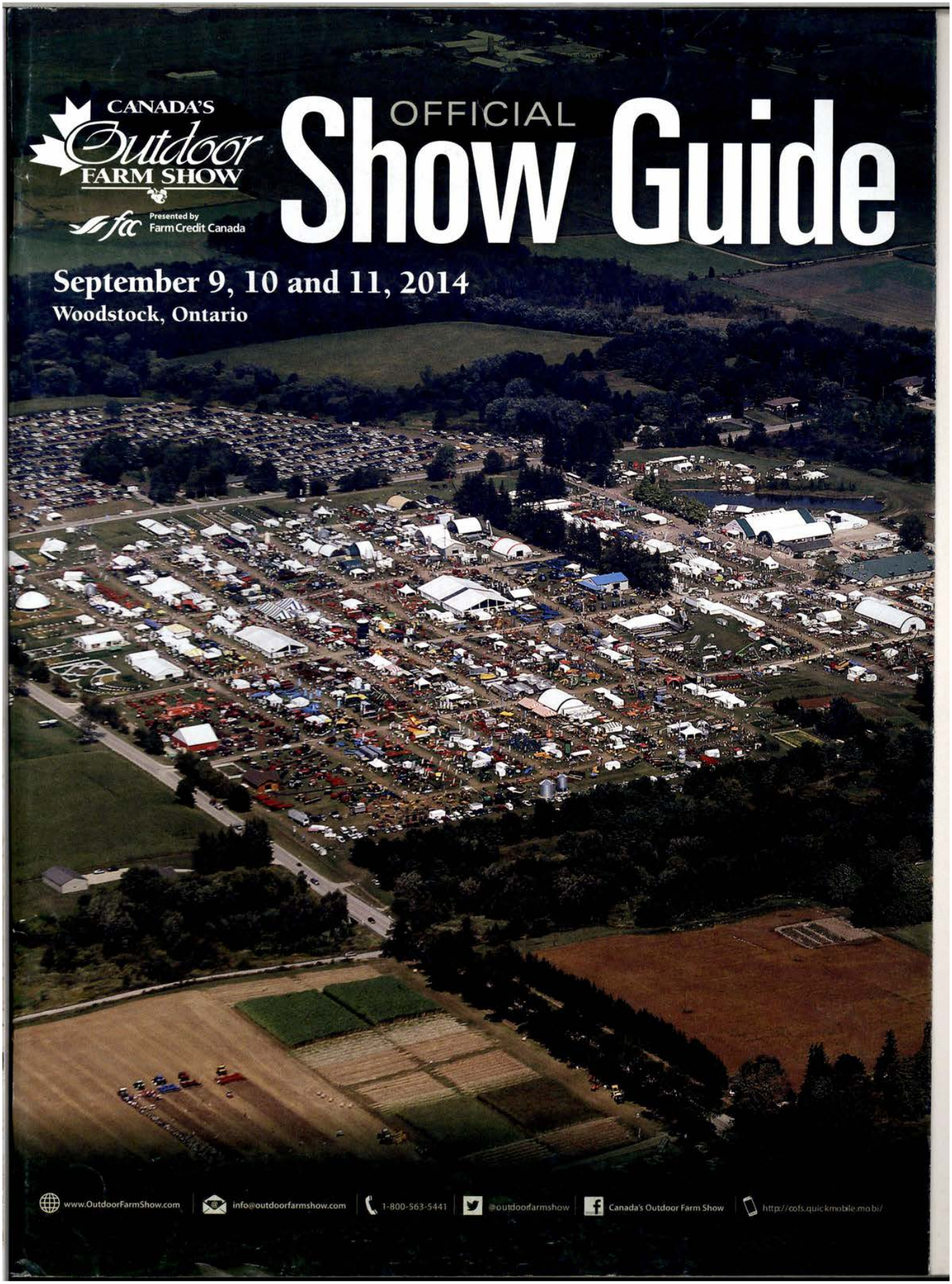
CANADA'S Outdoor FARM SHOW

Presented by Farm Credit Canada

OFFICIAL Show Guide

September 9, 10 and 11, 2014

Woodstock, Ontario



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CANADA'S Outdoor FARM SHOW

Presented by Farm Credit Canada

Published by Ontario Farmer
Supplement to August 26, 2014 Edition

2014 OFFICIAL SHOW GUIDE

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EXPERIENCE TECHNOLOGY

I am pleased to extend a hardy welcome to the 2014 Canada's Outdoor Farm Show. With the winter of 2014 behind us and the challenges Mother Nature seems to be throwing us every week you will want to be sure to get to the show to see what is new that may assist in making daily tasks a little easier. The team at Canada's Outdoor Farm Show are constantly cultivating new technologies for you to experience at the show. In fact, a visit to the farm show, in many cases lets you experience technology.

I am often asked what my favourite part of Canada's Outdoor Farm Show is. I have lots of favourite parts. Like many of you reading articles in the guide, the stories capture my interest and I want to learn more. Here are a few favourites this year.

THE FIELDS

The big field demonstration this year is our Cover Crop Tillage Demonstration. Agronomist Pat Lynch has been talking about this at many farm meetings and through his many articles is inviting you to come to see the machinery in action that can make incorporating cover crops much more valuable. A must-see for anyone interested in managing cover crops.

Conditions for growing field crops are experiencing another extreme this year. Crop farmers will want to spend some time in the crop demonstrations areas to see what seed varieties are going be best going into the fall harvest season.

Biomass is becoming more valuable as a source for energy. Vermeer will be leading a demonstration on the improvements in machinery to manage switchgrass and miscanthus crops.

LIVESTOCK CENTRAL

This year celebrates six years for the Britespan Dairy Innovation Centre that features operating DeLaval VMS and Lely Astronaut A4 robotic milking systems. The 15 companies with related dairy products and services meet early each spring to keep the experience new. This year, two new components of the dairy experience will be the new Dairy Pavilion located just outside the entrance to the dairy barn. We have also decided to include a 9' by 15' video wall that is going to illustrate the features of the equipment in the barn.

BEHIND THE WHEEL

The Ram Test Drive is back again this year. The new 2014 Ram V-6 Eco Diesel will be highlighted this year. Toyota is also offering the opportunity to test drive the recently redesigned Tundra line of pick up trucks.

The Canadian Energy Expo is displaying a compressed natural gas tanker truck that is going to make natural gas available for more applications.

LOTS TO SEE AND DO

The complete 2014 Exhibitor Listing and Official Pocket Program are included in this issue of the Ontario Farmer. You can also source all the farm show information on the Canada's Outdoor Farm Show App for smartphones.

I hope you are as excited as I am to see all of the new technology that awaits us this fall. In a few short weeks, there will be 750 exhibitors ready to showcase, sell and demonstrate their products or services to help Canadians continue to lead the pack as some of the globe's most progressive farmers. Whether through large field demonstrations or intimate one-on-one demonstrations at their lots, our exhibitors are ready to help farmers experience their technology.

Canada's Outdoor Farm Show is known to be "Where Farmers Meet" and more accurately where farmers meet to experience technology. Come experience the farm show. Most everyone is going to be there. It is the place to be!

Doug Wagner
President
Canada's Outdoor Farm Show

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SEE US AT OUR NEW SHOW LOCATION - CORNER OF FIRST LANE & SOUTH MALL

Kubota is pleased to offer a new line of hay tools; strong, compact, low maintenance and easily set for transport. Disc mowers offer 5'6" to 10'5" cutting widths. For fast drying, use Kubota's TE4052T Rotary Tedder then collect with the single Rotor Rake RA1042T. Do More with Kubota.

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Sparta

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CANADA'S OUTDOOR FARM SHOW 2014 DAILY SCHEDULE

Tuesday, September 9, 2014

8:30 A.M.	"Where Crop Farmers Meet" Brunch at the OSCIA Exhibit until 10:30 a.m. - INVITE ONLY
10:00 A.M.	Safety Demo at the Salford Farm Machinery Exhibit
	Official Opening Ceremonies at the Ginty Jocius Memorial Waterfall Beside the Ducks Unlimited Canada Wetland Pond
	Skid Steer Ride'N'Drive opens behind Britespan Dairy Innovation Centre until 3 p.m.
10:30 A.M.	Pasture Grazing Demo on North Mall
	Nuhn Lagoon Crawler Demo at Ducks Unlimited Canada Wetland Pond
11:00 A.M.	Hi-Hog Cattle Handling and Tru-Test Weigh Scales Demo at the Kane Exhibit
	Silage Baling Demo in the West Demo Field
	CalfRail Demonstration in the Grober Young Animal Development Centre
12:00 P.M.	Cover Crop Tillage Demo in the Southwest Demo Field
	Sprayer Clinic (One Rinse, Two Rinse, Best Rinse?) in the West Demo Field
1:30 P.M.	Corn Silage Harvesting Demo in the Southwest Demo Field
	Nuhn Lagoon Crawler Demo at Ducks Unlimited Wetland Pond
2:00 P.M.	Hi-Hog Cattle Handling and Tru-Test Weigh Scales Demo at the Kane Exhibit
	Tempo Planter Demos in the Southwest Demo Field
	Safety Demo at the Salford Farm Machinery Exhibit
2:30 P.M.	Pasture Grazing Demo on North Mall
	Corn Stalk Baling Demo in the Southwest Demo Field
3:00 P.M.	Sprayer Clinic (One Rinse, Two Rinse, Best Rinse?) in the West Demo Field
	Vermeer Biomass Equipment Demos in the Southwest Demo Field
4:00 P.M.	CalfRail Demonstration in the Grober Young Animal Development Centre

Wednesday, September 10, 2014

8:30 A.M.	"Where Crop Farmers Meet" Brunch at the OSCIA Exhibit until 10:30 a.m. - INVITE ONLY
10:00 A.M.	Safety Demo at the Salford Farm Machinery Exhibit
	Skid Steer Ride'N'Drive opens behind Britespan Dairy Innovation Centre until 3 p.m.
10:30 A.M.	Pasture Grazing Demo on North Mall
	Nuhn Lagoon Crawler Demo at Ducks Unlimited Canada Wetland Pond
11:00 A.M.	Hi-Hog Cattle Handling and Tru-Test Weigh Scales Demo at the Kane Exhibit
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	Vermeer Biomass Equipment Demos in the Southwest Demo Field
4:00 P.M.	CalfRail Demonstration in the Grober Young Animal Development Centre

Schedule continues on next page

ONGOING DAILY:

- Ram Test Drive
- New Fuels/New Trucks Expo presented by Faromor CNG
- Toyota Test Drive
- Sheep Handling Demos
- OMAFRA Manure Spill Display
- Seed and Crop Input Plots
- Grober Young Animal Development Centre
- Woodlot Demos
- New Manure Spill Demos
- Britespan Dairy Innovation Centre
- Canadian Energy Expo Presented By Faromor Energy Solutions
- Horticulture Pavilion
- Biomass Plots
- Alltech Deck
- EastGen Dairy Producer Pavilion
- FCC Livestock Central
- Beef breed display in the Beef Pavilion
- Biomass plots
- Tempo Planter Corn Plots
- FCC Industry Pavilion
- Ag-Biz Pavilion
- Danish Pavilion
- Swine & Poultry Pavilion
- Sheep & Goat Pavilion
- Woodlot Expo
- Dairy Pavillion

and Much More!

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DAILY SCHEDULE *Continued*

Thursday, September 11, 2014	
8:30 A.M.	"Where Dairy Farmers Meet" Brunch at Special Events Tent until 10:30 a.m. - INVITE ONLY
	"Where Crop Farmers Meet" Brunch at the OSCIA Exhibit until 10:30 a.m. - INVITE ONLY
10:00 A.M.	Safety Demo at the Salford Farm Machinery Exhibit
	Skid Steer Ride'N'Drive opens behind Britespan Dairy Innovation Centre until 3 p.m.
10:30 A.M.	Pasture Grazing Demo on North Mall
	Nuhn Lagoon Crawler Demo at Ducks Unlimited Canada Wetland Pond
11:00 A.M.	Hi-Hog Cattle Handling and Tru-Test Weigh Scales Demo at the Kane Exhibit
	Silage Baling Demo in the West Demo Field
	CalfRail Demonstration in the Grober Young Animal Development Centre
12:00 P.M.	Sprayer Clinic (One Rinse, Two Rinse, Best Rinse?) in the West Demo Field
	Cover Crop Tillage Demo in the Southwest Demo Field
1:30 P.M.	Corn Silage Harvesting Demo in the Southwest Demo Field
	Nuhn Lagoon Crawler Demo at Ducks Unlimited Wetland Pond
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3:00 P.M.	Sprayer Clinic (One Rinse, Two Rinse, Best Rinse?) in the West Demo Field
	Vermeer Biomass Equipment Demos in the Southwest Demo Field
4:00 P.M.	CalfRail Demonstration in the Grober Young Animal Development Centre

Welcome to

Oxford County & the 2014 Canada's Outdoor Farm Show

Your guide to rural emergency preparedness

Did You Know?

- In 2013, nearly 90,000 Canadians experienced disaster.

Know the Risks

STEP 1

- Knowing the risks specific to your community can help you prepare better.
- Floods are the most frequent natural disaster in Canada.
- Ontario averages about eleven tornadoes per year.
- Power outages can last days or even weeks.

Make a Plan

STEP 2

- Make a plan to evacuate as well as shelter-in-place.
- Make a list of farm inventory including livestock, machinery, equipment and hazardous substances.
- Draw a farm site map indicating buildings, access routes, and locations of livestock, hazardous substances and electrical shutoff locations.
- Review, test and update your emergency plan, supplies, and information regularly with your family and employees.

Get a Kit

STEP 3

- During an emergency, response in rural areas may be limited. Make an emergency kit so you can be self-sufficient for one week.
- Stockpile supplies to protect your farm: sandbags and plastic sheeting in case of flood, wire and rope to secure objects, lumber and plywood to protect windows and store extra feed for livestock.
- Have a gas powered generator to use for backup power. Only use generators outdoors. Indoor use can cause carbon monoxide poisoning.

More tips on Emergency Preparedness: *www.oxfordcounty.ca/ruralpreparedness*

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CANADA'S OUTDOOR FARM SHOW 2014
GENERAL INFORMATION

OPEN DAILY
8:30 a.m. TO 5 p.m.
September 9, 10, and 11, 2014
Tuesday, Wednesday, Thursday
Canada's Outdoor Park
Woodstock, Ontario
1-800-563-5441

ONLINE
www.outdoorfarmshow.com
info@outdoorfarmshow.com
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DAILY ADMISSION (includes HST)
Adults $17
Youth (6-17) $5
Children (under 6) Free

CAN'T SEE IT ALL IN ONE DAY
Multi-day Wristbands $10
Available at any Info Booth for next-day entry

FREE PARKING

DIRECTIONS
Canada's Outdoor Park, Woodstock, Ontario
744906 Oxford Rd 17 at the corner of the 11th Line
Search "**Canada's Outdoor Farm Show**" on GoogleMaps

SCOOTER RENTALS
Scooters are rented through MED-E-OX/*Mobility In Motion*. Direct any inquires and/or bookings to them at 1-800-265-5500 ext. 203 or ext. 208. A valid credit card is required to hold reservations at the time of booking. Scooter rentals are located on 10th Lane south of the Site Office. Prices start at:

1 Hour	$20
2-3 Hours	$40
4-5 Hours	$80
Full Day	$90

See website for full pricing details.

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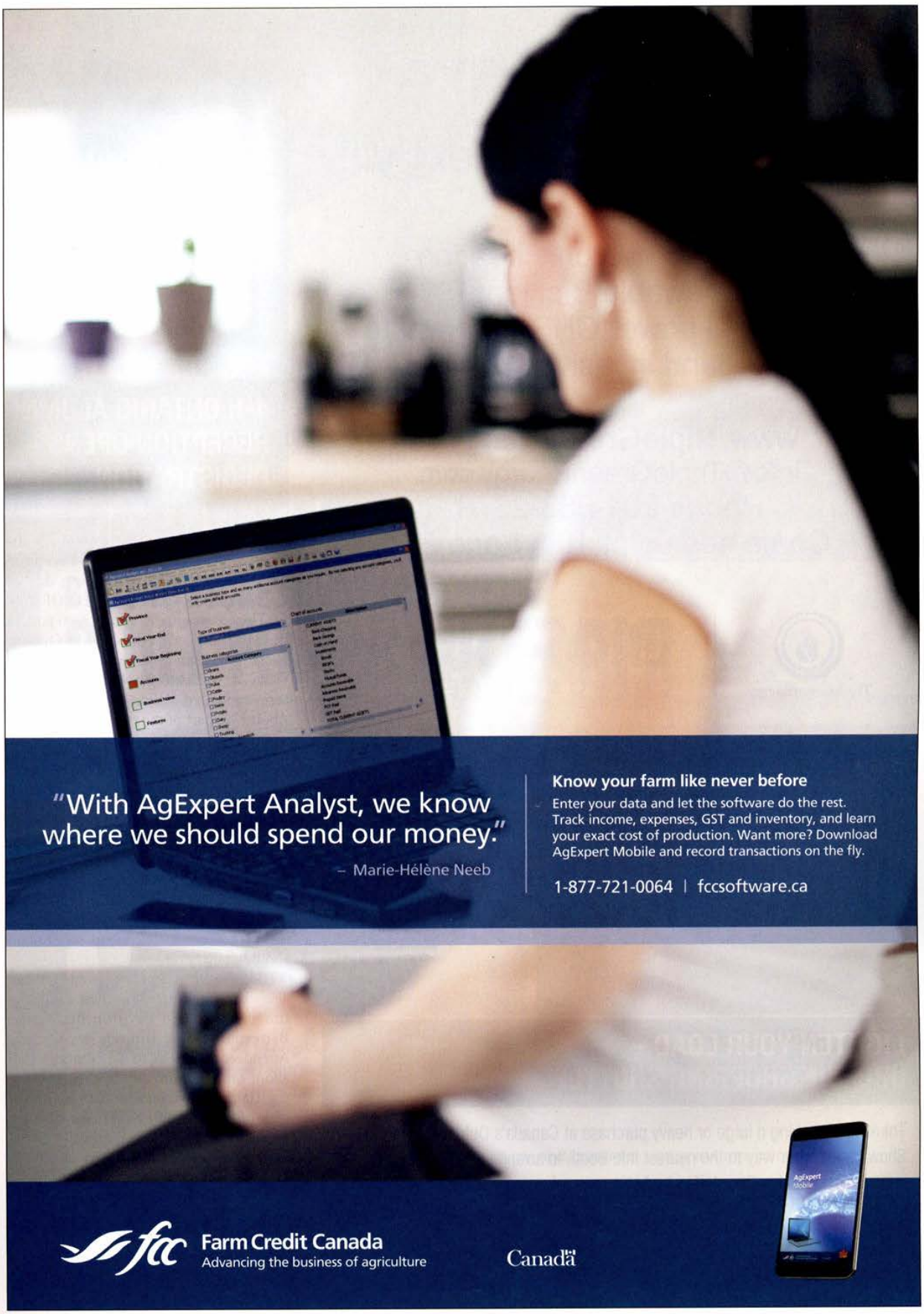
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LIGHTEN YOUR LOAD - USE THE SHOPPING SHUTTLE

Thinking of making a large or heavy purchase at Canada's Outdoor Farm Show? Make your way to the nearest Info Booth to arrange a direct shuttle to your vehicle. Info booths, staffed by Agricorp, are located at the Lions Tent on Upper Machinery Mall, in front of the FCC Industry Pavilion, at the Britespan Building Systems exhibit on Lower Machinery Mall and on Masonville Lane.

4-H ONTARIO ALUMNI RECEPTION OPENS REGISTRATION

Registration is now open for the 4-H Ontario Alumni Reception scheduled for opening day of Canada's Outdoor Farm Show (COFS).

The reception will start at 5:00 p.m. in the Hyland Seeds exhibit. 4-H Ontario has arranged for Andrew Campbell from Fresh Air Media to give a keynote presentation entitled "What Are You Talking About?" as part of the evening program.

Aside from Campbell's presentation, the reception is pegged to be an evening of 4-H alumni connections for both making new 4-H friendships and rekindling old ones.

It's free! Registration is free and open to any Ontario alumni who wish to attend. The 4-H Ontario Alumni Reception registration form is available online or by contacting 4-H Ontario directly. Space is limited so alumni shouldn't delay registering.

Before the reception, attendees can also visit 4-H Ontario at their exhibit in the 4-H Ontario Pavilion beside the Britespan Dairy Innovation Centre. Attendees can speak to 4-H Ontario staff about other alumni events, their upcoming 100th anniversary in 2015 as well as pick up information about current clubs available for youth in their area.

After learning to do by doing as 4-Hers, this event will give alumni a chance to hear what fellow 4-Hers have done with that knowledge since.

The 4-H Ontario Alumni program is funded through a promotional partnership with Hyland Seeds.

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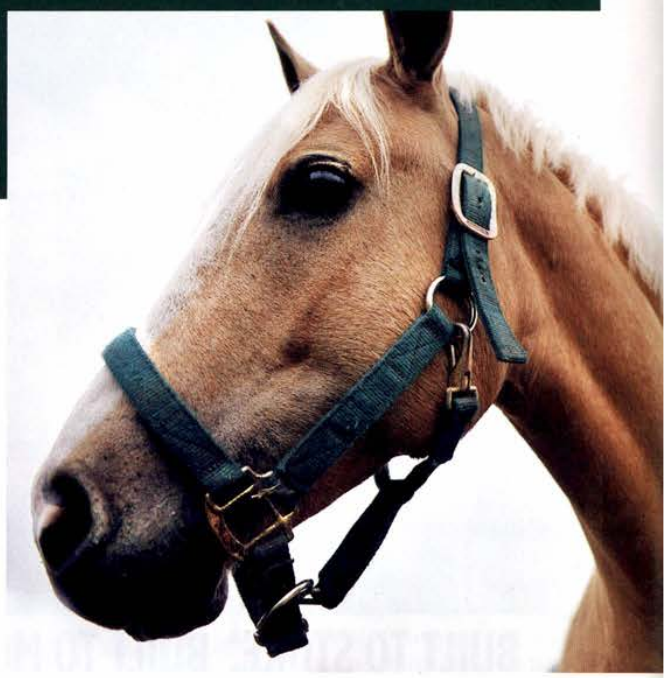
HARNESSING CANADA'S HORSE POWER



2014 has been named the International Year of Family Farming, and in the Chinese Zodiac, it's also the Year of the Horse. Canada's Outdoor Farm Show (COFS) is working to bring the two together by including several equine exhibitors in its exhibitor list this year.

Arguably, the biggest edition to the exhibitor lineup this year is the Ontario Equestrian Federation (OEF). The OEF is the governing body for all equestrian activities in the province, and has partnered with the Ontario Federation of Agriculture (OFA) for their Member Benefit Program. Visit the OEF in the OFA Pavilion for industry questions and information on their many programs for horse owners and riders.

Several companies also cater to an equine audience in addition to livestock. Building companies like Britespan Building Structures also construct riding arenas, while companies like

MAXIMUM TILLAGE AND MINIMUM PASSES!

Now you can achieve both with the new RUBIN 12. The heavy frame and massive 29-inch serrated discs aggressively and intensively mix of all types of residue evenly throughout the soil, to leave the ideal amount on the surface.

Manage heavy corn stubble in just one rapid pass with the new LEMKEN RUBIN 12 and experience Blue Performance!

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- 100% hydraulic depth control
- Multiple reconsolidation options
- Superior residue incorporation

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MIDWESTERN EQUIPMENT	Listowel	(519) 291-2697
SHANTZ FARM EQUIPMENT	Alma	(519) 638-3317
HYDE BROTHERS FARM EQUIP.	Hensall	(519) 263-2605
GREEN TRACTORS	Omemee	(705) 799-2427
	Port Perry	(905) 985-9701
	Kingston	(613) 541-3912
	Nobleton	(905) 859-0581
	Earlton	(705) 563-2134

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"Canada's Outdoor Farm Show embraces all areas of agriculture... We're increasing our equine exhibitors every year and aim to attract horse owners with our great products and demos."

Promat Inc. and Agrilight have equine products to outfit the interior of a horse barn. Langille Welding specializes in horse stalls, doors and exercisers.

There are also a number of companies ready and waiting to help horse owners plan and manage grazing. Gallagher Power Fencing, Kane Vet Supplies, and Brussels Agri Services Ltd. will have interactive fencing demos in addition to the Pasture Grazing Demo at COFS. The Pasture Grazing Demo runs daily at 10:30 a.m. and 2:30 p.m. on North Mall.

"Canada's Outdoor Farm Show embraces all areas of agriculture," says Amanda Macfarlane, Special Projects and Livestock Coordinator. "We're increasing our equine exhibitors every year and aim to attract horse owners with our great products and demos."

For horse owners feeding hay, Huber Ag Equipment has a new tray hay feeder to minimize waste. Huber Ag Equipment will be drawing names to win $500 off the purchase of a new feeder, so make sure to stop by and enter the draw. Agribrands Purina and Alltech will also be on hand to discuss their brands of horse feed.

On the machinery side, companies like John Deere and Kubota Canada have a wide range of tractors and lawn mowers to meet the needs of any stable, and Reist Industries will once again be showcasing their horse arena and track groomers on Lower Machinery Mall. If attendees are interested in transportation, Ram Trucks and trailers from Fletcher's Horse World make a perfect pairing.

Canada's Outdoor Farm Show will be held on September 9, 10, and 11, 2014 in Woodstock, ON. For more information, visit www.outdoorfarmshow.com or follow @outdoorfarmshow.

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SHEEP AND GOAT INDUSTRY PARTNERS COME TOGETHER AT CANADA'S OUTDOOR FARM SHOW

FCC Livestock Central features new exhibits, interactive demos and new technology for sheep and goat producers this year.

Thanks to Multi Shelter Solutions, the Ontario Sheep Marketing Agency (OSMA) and other small ruminant exhibitors will be housed in a brand new Multi Shelter pavilion, which has replaced the older structure on 8th Lane. OSMA promises information on new programs including the National Biosecurity Standards, industry fact sheets, lambing diaries and the new Code Of Practice For The Care And Handling Of Sheep books for visitors to the Sheep and Goat Pavilion.

"The Sheep and Goat Pavilion is a great destination for our producers," says Jennifer MacTavish, General Manager at OSMA. "It gives a central location for producers to meet with OSMA representatives and chat about issues or concerns they might have."

OSMA will also proving lamb kabob samples between 11 a.m. and 1 p.m. on 8th Lane North.

Other exhibitors in the Sheep and Goat Pavilion include Huber Ag Equipment, the Kuvasz Club, the Ontario Dairy Goat Co-operative, the Kids and Ewe as well as the Canadian Co-operative Wool Growers.

The combined exhibit of Ontario Veal, Ontario Goat and Ontario Rabbit will be located in a similar building next door, in addition to a variety of large outdoor sheep and goat exhibitors throughout FCC Livestock Central.

INTERACTIVE DEMOS

New for this year, producers will be able to visit Brussels Agri Services Ltd., also on 8th Lane, for daily demonstrations

Continues on page 16

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Visit the DEKALB® tent for your chance to win!

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EMPOWERING YOUR PERFORMANCE CONTEST

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PLUS

Visit our tent and see how the DEKALB® brand can help empower your performance!

Attend the DEKALB® Agronomist Speaker Series, enjoy technology displays and much more! See tent for schedules and details.

See full contest rules for details. DEKALB and Design® and DEKALB® are registered trademarks of Monsanto Technology LLC, Monsanto Canada, Inc. licensee. ©2014 Monsanto Canada Inc. All other trademarks and trade names are the property of their respective holders.

Continued from page 14

on handling techniques and equipment that will help to improve animal welfare on farms. Examples include, the Gallagher Sheep Auto Drafter, a fully automatic drafting and weighing system, in addition to the MarWeld Delux Spin Trim Chute .

"Equipment like the Auto Drafter and the MarWeld Delux Spin Trim Chute ease sheep handling by reducing human involvement so animals feel less stressed," says Tim Prior from Brussels Agri Services Ltd. "It also makes tasks efficient and accurate, especially when there is a large number of sheep."

New for 2014 to the Brussels Agri Services Ltd. lineup is the MarWeld Ezy Handler Chute, the latest solution for vaccinating and drenching large flocks. This portable unit allows for easy access to the animal while keeping it secure at the same time. Animals can remain calm and be worked with quickly.

The Pasture Grazing Demo, also sponsored by Brussels Agri Services Ltd., along with Gallagher and Country Guide magazine is back on the schedule this year. Visit the demo site on North Mall where Ontario Ministry of Agriculture, Food and Rural Affairs Grazier Specialist Jack Kyle will be sharing his expertise and new research about pasture management.

GAME CHANGING TECHNOLOGY

FCC Livestock Central will also be home to a game changing innovation from the Canadian Lamb Producers Co-operative. This organization has been working on an electrical grading tool that will give producers a more accurate understanding of the final product that they produce. The prototype of the grader will be available to view on video at their booth on 8th Lane.

As technology rapidly advances on goat and sheep farms across Canada, the experts are ready to offer advice and product to farmer at Canada's Outdoor Farm Show this fall.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information, visit www.outdoorfarmshow.com or call 1-800-563-5441.

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Introducing Enlist™ – a new weed control system featuring Enlist Duo™ herbicide plus innovative traits that provide tolerance in Enlist corn and soybeans. It's a highly effective solution to modern weed control challenges.
Only Enlist Duo™ herbicide, featuring Colex-D™ Technology, includes glyphosate and 2,4-D choline for exceptional performance on hard-to-control weeds plus two modes of action for superior resistance management.
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NEW LAGOON CRAWLER DEMOS WILL SATISFY CURIOSITY

Since it's unveiling to the public in 2013, the NUHN Lagoon Crawler has been peaking curiosity near and far. Canadian farmers can satisfy their curiosity at Canada's Outdoor Farm Show.

New NUHN Lagoon Crawler Demonstrations will run daily and offer attendees the rare opportunity to see the Crawler in action before their eyes.

WHAT'S ALL THE HYPE?

Often compared to a Formula One racecar, the NUHN Lagoon Crawler is an agitation boat with a twist. The Crawler has the ability to drive itself into and maneuver itself with a manure lagoon. Its wheels can raise the Crawler up to 5 feet of clearance and are powered with four wheel drive.

At Canada's Outdoor Farm Show, NUHN staff will take the Crawler for a spin twice each day. The NUHN Lagoon Crawler Demonstrations will be at 10:30 a.m. and 1:30 p.m. beside the Ducks Unlimited Farm Pond on Masonville Lane. During the demonstrations, attendees will have the chance to see and potentially operate the Crawler.

EXCEEDING EXPECTATIONS

For farmers who have seen or purchased a Crawler, their expectations have been exceeded.

"I was really surprised," says Ian Nuhn, Vice president at NUHN. "It's been extremely well received by the industry."

The Crawler was originally unveiled last summer and was on display at COFS in its prototype form. Even as a prototype, it wowed the agriculture industry by winning an innovation award at the Farm Progress Show in Decatur, Illinois last August.

According to Nuhn, the Crawler draws the most attention from custom operators who make up about 80 per cent of their sales leads. In addition to custom manure companies, dairy farmers with sand bedding have started to also become curious about the Crawler and its benefits to their manure systems. It also impresses farmers with its ability to maneuver within the lagoons, agitate solids from the bottom surfaces and additional 6" agitation cannon.

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Not surprisingly, the level of interest and sales have surpassed Nuhn's expectations. Crawlers have been sold to owners in places like California, Russia and even here in Eastern Canada.

"It's been huge," says Nuhn about the interest and reception of the Crawler but the agricultural community.

Looking for a similarly warm welcome at Woodstock's Canada's Outdoor Farm Show this fall the NUHN Lagoon Crawler Demos will be on the to do list of many attendees.

For more information visit www.nuhn.ca or stop by the demonstrations at the Ducks Unlimited Farm Pond during Canada's Outdoor Farm Show.

GALLAGHER

Experience the All New i Series Energizer System At Canada's Outdoor Farm Show

i Series Fence Energizers carry a powerful shock, but they also monitor your fence performance, informing you of any voltage drops or issues so immediate action can be taken. These energizers come packaged with a controller that allows fence information to been seen in a convenient location up to 160' away from the energizer.

An i Series Energizer and Controller when coupled with add-on products like the i Series Fence Monitor and Fence Remote offer unmatched performance, productivity and peace of mind. The optional SMS Controller will even send text alerts to your phone notifying you of an issue with your fence.

www.gallagher.ca/i-series

Live grazing demonstrations

FREE STOCK STICKS

Two opportunities to participate daily:
Morning Session: 10:30am
Afternoon Session: 2:30pm

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SATISFY YOUR HUNGER

Looking for breakfast, lunch or a refreshing ice cream cone? Canada's Outdoor Farm Show (COFS) has attendees covered with a variety of delicious options to satisfy any craving while browsing the show.

- **Alltech Deck** offers a relaxing view of the Ducks Unlimited Canada Wetland Pond in the Canadian Energy Expo.
- **Country Guide Hospitality Tent** is open to the public and located beside the Ducks Unlimited Canada Wetland Pond.
- **Cravin' Kettle Corn** is located on 3rd Lane beside the Lions Clubs of Zone 37S.
- **Dairy Express** is located on Middle Machinery Mall near the COFS site office.
- **Guy Duchesne's Cookhouse** returns to the corner of Lower Machinery Mall and 4th Lane.
- **New Location! Joe's Lunch** has moved to 3rd Lane near Middle Machinery Mall.
- **Lions Clubs of Zone 37S** are located on Middle Machinery Mall and open for breakfast daily.
- **Mapleton's Organic Dairy** serves ice cream on North Mall beside Norpac.
- **TWO Locations! Norpac** is located on North Mall and beside the Ducks Unlimited Canada Wetland Pond.
- **TWO Locations! Shaw's Ice Cream** can be found on South Mall in the Woodlot Expo and in FCC Livestock Central on Masonville Lane.
- **New Location! Sub and Sandwich Factory** has moved to Lower Machinery Mall near the EastGen Dairy Producer Pavilion.
- **THREE Locations! Summer Time Lemonade** can be found on North Mall, across from the Britespan Dairy Innovation Centre and in the Woodlot Expo on South Mall.
- **NEW Caterer! Todd's Dogs** joins Canada's Outdoor Farm Show for the first time in the Canadian Energy Expo.

To see the exact locations for each caterer, visit www.outdoorfarmshow.com or download the free Canada's Outdoor Farm Show mobile app at http://cofs.quickmobile.mobi/

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TEACHER RECOGNITION AWARD WINNER ANNOUNCED

Kitchener-based high school teacher Patrick Rittinger has been named the 2014 Teacher Recognition Award winner by Ontario Agri-Food Education Inc.

Rittinger will receive his award on Tuesday September 9th at the Canada's Outdoor Farm Show official Opening Ceremonies. He is the sixth teacher to win the award since its creation in 2009.

The Ontario Agri-Food Education Inc. Teacher Recognition Award celebrates Ontario teachers "integrating agricultural concepts into non-agricultural curricula" according to its nomination form. In Rittinger's case, he adds agricultural information into his green industries classes. He teaches grade 10, 11 and 12 students at Kitchener-Waterloo Collegiate Vocational Institute, also known affectionately as KCI.

As the 2014 winner, he will also be given $200 to put towards future agricultural activities or projects for his students. As a result, this will perpetuate the cycle of producing future industry leaders for Canadian agriculture.

To see Patrick Rittinger receive his award, attendees can join the official Opening Ceremonies at 10:00am on Tuesday September 9th.

Know an outstanding teacher in your community? Visit www.oafe.org for details and nomination forms for next year's 2015 Teacher Recognition Award.

GRAIN FARMERS OF ONTARIO

Visit us on First Lane N (Seed Alley)

North Mall

First Lane N

Grab a coffee and chat with staff on First Lane North, take a break at our rest stations, and tour Growing Connections on North Mall to pick up your Good In Every Grain swag!

GOOD in every GRAIN

PEOPLE MOVERS
Courtesy of Hyland Seeds

CANADA'S Outdoor FARM SHOW

Hop on a shuttle to help make your way around the show. The three convenient shuttle routes are mapped on the Canada's Outdoor Farm Show Pocket Program which will be available at all entrances.

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MENSCH

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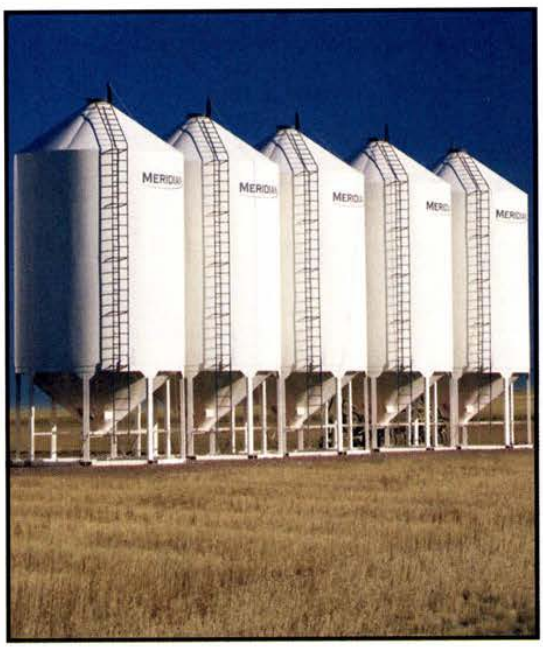

STANDARD FEATURES

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SEE US AT THE SHOW!

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FARM & FOOD CARE ENVIRONMENTAL SHOWCASE

Farm & Food Care will be in the Canadian Energy Expo at Canada's Outdoor Farm Show to share environmental resources related to water efficiency, soil conservation and soil moisture monitoring with farmers.

Projects on display include Water Adaptation and Management Quality Initiative, Water Efficiency Project and the Community Collaborative Rain, Hail and Snow (CoCoRaHS) Network, as well as a showcasing the planting of rye and clovers as cover crops into growing wheat and corn.

"I think that farmers will benefit most from the water efficiency projects," says Bruce Kelly, Environmental Program Lead at Farm & Food Care. "The weather and soil moisture monitoring equipment used by the program will help farmers to make their own accurate decisions about how to manage moisture in field crop soils and when to irrigate."

Visit Farm & Food Care in the Canadian Energy Expo sponsored by Faromor Energy Solutions to learn more about these exciting programs. Farm & Food Care will also be in FCC Livestock Central on 8th Lane S.M. with information about their latest programs for livestock farmers.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or call 1-800-563-5441. For more information about Farm & Food Care visit www.farmfoodcare.org.

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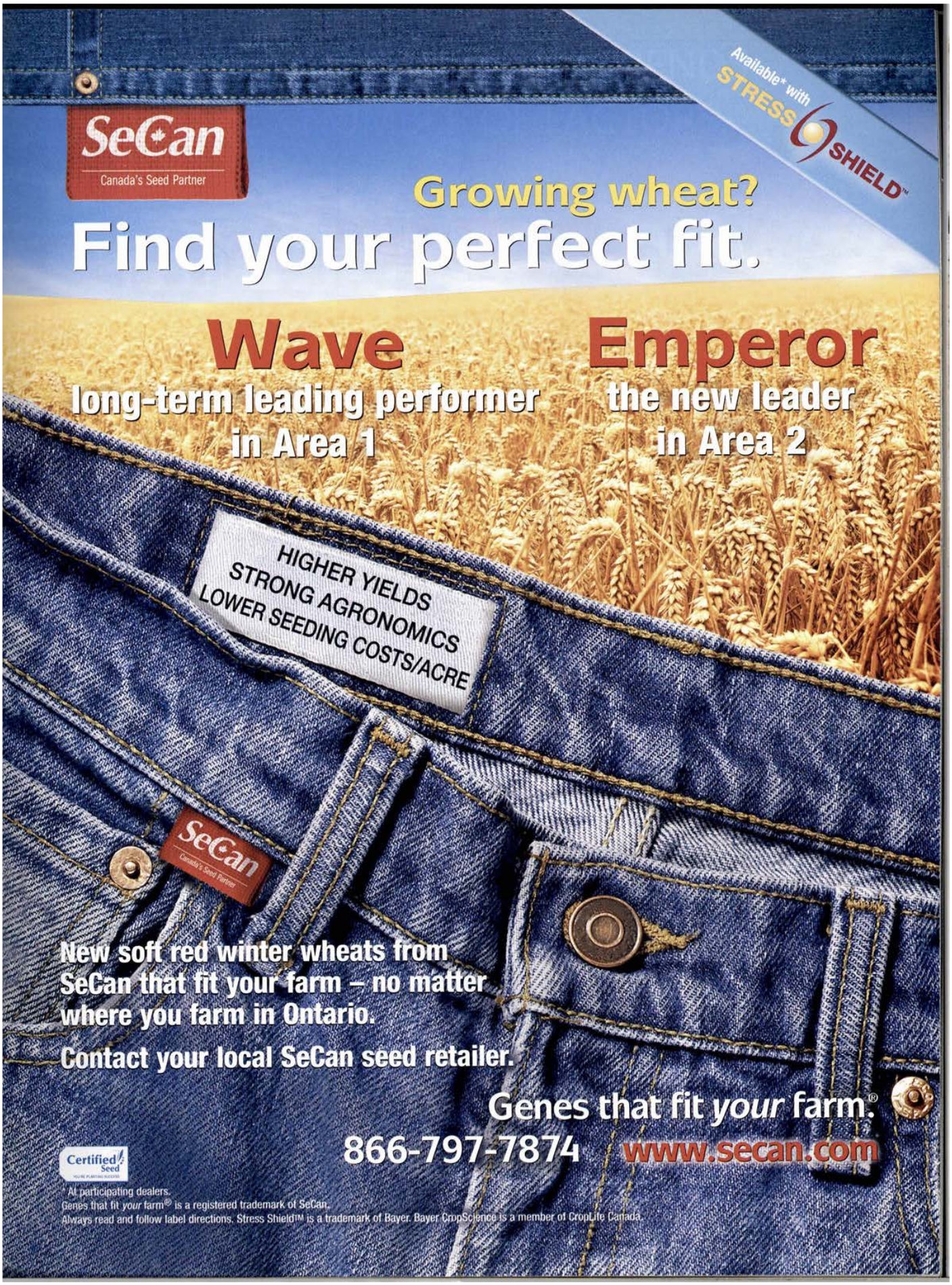

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OFA Ontario Federation of Agriculture

Federation House

STOP BY FOR A VISIT

Drop in for a coffee with OFA at Canada's Outdoor Farm Show. It's a great opportunity to check in with OFA staff and board members.

- ✓ Talk with us about the issues affecting your farm business
- ✓ Meet with OFA benefit partners to learn about exclusive offers for OFA members
- ✓ Enter all the special show draws for several valuable prizes

OFA Federation House
7th Lane North at Upper Machinery Mall

OFA: Growing Ontario with food, fibre and jobs.

www.ofa.on.ca | Twitter: @OntarioFarms @OFABenefits | YouTube.com/OntarioFarms | Facebook.com/OntarioFarms

GET SOCIAL! CONNECT WITH CANADA'S OUTDOOR FARM SHOW

Like "Canada's Outdoor Farm Show" on Facebook
Tweet with @outdoorfarmshow and #cofs14 on Twitter
Download the mobile app at
http://cofs.quickmobile.mobi/

CANADA'S Outdoor FARM SHOW
Presented by Farm Credit Canada

CANADA'S Outdoor FARM SHOW
Presented by Farm Credit Canada

START WITH OPENING CEREMONIES

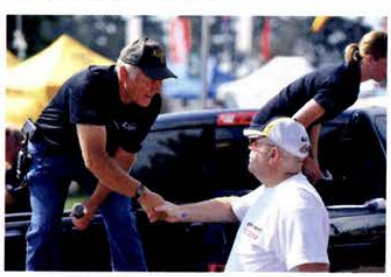
Farmers, exhibitors and international guests are all welcome to join COFS President Doug Wagner as he officially opens Canada's Outdoor Farm Show on September 9th.

The official Opening Ceremonies will begin at 10:00 a.m. on Tuesday September 9th at the Ginty Jocius Memorial Waterfall. The event is open to anyone and no pre-registration is required.

As part of the kick-off, Wagner will share the stage with special guests including the 2014 winner of the Ontario Agri-Food Education Inc.'s Teacher Recognition Award. Last year's award went to Patrick Mifsud from Mississauga. This year's award goes to another Patrick. Patrick Rittinger from Kitchener-Waterloo Collegiate and Vocational Institute (also known as KCI).

To see the official Opening Ceremonies, attendees can head to the Canadian Energy Expo sponsored by Faromor Energy Solutions. It is home to the Ginty Jocius Memorial Waterfall near the Ducks Unlimited Canada Wetland Pond.

A full list of events, including the Opening Ceremonies, turn to page 6 in the Official Show Guide.



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Style, Power and Reliability 5, 6 & 7 Series has them all.

Styled by Giugaro design, the Deutz-Fahr 5, 6 & 7 Series tractor's modern exclusive features are the envy of the industry. Powered by the latest Deutz T4i engines providing a very efficient 100 to 263hp. All ranges are available with Powershift or TTV transmissions, ensuring outputs are maximised whatever the task. Operators can also revel in the new spacious cabs which offer mechanical or pneumatic suspension, auto climate control, and the latest in seat technology to complement a level of comfort not to be missed... we could go on.

For more information visit www.deutz-fahrincanada.com or contact your nearest dealer.

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Minto Ag - 519-338-5751
Maxwell
Maxwell Farm Service - 519-922-2108
Wellesley
Milestone Equipment - 519-656-9157

LELY INTRODUCES T4C INHERD MOBILE MANAGEMENT SYSTEM

The Lely T4C InHerd mobile management system takes herd management and "lean" working to a new level.

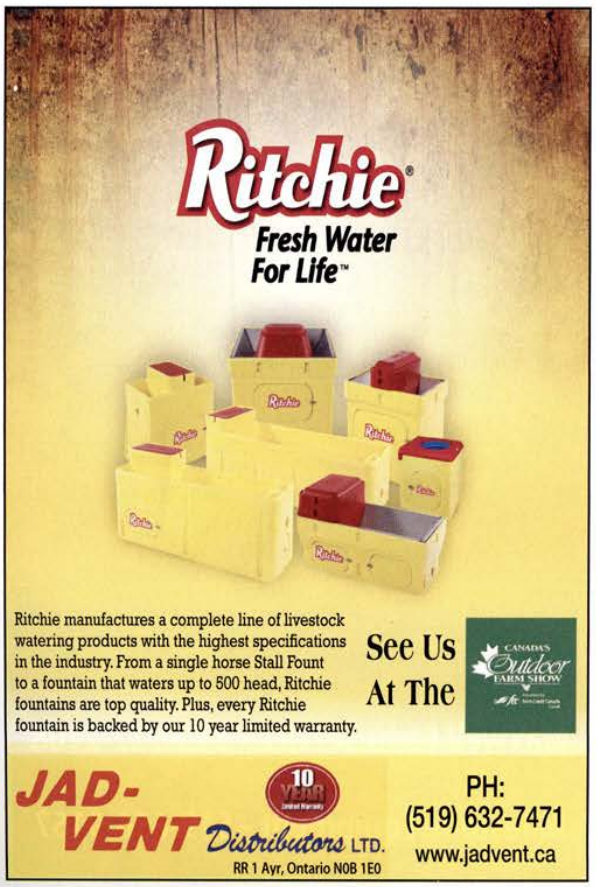
This system is equipped with 10 downloadable apps which alerts the farmer when a cow needs attention, enabling he or she to take action right then and there next to the cow. Managing in the barn, rather than at a desk, has proven to save producers up to 30 minutes per day.

Ten management apps are available, but producers may choose the tools best suited for their operations. For instance, dairies with large herds may opt to take advantage of InHerd's "Today" app, which shows farm employees tasks to be done based on a schedule set by the farm manager. The "Cow" app, on the other hand provides value to all producers with its detailed data regarding reproduction, feed intake and milk production per cow. "FarmVisit" allows an operation's outside view for advisors (nutritionists, vets, etc.) to monitor the herd from afar for better consult.

"Whether one app is used or all are used together, the InHerd system provides real-time data and notifications," says Bellana Putz, Customer Sales Support Manager with Lely North America. "This allows farmers to make the final call on management decisions and answer questions like 'does a cow need to be treated right away, or can I continue chopping corn silage and tend to her after I'm done?'"

Visit the Britespan Dairy Innovation Centre at Canada's Outdoor Farm Show to see the Lely Astronaut A4 robotic milking system in action, view the Lely Vector automatic feeding system and learn more about the Lely T4C InHerd mobile management system.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.



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WELCOMING WALKER DAIRY SALES INC. TO CANADA'S OUTDOOR FARM SHOW

Walker Dairy Inc.

Each year the Britespan Dairy Innovation Centre (DIC) becomes a fully operational milking barn during Canada's Outdoor Farm Show (COFS). As part of that, the COFS team will welcome 60 cows from Walker Dairy Sales Inc.

The cows will move into the DIC in early September where they will get comfortable with their new surroundings and have some time to get used to the Lely A4 or the DeLaval Voluntary Milking System (VMS).

For over 50 years Walker Dairy Sales Inc. has exported fine Canadian cattle from their Aylmer, Ontario facility to destinations such as Mexico, Iran, Korea, Venezuela, Morocco, China and the United States. Family owned and operated, Walker Dairy Sales has won numerous awards world wide and is involved in many community activities.

Through successful and challenging times, Walker Dairy Sales has been serving customers. They will continue to do so with the highest quality of animals and excellent service. Now farmers can see their high quality cattle firsthand in the DIC this fall.

Join Walker Dairy Sales on the last Friday of every month for regular sales or visit the Britespan Dairy Innovation Centre at COFS.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.

WORKING TOGETHER TO HELP PRODUCERS BE MORE SUCCESSFUL

EastGen
PROGRESSIVE DAIRYMAN
CANWEST DHI Profitable Dairy Management
Milk Dairy Farmers Of Ontario
NUTRITIONAL Feed Additives Inc.
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Born on the farm
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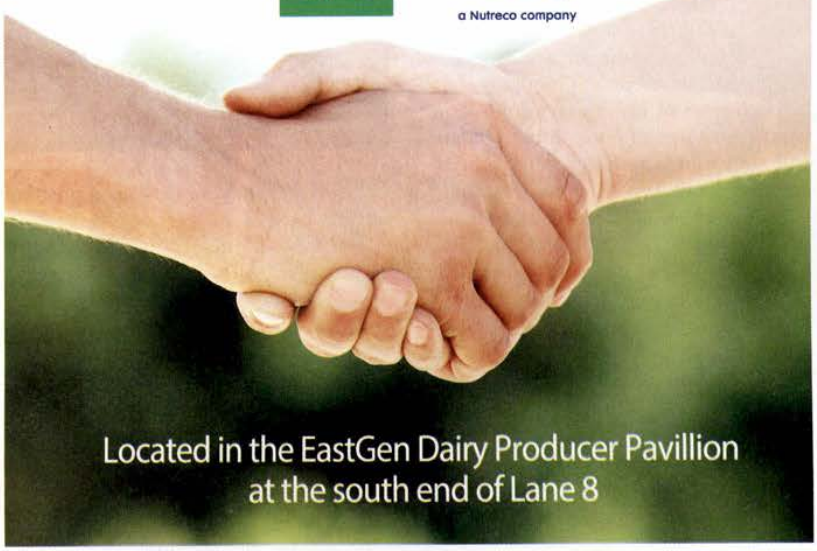

Located in the EastGen Dairy Producer Pavillion at the south end of Lane 8

HIGH SCHOOL STUDENT GROUPS

Canada's Outdoor Farm Show in conjunction with Ontario Agri-Food Education Inc. encourages high school classes who have an interest in agriculture or the environment to join us in Woodstock for a guided tour of the Show.

Canada's Outdoor Farm Show

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AT DELAVAL, WE MAKE SUSTAINABLE FOOD PRODUCTION POSSIBLE

We are also a proud sponsor of the Dairy Farmers of Canada Sustainable Dairy Farming Award which recognizes Canadian dairy farmers that have adopted on-farm management practices that extend beyond standard industry practice.

The term sustainable, as defined within DeLaval, is based on balancing four pillars, Environment, Animal Welfare, Social Responsibility and Farm Profitability. The goal is to reduce environmental footprint, while improving food production, profitability and the well-being of the people and animals involved while meeting the growing demand for food. A number of products contribute significantly to making farming more sustainable and this number is growing steadily as we integrate optimized resource efficiency into our product development model.

High rates of involuntary culling on a farm are a sign of poor animal welfare and are very costly to the dairy farmer. In order to address this problem, there is plenty of research and knowledge available to support dairy farmers. The solutions do not have to be radical changes nor involve large investments. Even simple things that improve cow comfort can have a dramatic positive effect.

Speak with one of our DeLaval team in the Dairy Innovation Centre at Canada's Outdoor Farm Show. Long live the cows!

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.

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DeLaval

Herd Navigator™

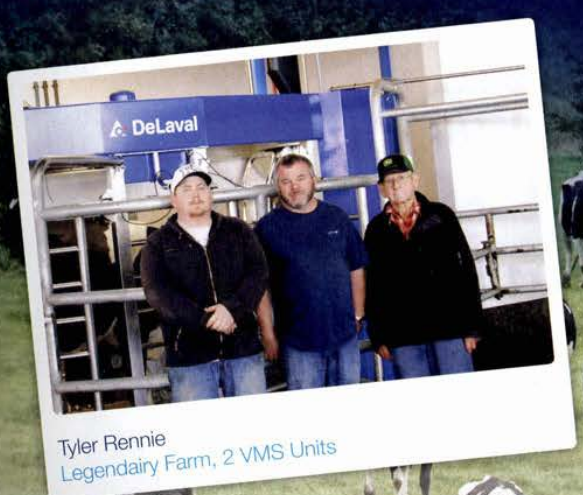
A Higher Level of Herd Management for VMS and Parlour

Herd Navigator™ is an advanced precision analysis system that:

- Detects heat
- Detects early stage mastitis cases
- Detects ketosis
- Monitors the urea level to help balance feed protein

"I don't know how we could farm without Herd Navigator. It took our operation to a completely different level."

"It's like walking with a white cane if I didn't have Herd Navigator."



Tyler Rennie
Legendairy Farm, 2 VMS Units

Chris Buchner
Elmwold Farm, 200 cows in Parlour

Visit the BriteSpan Dairy Innovation Centre during the show and see for yourself how DeLaval, with more than 130 years of dairy experience, supports dairy farmers in managing their farms their way, today and for the future.

Nourishing a Sustainable Dairy Industry

Long live the cows! #happycows

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CANADA'S Outdoor FARM SHOW

Presented by Farm Credit Canada

PRESENTS

BRITESPAN™ BUILDING SYSTEMS INC

DAIRY INNOVATION CENTRE

Product Guide

Open here to read about the companies that join forces each year to bring dairy farmers the world's only robotic milking barn featuring two different milking systems, the **DeLaval VMS** and the **Lely Astronaut A4**.

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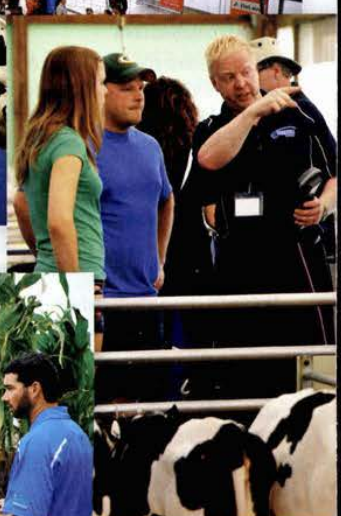

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DAIRY INNOVATION CENTRE
Product & Services Directory

1 BRITESPAN Building Systems Inc.
Official Building Supplier
Lower Machinery Mall
www.britespanbuildings.com

Britespan Building Systems Inc. offers pre-engineered, steel framed, fabric covered buildings in clearspan widths up to 160 feet and manufactured to any length. Our buildings can be used in a wide range of applications including equipment/hay/commodity storage and livestock housing.

2 DeLaval
Official Robotics Company
9th Lane N.
www.delaval.com

Millions of dairy animals are milked, fed and maintained daily by DeLaval worldwide. Visit the Dairy Innovation Centre to see how DeLaval, with 130+ years of dairy experience, supports dairy farmers in managing their farms their way, today and for the future. Long live the cows!

3 Lely North America
Official Robotics Company
8th Lane S.M.
www.lely.com

Lely, founded in 1948, directs all its efforts towards creating a sustainable, profitable and enjoyable future in farming for its customers. Visit the Dairy Innovation Centre to see the Lely Astronaut A4 in action as well as view the Lely Vector.

4 Agrilight
Official Lighting Company
Dairy Pavilion on Masonville Lane
www.agrilight.ca

Agrilight manufactures lighting fixtures and controls for agricultural applications. For dairy it is Agrilight's goal to help educate farmers of the positive health benefits and increased production potential possible when implementing a long day lighting program.

5 Animal Bedding Company (ABC)
Official Bedding Company
Dairy Pavilion on Masonville Lane
www.animalbeddingcompany.ca

Animal Bedding Company (ABC) is a eco-conscious manufacturer and distributor of livestock bedding products. We provide excellent environmentally friendly bedding alternatives for a multitude of species. CARDBOARD,PAPER, HEMP, GYPSUM, CUSTOM MIXES. ABC is simply "outstanding in our field!"

6 B-W Feed & Seed Ltd.
Official Diet Formulation Supplier
Dairy Pavilion on Masonville Lane
www.bwfeed.ca

For 40+ years, B-W Feed & Seed Ltd. has been serving dairy farmers, providing them with quality feed products and expert nutrition advice. Our team shares this expertise annually in the Dairy Innovation Centre by providing diet formulation and the pelleted robot ration.

7 Big Ass Fans
Official Fan Company
8th Lane N.M.
www.bigassfans.com

Farmers know comfortable cows are productive cows. Summer heat can dramatically impact livestock's feed intake, daily weight gain, reproductive performance and ultimate production. Big Ass Fans circulate a massive amount of air to make it feel up to 5.6 C cooler during the hot summer months.

8 Farm Credit Canada
Official Financial Institution
FCC Industry Pavilion on Middle Machinery Mall
www.fcc-fac.ca

With a portfolio of more than $26 billion and 20 consecutive years of portfolio growth, FCC is Canada's leading agriculture lender. FCC advances the business of agriculture by providing financing, insurance, software, learning programs and other business services to producers, agribusinesses and agri-food operations.

9 Faromor Ltd.
Official Curtain Ventilation Company
9th Lane N.M.
www.faromor.com

Focusing on natural ventilation products (curtain, panel, and ridge systems), Faromor has just the right solution to help you sustain an ideal environment in your livestock facility. That's why we're proud to be the 'Official Curtain Ventilation Company' of the DIC.

10 Kubota Canada
Official Tractor Company
1st Lane and South Mall
www.kubota.ca

Kubota Canada Ltd. has been proud to support farmers with innovative equipment since 1975. There are over 150 of the best dealers in Canada with full parts and service support. Stop by our booth and join the family that supports Canadian farmers.

11 Mycogen
Official Silage Company
North Mall and 1st Lane
www.mycogen.ca

Mycogen Seeds is the industry leader and premium supplier of silage specific corn hybrids. No other seed company can compare with the research, development, testing and nutrition management of Mycogen. Our silage hybrids allow you to feed less grain with higher forage intake for healthy cows and more milk.

12 Norwell Dairy Systems Ltd.
Official Bluefreestall™ Company
Upper Machinery Mall
and 9th Lane
www.norwelldairy.com

Milk producers across Ontario rely on Norwell Dairy Systems to provide the best solutions to help meet the challenges of running a profitable dairy operation. Quality products, quality service, quality people… drop us a line or drop by, the coffee's always on.

13 Ontario Dairy Farmer
Official Media Company
FCC Industry Pavilion
www.ontariofarmer.com

Ontario Dairy Farmer magazine is Ontario's premier magazine for the province's dairy industry. In each issue, readers can look forward to a publication that carries information about animal health, nutrition, breeding, research, consumer trends, the political scene and industry news.

14 Promat
Official Cow Comfort Company
8th Lane N.M.
www.promatinc.com

Nobody creates cow comfort solutions like PROMAT. Whether it's getting more from your herd with our new GELMAT DS Comfort Control System or original PASTURE MAT, or with the labour-saving PACK MAT, we have the solution that fits your farm – and your needs.

15 Stubbe's Precast
Official Concrete Supplier
Middle Machinery Mall and 8th Lane
www.stubbes.org

Stubbe's Precast Dairy Slats provide a clean and dry flooring system which gives benefits of a scraped floor. Visit our exhibit to see the new Anti-Slip Tread Finish which features a wider and deeper tread pattern for better slip resistance.

16 Supreme International
Official TMR Mixer Company
North Mall
www.supremeinternational.com

Supreme International was the original North American company to manufacture the Vertical Processor, and remains the benchmark in the industry. With mixers custom designed and built ranging from 235 to 1877 cu. ft., Supreme has a mixer to fit any operation's needs.

17 Walker Dairy Inc.
Official Cow Supplier
Britespan Dairy Innovation Centre
www.walkerdairysales.com

For over 50 years and three generations Walker Dairy Sales Inc have bought and sold good quality Holstein heifers across Canada, and exported internationally around the world. Join us for our monthly dairy sales held the last Friday of every month in Aylmer, ON.

Dairy Farmer To-Do List

☐ NEW Dairy Pavilion on Masonville Lane
Visit this new dairy hub for feed, building supply, animal bedding and health companies, featuring ABC – Animal Bedding Company, ABS Global, Agrilight, B-W Feed & Seed, Callicrate Banders, CRV Canada, D & J Paton, Energrow, Kirton Vet Clinic, Lester's Bovine Products, Liquid Feeds, Mastitis Management, New-Life Mills, Srypnyk Group Professional Corp, Trillium Insurance and Weberstone Holsteins.

☐ NEW Skid Steer Ride'N'Drive
After a visit to the Britespan Dairy Innovation Centre (DIC), head behind the DIC between 10 a.m. and 3 p.m. daily for the Skid Steer Ride'N'Drive. Test Bobcat, JCB, John Deere, Kubota, New Holland and Vermeer units to see how they turn, load and could eventually be a helpful addition to any farm fleet.

☐ VIP Dairy Producer Brunch
This INVITE ONLY breakfast is held in the Special Events Tent between 8:30 a.m. and 10:30 a.m. on Thursday, September 11th. Thank you to sponsors Blythe Brae Farms, DeLaval, DuPont Pioneer, Farm Credit Canada, Grandview Concrete Grooving, Masterfeeds, Ontario Dairy Farmer magazine and Progressive Dairy Operators, with milk supplied by Gay Lea Foods.

☐ EastGen Dairy Producer Pavilion
The always popular EastGen Dairy Producer Pavilion located on 9th Lane S.M. will feature a live cattle display this year of both Holsteins and coloured breeds. Exhibitors include Ayrshire Ontario, CanWest DHI, Dairy Farmers of Ontario, EastGen, Gay Lea Foods, Holstein Canada, Jersey Ontario, Nutritional Feed Additives, Organic Meadow Co-operative, Progressive Dairyman, Shur-Gain and TD Canada Trust.

☐ 4-H Ontario Pavilion - Dairy
Visit the 4-H Ontario Pavilion - Dairy to get the latest news from 4-H Ontario and 4-H Canada. These organizations share the building with yet another group of dairy exhibitors, such as Abate and Associates, Brath Dairy and Commercial Real Estate, Dairylogix, Donkers Agri, L R Gehm/Copulsation, Progressive Dairy Operators, Schippers Canada and SyrVet Canada Inc.

PLUS…
- ☐ Britespan Dairy Innovation Centre
- ☐ Grober Young Animal Development Centre featuring the CalfRail by Förster Technik
- ☐ Alltech Deck beside the Ducks Unlimited Canada Wetland Pond

…and many more outdoor dairy exhibitors throughout FCC Livestock Central!

FÖRSTER TECHNIK CALFRAIL TRIALS EXPAND OUTSIDE OF GROBER YOUNG ANIMAL DEVELOPMENT CENTRE

The team at Grober Nutrition has exciting news regarding the latest developments about the Förster Technik CalfRail, which debuted at Canada's Outdoor Farm Show (COFS) in 2013.

The CalfRail will once again be a major highlight in the Grober Young Animal Development Centre (GYADC) at COFS this year. In fact, the unit has been a major part of the research trials that Grober Nutrition has performed throughout the summer at the GYADC.

The research trials this summer studied calves in different housing systems and different feeding systems. There were two separate calf trials this year, the second of which actively used the CalfRail. The individually housed calves were fed by the CalfRail while the group housing calves use the Förster Technik Vario PLUS automatic calf feeders. Results of this and earlier trials will be shared in the GYADC at COFS this year.

Grober Nutrition and Förster Technik have also expanded their CalfRail trials beyond the GYADC and now include a commercial dairy farm. The first on-farm CalfRail trial is taking place this year on a 130 milking herd dairy farm in Kerwood, Ontario.

"I met Rachel and Peter Thoma at EuroTier in 2012 and they seemed interested in being involved in early on farm tests of the CalfRail," says Jan Ziemerink, Computer Feeding Specialist and On Farm Technical Support at Grober Nutrition. "Earlier this year we decided that they would be the first trial farm in North America."

The Thomas recently built a new free stall barn and wanted to find a use for their old tie stall building. They had always liked the idea of feeding calves more milk but weren't comfortable with group housing. The CalfRail was their solution. Their CalfRail unit has been

Continues on page 40

...They had always liked the idea of feeding calves more milk but weren't comfortable with group housing. The CalfRail was their solution.

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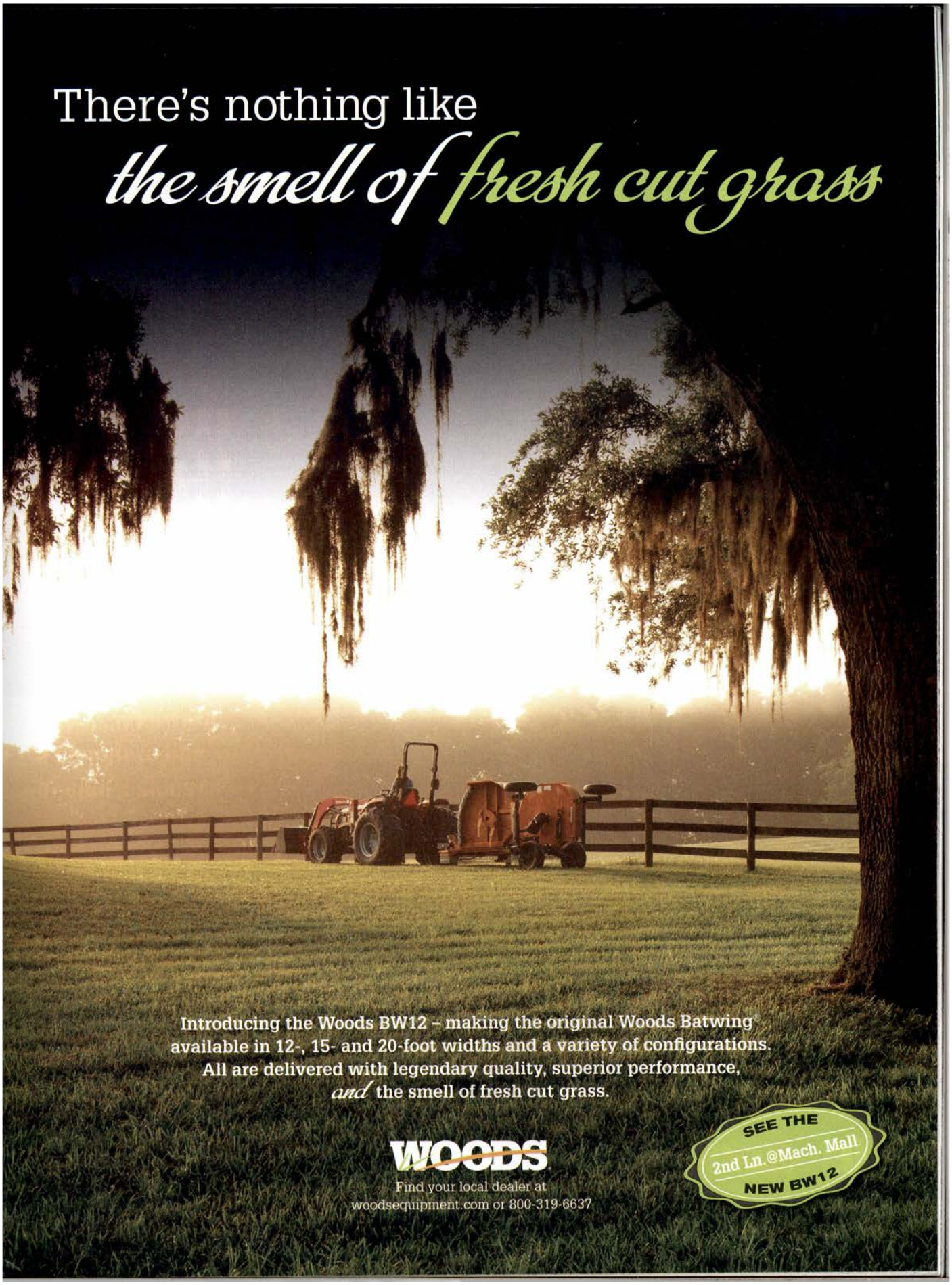
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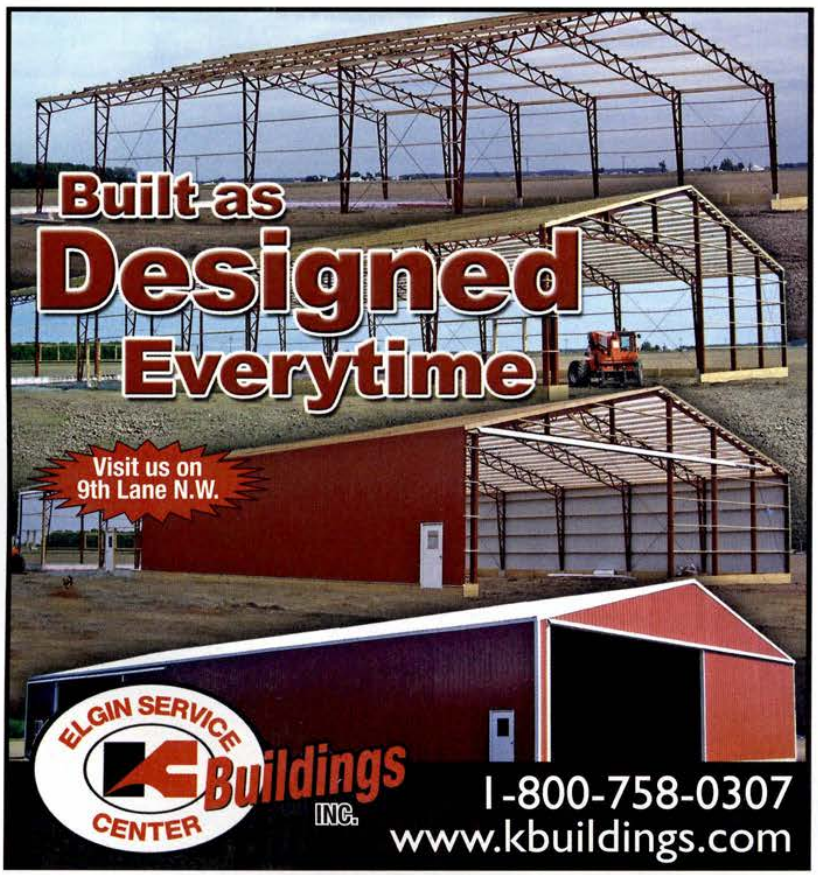

Continued from page 38

feeding between four to 12 calves five times a day throughout the trial.

"We are now able to house calves individually and ensure that they are fed 12 L of milk each day," says Rachel Thoma. "The labour involved with this wouldn't be possible without the CalfRail. It has given us the best of both worlds of individual and group housing."

The calves have been doing extremely well on the CalfRail according to the Thoma family. The Thomas have not had problems with scours since they installed the machines and report that the calves are growing faster with more muscle and are looking healthier over all since increasing feeding to five times daily.

Thoma adds that farmers interested in the CalfRail should understand that "the system is still in the trial phase but it has been absolutely worth it at our farm."

Commercially, the CalfRail is expanding worldwide as well. The units are currently available for sale in Germany and there are on-farm trials in Germany as well. Ziemerink would encourage any farmers who are interested in becoming a trial farm in North America to visit the Grober Young Animal Development Centre in FCC Livestock Central during COFS in September.

After a successful North American debut at Canada's Outdoor Farm Show last year, the CalfRail seems to be successfully filling a need for dairy farmers like the Thoma family.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or call 1-800-563-5441. For more information about Grober Nutrition visit www.GroberNutrition.com.

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Kawasaki

NEW FUELS/NEW TRUCKS EXPO ROLLS IN FOR 2014

For many years, transportation products and suppliers have been active at Canada's Outdoor Farm Show (COFS). One area where transportation suppliers are on display is the New Fuels/New Trucks Expo.

For many large farms, truck and trailer fleets are a big investment to keep things moving — literally. To ensure they are making the most of their investment some farms are now turning to compressed natural gas (CNG) as a possible fuel source rather than traditional fuels.

The New Fuels/New Trucks Expo at the COFS is the ideal place for farmers to learn about CNG and its possible benefits to their farm fleets.

The New Fuels/New Trucks Expo is sponsored by Faromor CNG, an Ontario-based company specializing in on-farm CNG fueling stations. The truck displays are located in the Canadian Energy Expo which is near the Ducks Unlimited Canada Wetland Pond. Reflecting their strong support of renewable energy technologies in agriculture, Faromor CNG's sister company Faromor Energy Solutions is also presenting sponsor of the entire Canadian Energy Expo at COFS.

Whether looking to convert an entire fleet or in the preliminary stages of buying the first tractor-trailer, attendees will enjoy the New Fuels/New Trucks Expo's

well-rounded display of transportation options.

Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON. For more information, visit www.outdoorfarmshow.com or call 1-800-563-5441.

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BIO INTRODUCES NEW BIOLINKS SOFTWARE TO BEEF PRODUCERS

From pasture to grocery store shelf, BIO's new bioLinks technology allows beef producers to track every part of the production system. Now, beef producers will have the chance to experience it for themselves at Canada's Outdoor Farm Show.

Many producers are already familiar with bioTrack, BIO's software that allows producers to collect information on an animal throughout its life. By adding bioLinks to their suite of products, BIO is expanding the information that farmers can use to make management decisions. The brand new bioLinks software is a production, inventory and sales tool that uses everyday technology to trace beef from a whole carcass to an individual cut. After the farm gate, bioLinks then gives the meat processor the ability to add a QR code to the product label and retailers can collect consumer feedback.

"A great example of this product in use is VG Meats in Simcoe," says Betty-Jo Almond, Sales and Service Manager at BIO. "They are using it to track whole carcasses to cuts they are selling in Longos. On each steak package is a QR code telling the consumer where it was raised, the feed given to it and a tenderness rating."

By scanning the QR code the consumer has access to this information and the opportunity to submit feedback about their eating experience. As a result the producer, in this case VG Meats, is able to keep a consistent tenderness product for their retailers. Producers can see how their beef measured up in consumers' eyes — or better yet, mouth.

This software can be useful for multiple species and even beyond livestock. For example, for fruit and vegetable growers taking their products to farmers markets. Interested producers should plan on making a stop at the BIO exhibit on 8th Lane N. at Canada's Outdoor Farm Show to learn how they can put bioLinks to work on their operation. A free trial and more information are currently available by calling BIO's Jeannine Leutenegger at 855-246-2333 ext. 303.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com, call 1-800-563-5441 or follow @outdoorfarmshow on Twitter.

"A great example of this product in use is VG Meats in Simcoe... They are using it to track whole carcasses to cuts they are selling in Longos."

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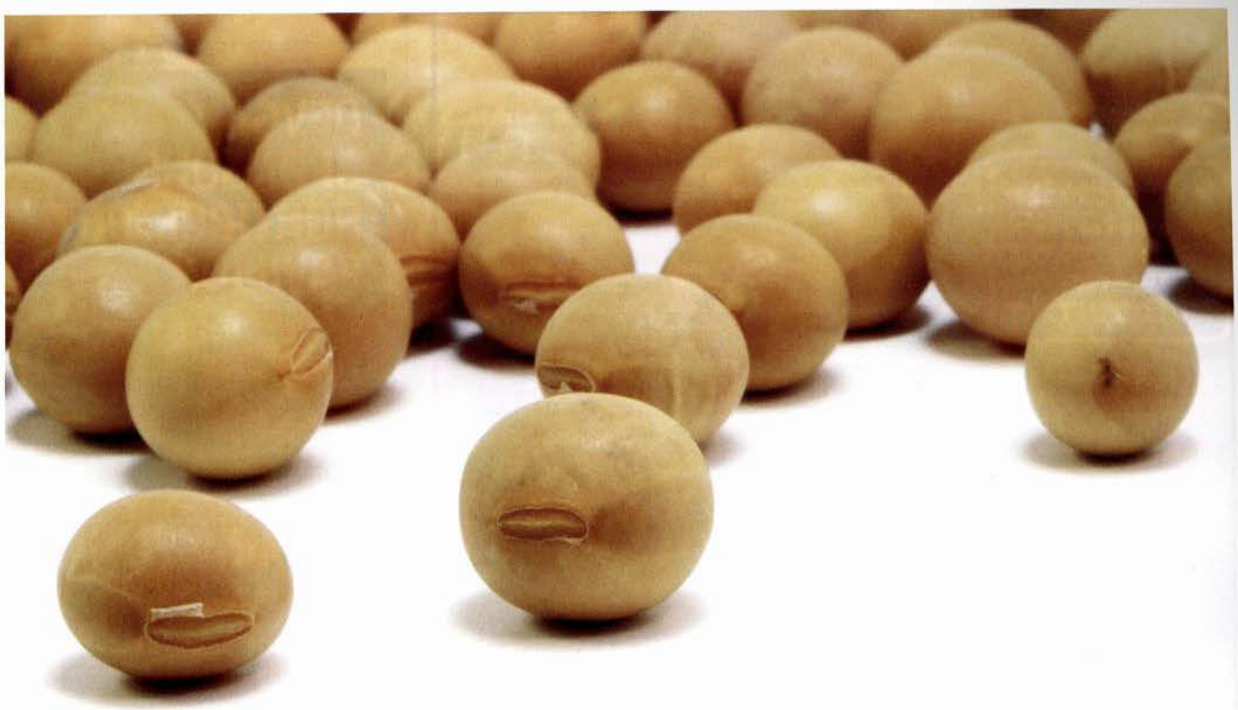

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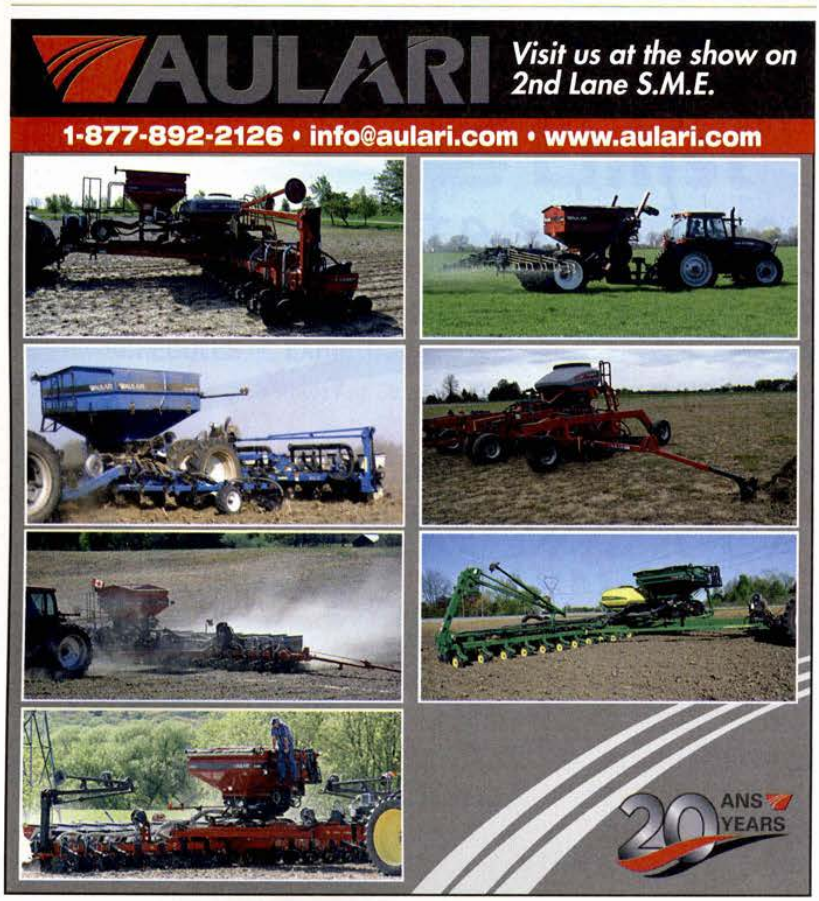

OFVGA SPONSORS HORTICULTURE PAVILION

For 150 years, the Ontario Fruit and Vegetable Growers' Association (OFVGA) has been the province's horticultural representative organization for hundreds of farmers. This September, the OFVGA adds COFS sponsor to their title as well.

At Canada's Outdoor Farm Show (COFS) this year, the OFVGA and its publication The Grower are sponsoring the Horticulture Pavilion which is a developing hub for the exhibitors servicing their industry. This sector-specific pavilion not only houses horticultural exhibitors indoors but is also flanked by multiple outdoor exhibitors who offer equipment for OFVGA members. Some of the exhibitors this year include ECHO Power as well as the Ontario Fruit and Vegetable Convention (OFVC).

The OFVC is one of the newest additions to the Horticulture Pavilion. It is an annual convention held in Niagara Falls for horticultural farmers across Ontario. The next OFVC will be held on February 18 and 19, 2015 and information will be available at their exhibit in the Horticulture Pavilion at COFS.

Similar to last year, the Horticulture Pavilion is once again located on 2nd and 3rd Lanes near North Mall. For a full list of exhibitors in the Horticulture Pavilion sponsored by OFVGA and The Grower, attendees can refer to the COFS Official Pocket Program or mobile app.

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CANADA'S OUTDOOR FARM SHOW 2014

Salford is getting ready to pull out all the stops again for the 2014 Outdoor Farm Show.

"The Outdoor Show is right in our backyard and we've been making equipment for Ontario farmers since 1978. This is the first place we send our latest ideas and newest innovations," says Geof Gray President of Salford Group.

2014 Field Demonstrations

Salford will participate in the *Tillage in Cover Crop Demonstration* with their Independent Series equipment. Henk Klyn, Salford Territory Manager for Ontario is excited to show case new equipment. "We honestly don't know what we're going to show off in the demo this year. There's too many choices. Our I-5100 will turn under the whole crop. We have an I-1200 fitted with the Valmar Airflo that would show the complete cover crop management package, with the ability to seed the crop and work it down in spring. Then there is our I-2100 with the Switchblade hydraulic shanks as well. That machine could work in the whole crop spring or fall, like the I-5100, but with shanks up it becomes a *true* vertical tillage, finishing tool."

2014 Safety Demonstrations

Salford is sponsoring the Red Cross again in 2014 to put on live safety demonstrations during the show. "The Red Cross is going to be there handing out the Ouch Pouch safety kit to attendees and we'll also run one or two live displays at the Salford booth each day," says Kelly Farrell of the Canadian Red Cross. "We want to keep safety top of mind so that farmers keep their down time to a minimum."

-Anson Boak, Salford Group Inc.

STAY SAFE WITH SALFORD AND THE CANADIAN RED CROSS

The 2014 edition of Canada's Outdoor Farm Show (COFS) marks the third year of Safety Demonstrations from Salford group.

This year, Salford is teaming up with the Canadian Red Cross and will be giving away safety kits at each entrance in addition to the interactive safety demonstration at their exhibit. Each safety kit will include band aids, antiseptic wipes, personal protective equipment and an information card on how to care for small cuts and scrapes.

"These kits are small enough to fit in your pocket, keep in your tractor, or just keep around the barn for quick easy access to providing care for minor injuries," says Kelly Farrell, Community Service Co-ordinator, Canadian Red Cross.

The first 400 visitors to COFS each day will receive the safety kit. With the help of the Workplace Safety and Prevention Services, Salford Group will also give away instruction cards on how to prevent tractor rollovers with the pouches.

Salford will also hold safety demos with the help of the Red Cross at their booth at 10 a.m. and 2 p.m. on Middle Machinery Mall. This year they will show attendees what to do if they are alone and an accident happens and highlight the

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dangers of getting caught in a PTO driven machine. Following each demonstration, the Workplace Safety and Prevention Services will give a brief presentation on agricultural Occupational Health and Safety and Farm Safety Associations.

"Farm safety isn't always a topic that people want to talk about," says Amanda Macfarlane, Special Projects and Livestock Co-ordinator, Canada's Outdoor Farm Show. "We hope that by facilitating a safety demo we can give people the tools and awareness to prevent farm accidents from occurring."

Canada's Outdoor Farm Show will be held on September 9, 10, and 11, 2014 in Woodstock, ON. For more information about this demonstration, visit www.outdoorfarmshow.com or follow @outdoorfarmshow.

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RAM TEST DRIVE RETURNS TO CANADA'S OUTDOOR FARM SHOW

People usually have their mind made up when it comes to what brand of pickup truck they prefer and Ram Canada is out to make sure they are the No. 1 pick for Canada's Outdoor Farm Show (COFS) attendees.

Ram Canada made its debut at COFS in 2013 with a fleet of trucks for attendees to admire and test drive, including their most popular model the Ram 1500.

"Ram trucks dominated the show site last year," says Robin Valeriote, Sponsorship Co-ordinator at COFS. "The Ram Test Drive was the highlight though, because attendees could get the trucks out on the road to really get a feel for them and see how the trucks could help with their day-to-day tasks."

With the 2014 Ram 1500 winning the 2014 Motor Trend Truck of the Year award for an unprecedented second year in a row and the Ram 1500 Laramie Longhorn being named one of Ward's Best Interiors for 2013 and with best-in-class fuel economy, it is clear that Ram wants to be the choice of truck of farmers everywhere.

"The 2013 Ram 1500 redefined what a pickup truck should be," says Wendell Sappor, Account Co-ordinator at Sugar Media Experiential Engineering Inc., the creators of the Ram Test Drive at COFS. "It has been an exceptional addition to Canada's longest-lasting range of pick-ups and we don't expect anything less from the 2014 line."

Never resting on its laurels, the 2014 Ram 1500 adds the all-new industry-exclusive 3.0 litre EcoDiesel V6, making Ram the only light-duty truck in the industry to offer a diesel engine.

The new EcoDiesel V6 features best-in-class fuel economy up to 28 m.p.g. (10.2 l/100 km) city and 40 m.p.g. (7.1 l/100 km) highway. This V6 engine pumps out 240 horsepower, an incredible 420 lb./ft. of torque, has exceptional towing capacity of up to 9,200 lbs. and is biodiesel capable. Key features include a cylinder block and bedplate constructed of compact graphite iron for higher strength and long-lasting durability, state-of-the-art clean-diesel technology with selective catalyst reduction system and diesel exhaust fluid. If exceptional

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"The 2013 Ram 1500 redefined what a pickup truck should be... It has been an exceptional addition to Canada's longest lasting range of pickups and we don't expect anything less from the 2014 line."

low-end torque, clean and powerful isn't enough, you can also drive up to 16,000 km between oil changes for easy maintenance and a low cost of ownership.

Additional technologies including active grille shutters, the segment-exclusive TorqueFlite® 8-speed automatic transmission, the available Active-Level™ four-corner air suspension along with the new EcoDiesel engine truly make it the best of both worlds.

This September, the Ram 1500, 2500 and 3500 will be featured at the show. Three vehicles, including the brand new 2014 EcoDiesel, will be available for test drives for the duration of the show near PRIDE Seeds on North Mall and anyone with a valid driver's license is welcome. An additional three vehicles will be on display on the Ram exhibit on 2nd Lane.

Canada's Outdoor Farm Show will take place September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or call 1-800-563-5441. For more information on Ram trucks, visit www.ramtruck.ca.

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ONE RINSE, TWO RINSE, BEST RINSE?

NEW SPRAYER DEMO COMPARES THE EFFECTIVENESS OF RINSING TECHNIQUES

Farmers know why it's important to spray and what the best techniques are, but may not be so sure why it is so important to clean the sprayer after an application. This year at Canada's Outdoor Farm Show (COFS), the Ontario Ministry of Agriculture, Food, and Rural Affairs (OMAFRA) will be demonstrating to farmers the best way to clean out their sprayer after use.

"Even though our show is best known for the displays of new products and technology, hands-on educational demonstrations like this are something we're equally proud of," says Doug Wagner, President, Canada's Outdoor Farm Show. "This is the 'knowledge' part of the knowledge and technology transfer at Canada's Outdoor Farm Show."

Application Technology Specialists Jason Deveau and Helmut Spieser will guide attendees through the effectiveness of three cleanout methods and will highlight the benefits and shortcomings of each.

"The major differences in the rinsing practices is the amount of time and effort needed," says Deveau. "No matter what method you use, whether it be detergents, ammonia, or water, it's important it happens at the end of every day."

The demonstration will take place on a plot of soybeans divided into five treatments to compare practices. One plot will not be sprayed, and the rest will be sprayed with Banvell II at different concentrations and following different rinsing techniques.

A good rinsing technique can prevent unintentionally spraying another crop with an unneeded or harmful pesticide and contamination between herbicides, pesticides, and fungicides. A poor rinsing technique, according to Deveau, can cause

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"No matter what method you use, whether it be detergents, ammonia, or water, it's important it happens at the end of every day."

big problems. He says poor rinsing can result in higher probability of operator exposure, performance-reducing residue build-up in the lines and pump, corrosion, chemical antagonism with two incompatible products, and the potential for crop damage from residue applied on an incompatible crop.

A transparent boom developed by Helmut Spieser will also be present in the West Demo Field during the demo. Spieser will point out "hot spots" for buildup to occur within the sprayer, and show attendees what could be left over in the sprayer boom following application.

"We hope to get rid of common misconceptions about sprayer cleanout programs," says Deveau. "We want to remind farmers of the best way to rinse a sprayer and answer any questions they might have."

The Sprayer Demo, sponsored by BASF Canada, will take place daily in the West Demo Field at 12 p.m. and 3 p.m. Following the demo, Deveau and Spieser will be available for questions.

Canada's Outdoor Farm Show will be held on September 9, 10, and 11, 2014 in Woodstock, ON. For more information about this demonstration, visit www.outdoorfarmshow.com or follow @outdoorfarmshow.

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CANADA'S Outdoor FARM SHOW

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EXHIBITORS CELEBRATE SPECIAL ANNIVERSARIES

Amongst the buzz across the nearly 100-acre exhibition area are a number of special celebrations to recognize exhibitors' anniversaries. The Canada's Outdoor Farm Show team would like to extend their sincere congratulations to the following nine celebrants.

Among the oldest two anniversaries are the 140th anniversary of the Ontario Agricultural College and the 130th anniversary of Landini. Their exhibits are located on 4th Lane and 10th Crescent respectively. The Ontario Agricultural College shares this special year with the University of Guelph which marked its 50th anniversary in 2014 as well.

For farm organizations, it is a milestone anniversary year for the Ontario Soil and Crop Improvement Association

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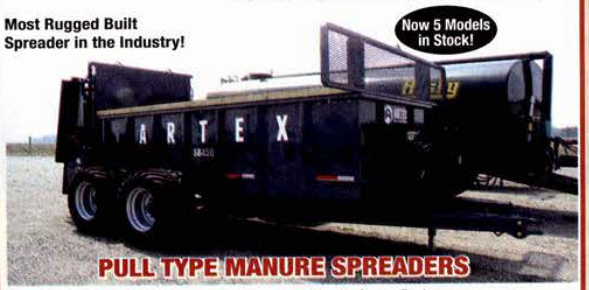

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(OSCIA) as well as the Christian Farmers Federation of Ontario (CFFO). OSCIA turns 75 this year and is located on 6th Lane this year. To congratulate the CFFO on its 60th anniversary, attendees can head to the Ag-Biz Pavilion also located on 6th Lane near Middle Machinery Mall.

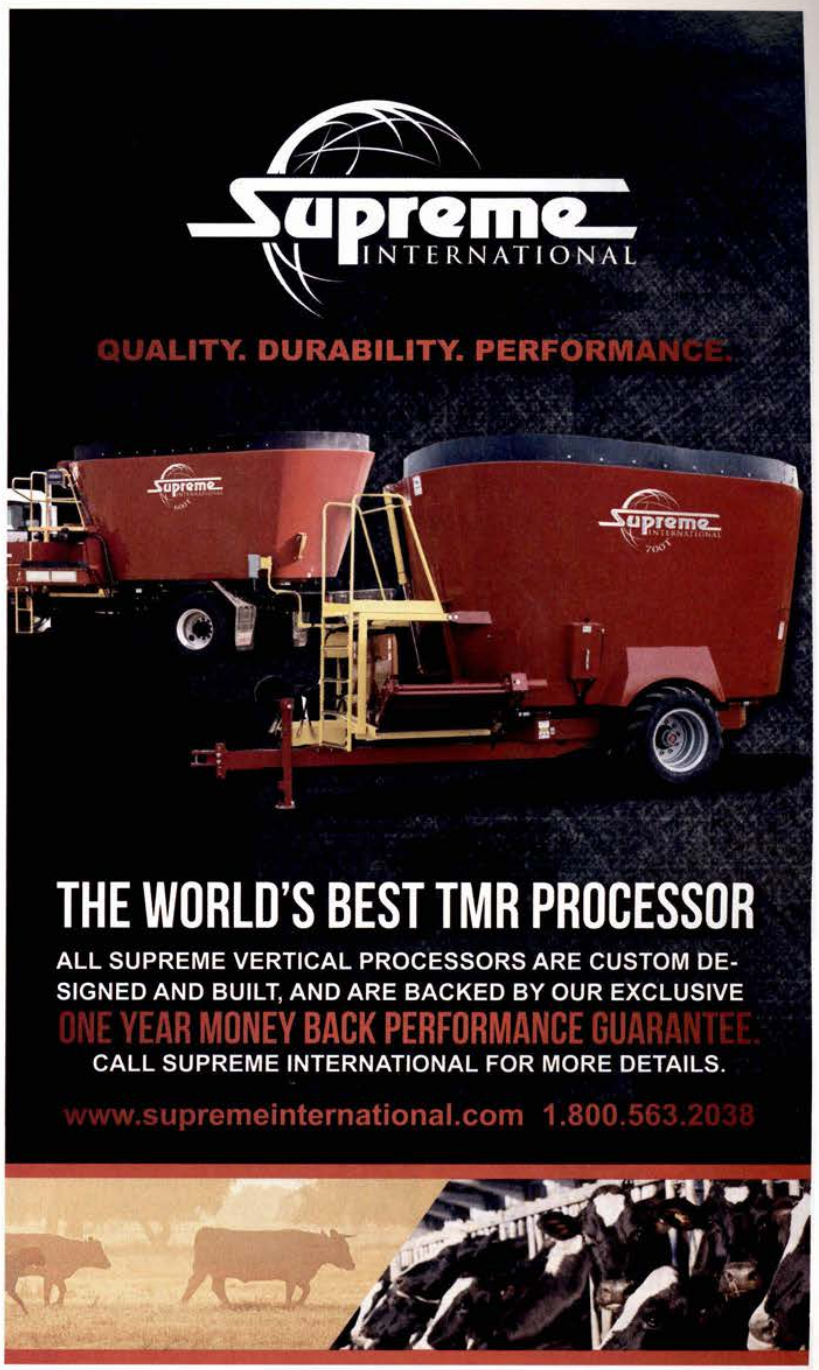
Also celebrating its 60th anniversary is Ontario-based Walinga Inc. on 1st Lane. As attendees walk Eastward to FCC Livestock Central from Walinga, they will come across three more exhibitors with milestone years.

Masterfeeds Canada, Grober Nutrition and BouMatic join the roster of 2014 anniversaries. The youngest company is Grober Nutrition who celebrate 40 years of providing service to livestock producers in Canada and abroad. They are followed by BouMatic which celebrates 75 years at their exhibit on 8th Lane. Last but not least, Masterfeeds Canada marks 85 years of service to the agricultural sector at their exhibit on 9th Lane.

These nine exhibitors are just a glimpse into some of the exhibitors celebrating anniversaries in 2014. The Canada's Outdoor Farm Show wishes them continued success in the years to come!

To learn more about these exhibitors, visit www.outdoorfarmshow.com. Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON.

Among the oldest two anniversaries are the 140th anniversary of the Ontario Agricultural College and the 130th anniversary of Landini.



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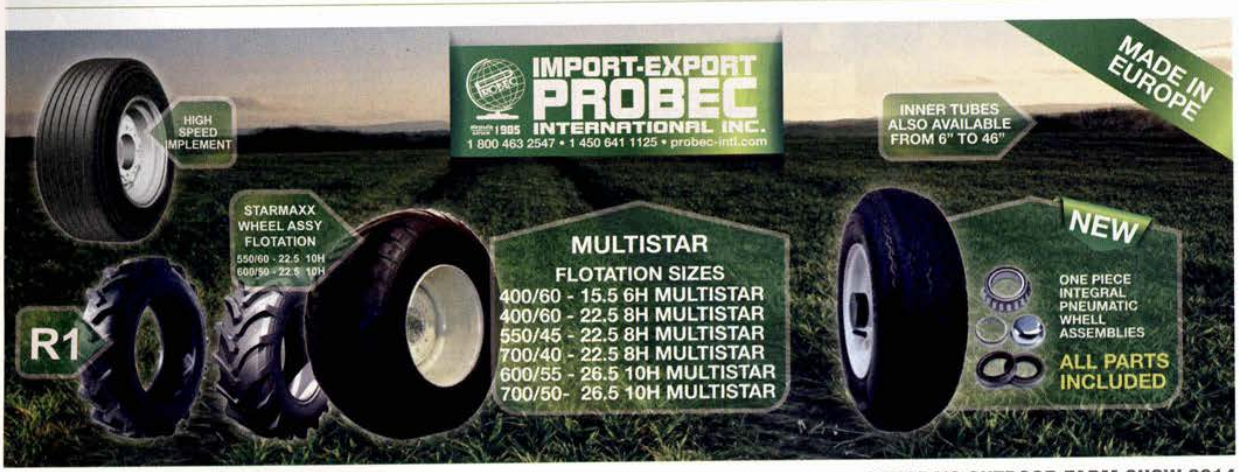
OFA TAILGATE PARTY COMES BACK TO CANADA'S OUTDOOR FARM SHOW

Following a successful inaugural event last year, the Ontario Federation of Agriculture (OFA) will once again be hosting a Tailgate Party at Canada's Outdoor Farm Show (COFS).

"The Tailgate Party in 2013 was a fun and successful night," says Janine Lunn, Member Service Representative, Elgin and Oxford counties for OFA. "We had over 70 young farmers attend for the evening and were really encouraged with the turnout and the buzz generated from last year's event, so we will be hosting again this year."

The social is an excellent opportunity to forge new relationships between farmers, OFA field staff, and local Federations, while reaching out to the next generation. The Tailgate Party's target audience is young farmers age 18 to 40 and is geared



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"We've been pleased with our other Tailgate events over the last year… It is satisfying to know that we are helping to bring together a group of dynamic young farmers and creating an atmosphere that appeals to them."

towards connecting and engaging members.

"We've been pleased with our other Tailgate events over the last year, starting with COFS, and then at the London Farm Show in London, and the Ottawa Valley Farm Show in Ottawa," says Lunn. "It is satisfying to know that we are helping to bring together a group of dynamic young farmers and creating an atmosphere that appeals to them. This helps us open a conversation with young farmers so we can lobby effectively and represent their needs."

This year's Tailgate Party will be held on Tuesday, September 9th from 5 p.m. to 7 p.m. at the OFA Pavilion on Upper Machinery Mall. Attendees are encouraged to pre-register, but walk-ups will also be accepted as space permits. Farmers can register by emailing tailgate@ofa.on.ca or calling Janine Lunn at 866-408-0128.

Canada's Outdoor Farm Show will take place September 9, 10, and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.

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A NEW WELCOME AREA FOR INTERNATIONAL VISITORS

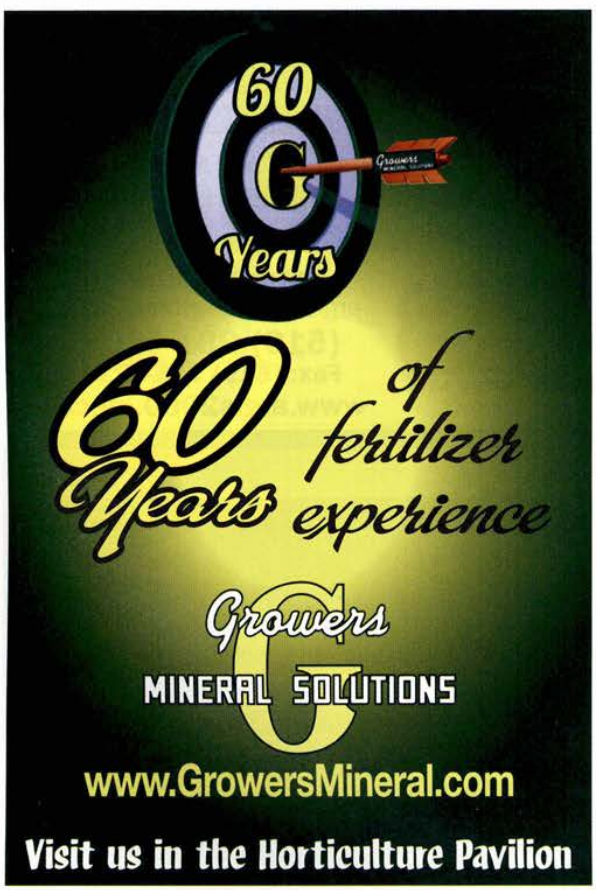
New for 2014, international visitors can rest their legs or meet with exhibitors at the VIP International Lounge.

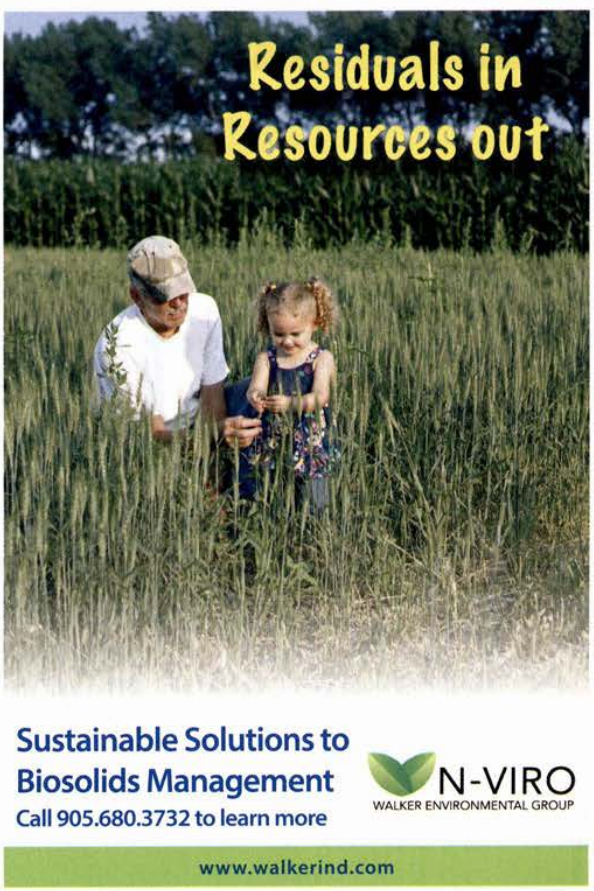
The VIP International Lounge is designed to be a rest area for international visitors and a meeting place. For groups of international buyers, the lounge is equipped with meeting rooms for their use. Exhibitors or international guests requiring a private meeting space can book timeslots at the lounge during or in advance of Canada's Outdoor Farm Show.

Hosted in partnership with Tourism Oxford, the VIP International Lounge offers a welcoming place for international guests to start their visit. They can also ask questions to help make the most of their limited time in Canada.

The VIP International Lounge is located near the Ducks Unlimited Canada Wetland Pond in the Canadian Energy Expo. On maps, it is also marked with a red globe icon for easy identification.

Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com.





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