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Gauge Wheel
(Shown)

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Optional
Manual
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(Shown)



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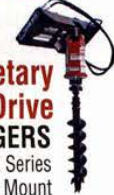
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CORNSTALK HARVESTING COMES TO ONTARIO



In the past two years there has been considerable interest in developing a supply chain for cornstalk harvesting in Ontario and Quebec to support investments in the developing biochemical and biofuel sectors. Some of that interest comes from a new project undertaken by the Ontario Federation of Agriculture (OFA) and is coming to Canada's Outdoor Farm Show (COFS).

For COFS 2014, the OFA has developed a partnership with La Coop fédérée and its affiliates including its joint-venture AgroMarts, AGRIS Co-op, Wanstead Co-op, IGPC Ethanol Inc., Bioindustrial Innovation Canada, Grain Farmers of Ontario and three equipment manufacturers to offer a Cornstalk Baling Demonstrations at the COFS.

"Our team is looking forward to host OFA and its partners at this year's show," says Doug Wagner COFS President. "The corn stalk baling demonstrations are a nice complement to the other corn related equipment demonstrations we are showcasing."

During each day of COFS, the demonstrations will include the AGCO 2014 – 2270 XD large square corn stalk baler, a Hiniker flail chopper and a Stinger 6500 bale stacker. This will be the first time any of these units are showcased at



"The Stinger 6500 unit is the most efficient bale accumulator and stacker in the world... We are also pleased to have three units in operation in Ontario."

COFS. AGCO is pleased to support the farming community by introducing a new cornstalk baler into the marketplace. The introduction of the baler comes with a proven record.

"Since our equipment has produced over one million large square bales for ethanol facilities in Iowa and Kansas during the past three years, AGCO is confident about both the performance and durability of its baler," says Ken Wagenbach, Business Development / Equipment Specialist for Biomass at AGCO.

The OFA and its partners are pleased to work with AGCO as the baler was

developed under harvesting trials monitored by Iowa State University (ISU) researchers. ISU studies also recommend the two pass system which will be showcased.

"Duplicating the two pass system here in Ontario is critical," says Don McCabe, Vice-president of the OFA. "It will allow producers to see how the scale of production and equipment efficiency are important to reduce field harvesting costs. The Iowa study based on a two pass system reports on over a dozen cost factors that are impacted by the baler's high performance."

During the COFS demonstrations,

the two pass system will start by windrowing with a Hiniker flail chopper creating 40 foot windrows followed by a second pass with the AGCO baler. Once baled, the Stinger 6500 unit will collect and stack bales. Another new technology to Ontario agriculture.

"The Stinger 6500 unit is the most efficient bale accumulator and stacker in the world," says V.J. Blubaugh, Sales Manager from Stinger. "We are also pleased to have three units in operation in Ontario."

All this new equipment, technology and research is part of the OFA's project to investigate the future for cornstalks as an input to other industries. Cornstalks are a great source of cellulosic sugars and when extracted become the basis for the production of biochemicals such as succinic acid or ethanol. Future demand for cellulosic sugars for bio industrial purposes like biofuel is continuously growing. Fortunately there is a sustainable supply of cornstalk that does not compete with the land base used for food production. This is just the beginning says Jim Campbell from AGRIS Co-operative.

"Working together is critical as we introduce new field protocols and equipment to support a new bio industrial application relying on an efficient feed-stock supply network," says Campbell who is General Manager at AGRIS Co-operative.

In addition to working together with partners like AGRIS Co-operative, the OFA project is partially funded through the Program of Energy Research and Development that is operated by Natural Resources Canada and administered by Agriculture and Agri-Food Canada.

Staff from both AGCO and Stinger will be on site at the daily demos held at 2:30 p.m. in the Southwest Demo Field. The OFA and its partners will also be on site to provide additional information on emerging opportunities like the second field day scheduled for early November in Alvinston, ON.

Canada's Outdoor Farm Show is known as a portal to the future of Canadian agriculture and the new CornStalk Baling Demonstrations presented by OFA's partners are a prime example of where that reputation comes from.

Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.

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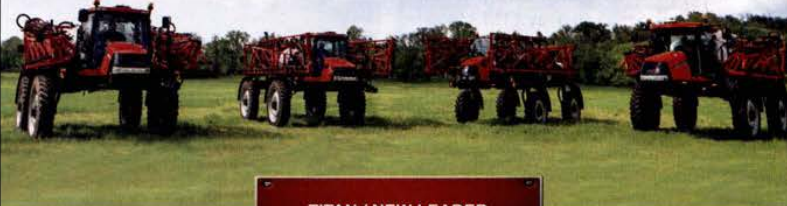
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4440	335 (250 KW)	1,200 gallons (4,542 L)
3340	285 (212 KW)	1,000 gallons (3,785 L)
3240	250 (187 KW)	800 gallons (3,028 L)
2240	165 (123 KW)	660 gallons (2,500 L)



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A TITAN FAMILY PORTRAIT

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4030	330 (212 KW)
3530	400 (187 KW)
3030	330 (123 KW)



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CONTINGENCY PLANNING AND SPILL AWARENESS

The Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) helps to prepare farmers in case of a manure spill on their farm.

"It's unpleasant to think about, but spills do happen," says Ben Hindmarsh, Environmental Specialist at OMAFRA. "Of course prevention is key when it comes to spills, but we want farmers to be prepared with an action plan if a spill were to occur on their farm. Having a contingency plan and the proper materials on hand are essential."

In the Manure Spill Demonstration, the experts at OMAFRA will lead farmers through a mock spill scenario using water as the waste and a ditch that was prepared at the exhibit earlier this summer. The scenario will walk attendees through steps that can be taken in the event of a spill,



including eliminating the source of the spill and containing it as quickly as possible.

"The Manure Spill Demonstration will show farmers how to block off things like tile inlets and culverts to prevent the manure from spreading," says Hindmarsh.

Once the spill is contained, there are still steps that need to be taken, such as notifying the proper authorities and cleaning up the landscape. The team at

OMAFRA will be sharing this information as well.

Between demonstrations visit the exhibit for more information on contingency planning and spill awareness.

Throughout the Canadian Energy Expo (CEE) at Canada's Outdoor Farm Show exhibitors will be showcasing options for alternative energy and best farm practises. The Manure Spill Demonstration at the OMAFRA exhibit beside the Alltech Deck in CEE is an excellent addition to this area. It will take at 11:00 am, 1:00 pm and 3:00 pm each day of the show.

Canada's Outdoor Farm Show will take place September 9, 10, and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter. 🐾

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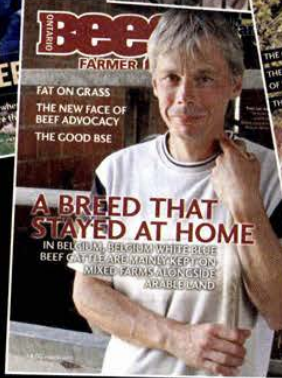
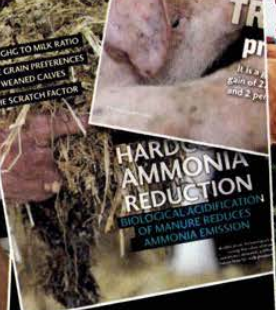
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"WHERE CROP FARMERS MEET" VIP BREAKFAST

OSCIA is pleased to be able to provide our members complimentary breakfast while attending Canada's Outdoor Farm Show in 2014. Breakfast sandwiches and drinks will be available from 8:30 a.m. to 10:30 a.m. each day of the show at the OSCIA exhibit on 6th Lane courtesy of Sylvite AgriServices. Please contact your local secretary/treasurer or Cathy Dibble at 519-463-9737 for more details.



LIVESTOCK CENTRAL BOASTS DEMOS AND INTERACTIVE EXHIBITS FOR BEEF PRODUCERS

Beef has always been an important component of FCC Livestock Central at Canada's Outdoor Farm Show. Organizers are continuing the trend with new exhibitors, popular past favourites and interactive demonstrations.

Among the newest additions to the Beef Pavilion and neighbouring outdoor exhibits are K. Buildings, ChemSelect, S+K AgroSolutions as well as Glen Isle Farms. The Beef Farmers of Ontario are also moving from last year's outdoor location back to an indoor exhibit in the Beef Pavilion.

In addition to the many beef-related exhibitors across Canada's Outdoor Farm Show, there are also a number of interactive demonstrations to take in. At 11:00 a.m. and 2:00 p.m. daily, the Kane Vet Supplies exhibit on North Mall will be home to one of the beef demonstrations. Led by their team of experts, the Hi-Hog Cattle Handling and Tru-Test Weight Scales Demonstration teaches beef farmers how to use new technology to make handling their cattle easier.

Another demonstration for beef farmers is the Pasture Grazing Demonstration held next door at the Gallagher Power Fencing exhibit also on North Mall. These demonstrations take place at 10:30 a.m. and 2:30 p.m. daily.

Beef farmers visiting Canada's Outdoor Farm Show for the first time will be pleased with the variety of exhibitors and equipment available to them. 🐾



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Planted May 12th, the Tempo Planter corn plots demonstrate Tempo's true strength: precise planting at high-speed and in any field conditions. At speeds ranging from 6 to 10.5 m.p.h., the Tempo Planter maintained precise depth control. Today, you can see the result at a glance: acres of perfectly-spaced corn with plenty of room for even growth.

Visit the Tempo Planter corn plots, located across the road from Entrance 9, on the west end of Lower Machinery Mall.



Walk our Tempo Planter corn plots to see the result of high-speed, precision planting: no skips, no doubles and plenty of room for higher yield.



The Tempo Planter at the corn plot in May 2014.

DIG IN AT A TEMPO PLANTER FIELD DEMO

At the heart of Tempo's high-speed, precision planting is an evolutionary seed metre. The metre eliminates the skips and doubles common to less innovative systems. Come to a live demo, dig in the dirt and get a feel for what accuracy is all about.

Take part in Tempo Planter demos in the Southwest demo fields daily at 2 p.m.

VISIT THE TEMPO BOOTH

Our corn was planted by Gustav Nilson, Canada Area Sales Manager for Väderstad International. He'll be part of the group of experts in the East-Can booth at the show discussing the Tempo Planter. When you visit, you'll have the opportunity to see the Tempo 8-row model up close, watch a time lapse video showing our corn plot from planting to present, and see how the new, intuitive E-Control system can manage every metre of a field, right from your iPad.

Don't miss the Tempo Planter, the corn plot and the live planting demonstration. It's all at Canada's Outdoor Farm Show, this September, in Woodstock, Ont.

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BKT SUPPORTS GROWING FARMERS WITH SPONSORSHIP OF VIP KIDS CLUB

Even the youngest farmers are VIPs at Canada's Outdoor Farm Show.

With the support of BKT Tires, Canada's Outdoor Farm Show (COFS) is launching the VIP Kids Club for young attendees. With cool VIP badges and free toys, it's a fun way for kids to start their day feeling special.

"COFS is focused on commercial farm families and that means mini farmers also attend," says Stefanie Nagelschmitz, Farm Show Team Lead and Communications for COFS. "It's important for them to feel special and also for parents to feel good about the program too."

The VIP Kids Club has two main benefits. The first is making kids feel special with their free VIP badge and BKT Tires football. Secondly, the VIP badges have the benefit of helping kids quickly reunite with their parents if they accidentally become separated.



"COFS is focused on commercial farm families and that means mini farmers also attend."



Each child's VIP badge will have an area for his or her parents' name and cell phone number. Inevitably, sometimes kids at COFS can get distracted by all the temptations of shiny machinery and may misplace their parents. Not to fret, outfitted with their VIP Kids Club badge COFS organizers will be able to quickly reunite any lonely child with their parents.

The BKT Tires motto of "Growing Together" pairs nicely with their new COFS sponsorship initiative.

"It feels great to match our exhibitors with a sponsorship that suits their company culture or brand so well," says Robin Valeriotte, COFS Sponsorship Co-ordinator. "We're looking forward to connecting BKT Tires with our hundreds of farm families through this unique and free program."

As soon as families arrive at COFS, they can stop in at the BKT Tires booth for their VIP Kids Club badge and football. The BKT Tires exhibit will house the VIP Kids Club headquarters at the corner of Upper Machinery Mall and 7th Lane.

Canada's Outdoor Farm Show continues to be "Where Farmers Meet" — both big and small.

For more information, call 1-800-564-5441 or email info@canadaoutdoorshows.com.

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NEW DANISH PAVILION BRINGS INTERNATIONAL FLAIR

A group of agribusinesses in Denmark are packing their exhibits and brochures as they prepare to join the new Danish Pavilion at Canada's Outdoor Farm Show (COFS). It's a rare opportunity to see new international farm technology brought to a Canadian farm show.

The new Danish Pavilion is comprised of seven companies hoping to use COFS as means for exposure to the Canadian agricultural market.

"We are proud to have been selected by Denmark as a hub for doing international business," says Stefanie Nagelschmitz, COFS Farm Show Team Lead and Communications. "The Pavilion will be a great place for Canadian farmers to see what innovative ideas and technologies are available to them beyond our borders."

The Danish Pavilion is being organized by the Royal Danish Consulate General and Danish Trade Council. Among the seven companies are:

- **AgroPark** is a research and business centre for agricultural entrepreneurs. Their website is www.agropark.dk.
- **ACO Funki** is a company that specializes in swine housing equipment and feeding systems. For more information visit www.acofunki.dk.
- **Stjernholm** focuses on products and systems for processing

waste or wash water. For more information visit www.stjernholm.dk.

- **Animal Care** is a company that sells automated heating systems for pig barns. Their website is www.animalcare-aps.com.
- **Scagro** is a company that specializes in feed additives for livestock rations. To learn more visit www.scagro.dk.
- **Domino** will be promoting their swine housing equipment as well as some cattle products. Their website is www.domino.dk.
- **Jyden** focuses on ventilation as well as housing equipment for livestock barns, specifically swine. To browse their products visit www.jydenbur.dk.

The exhibitors have a heavy focus on livestock production and specifically swine. It will be a unique opportunity for progressive Canadian farmers to learn about European technology without having to book an airline ticket.

To learn more about the Danish Pavilion or connect with the exhibitors before they arrive, call 1-800-563-5441 or call organizer Beverley Spriel at 519-758-6806.

Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON. Visit www.outdoorfarmshow.com or @outdoorfarmshow on Twitter for more information. 🐾



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KUBOTA MOVES TO NEW BIGGER LOCATION



Last year, Kubota Canada Ltd. was recognized during the Canada's Outdoor Farm Show 20th anniversary celebrations as one of the special 20-year exhibitors. After 20 years of exhibiting at this show, Kubota Canada continues to keep things fresh with a new bigger location and sign.

The new 2014 Kubota exhibit will be located straight south from their traditional space on Middle Machinery Mall to a bigger L-shaped exhibit at the corner of South Mall and 1st Lane.

This bigger exhibit boosts Kubota's area up to 30,000 sq. ft. which offers enough room to display more products.

Among the products on display this year will be the new Phase 1 Orange Implements in addition to the traditional Kubota tractors and utility vehicles. The Orange Implements include equipment like pendulum spreaders, hay rakes, tedders and disc mowers. For the thousands of livestock farmers at Canada's Outdoor Farm Show, these new pieces of equipment will be sure to peak their curiosity and be something to consider for their dairy, beef, sheep, goat or even horse farm.

With more space to display equipment and welcome attendees, the Kubota team has made the bold decision to also add more signage. The new exhibit will be

Continues on page 78



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OFFICIAL SHOW GUIDE

Continued from page 77



marked with an equally large 29 ft. Kubota sign similar to those found at dealerships across the country.

"It's creating a lot of excitement at our site as we prepare for the new Kubota sign and exhibit," says Robin Valeriotte, Sponsorship Co-ordinator at Canada's Outdoor Farm Show. "Kubota

has been a strong supporter of our event since the beginning and are among our most innovative exhibitors when it comes to embracing new ideas and engaging attendees."

With new equipment, a new location and new sign there are plenty of reasons for attendees to add Kubota as a stop

during their day at Canada's Outdoor Farm Show.

Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in Woodstock, ON. To learn more about the equipment Kubota will be bringing their new exhibit at Canada's Outdoor Farm Show or visit www.kubota.ca.

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But African farmers have found smart ways to use it.

This is the type of cell phone now used by millions of African farmers. While it's not a smartphone, they've found some really smart ways to use it, including doing their banking.

At Farm Radio International, started 35 years ago by Ontario farm broadcaster George Atkins, we reach tens of millions of these farmers through our more than 500 radio partners. And now farmers are reaching us too.

Nearly 9,000 Tanzanian farmers recently used their cell phones to answer questions we asked them over the radio. Their ideas and opinions about agricultural strategies and markets were then shared directly with policy-makers.

To learn how we're using wireless technology — both old and new — to help Africans farm better, drop by our table at the Country Guide booth or visit www.farmradio.org

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CANADA'S OUTDOOR FARM SHOW 2014

TOYOTA TEST DRIVE RETURNS



The Toyota Test Drive returns to Canada's Outdoor Farm Show. It's a farmer favourite that is sure to be well worth the wait.

The 2014 Toyota Test Drive will start at Toyota's main exhibit across from the Ducks Unlimited Canada Wetland Pond. Farmers can take their pick from a fleet of Toyota Tundras and Tacomas.

"The Toyota team knows how to put a great test drive experience together," says Robin Valeriotte, Sponsorship Co-ordinator at Canada's Outdoor Farm Show. "We're happy to welcome the Toyota Test Drive back to the show

and are looking forward to the new twist of taking it on the road."

Starting at the Toyota exhibit, drivers will turn on to Oxford Road 17 and cruise Oxford-country roads to see how the new Toyota trucks handle. Unlike their past off-road test drives at COFS, this year's on-road test drive offers longer driving time and thereby more time to get acquainted with its features.

At last year's show, Toyota displayed their new model Tundra in a traditional booth but this year they plan to raise the bar with the test drive.

"We are honoured to be one of the first places that farmers will be able to

see and test the 2015 Toyota trucks," says Valeriotte.

To test the trucks personally, farmers can head to the Toyota exhibit at any point during their visit to Canada's Outdoor Farm Show. The Toyota exhibit and test drive starting area will be located in the Canadian Energy Expo sponsored by Faromor Energy Solutions.

Welcome back Toyota Test Drive!

Canada's Outdoor Farm Show will be held from September 9, 10 and 11, 2014 in Woodstock, ON. For more information about the Toyota trucks, visit www.toyota.ca.



A special offer:

We invite **Ontario farmers** and visitors to **Canada's Outdoor Farm Show** to see us at our booth in the Ag-Biz pavilion to take advantage of an incredible subscription offer:

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NEW DEMO COMBINES A PERENNIAL FAVOURITE WITH A NEW TREND

The Canada's Outdoor Farm Show field demonstrations are always popular for attendees and exhibitors alike. This year, in tune with a perpetual interest in tillage and a growing use of cover crops, Canada's Outdoor Farm Show (COFS) is adding Cover Crop Tillage Demonstrations to the field demo lineup.

Cover crops have a whole host of benefits for Ontario fields, from increasing soil fertility and improving soil structure to decreasing nutrient losses, weeds, and pests. Since cover crops are commonly used in conjunction with tillage practices, COFS will continue its popular field demo tillage theme and cross over into another rising practice.

"Farmers want to make sure they are making the right purchase decision, so our field demos are a big draw. Attendees ask for tillage demonstrations every year," says Doug Wagner, President, Canada's Outdoor Farm Show. "This year we wanted to change it up and include another practice that is currently on the rise."

We're at the Outdoor Farm Show!



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Twenty companies will showcase their best equipment for cover crop tillage in a field of oat stubble and red clover. Daily passes will be 200 feet long. To make it easy for attendees to identify which equipment they prefer, each manufacturer in the field will be labelled with their exhibit. Following the demo, attendees will have the opportunity to speak with sales representatives or engineering experts from each company.

Participating companies are Aerway, AGCO, East-Can Equipment Sales, Farm-Fleet Inc., Front Link Inc., Great Plains Manufacturing, Gregoire-Besson, Harco Ag Equipment Limited, John Deere, Kongskilde, Kuhn Krause, Kuhn North America, Kverneland Group, Landoll Corporation, LEMKEN CANADA, Machineries Agricole St. Cesaire Inc., Salford Farm Machinery Limited, Steqcan and Walco Equipment Limited.

"We're thrilled to have such high interest in one of our new demos," says Wagner. "Manufacturers are eager to show off their equipment at this year's show and talking to interested buyers."

The Cover Crop Tillage Demonstration is sponsored by AgDealer Magazine and will take place in the Southwest Demo Field every day at 12 p.m. during Canada's Outdoor Farm Show. To get there, attendees can ride the people mover wagons, sponsored by Hyland Seeds.

Canada's Outdoor Farm Show will be held on September 9, 10, and 11, 2014 in Woodstock, ON. For more information about this demonstration, visit www.outdoorfarmshow.com or call 1-800-563-5441.



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- **Inexpensive for feeding** - "The overall cost to feed cows is way less with this approach than anything else I have seen."
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CANADA'S OUTDOOR FARM SHOW REVEALS
MOBILE APP FOR EASY PLANNING

Brought to you by the Enlist™ Weed
Control System from Dow AgroSciences

Attendees can now plan their Canada's Outdoor Farm Show (COFS) visit more easily than ever with the 2014 mobile app. It will help attendees ensure nothing is missed while at COFS.

"As organizers, we know Canada's Outdoor Farm Show is a huge show to navigate," says Amanda Macfarlane, COFS Special Projects Co-ordinator who led the app development team. "We anticipate this mobile app will well equip attendees trying to schedule their routes and demonstrations they want to attend in advance."

The mobile app is free to download and compatible with any smartphone whether Blackberry, Android or iPhone. Using icons like "My Exhibitors" or "My Schedule" it gives attendees the chance to create and store their own personalized COFS to-do list.

"Sponsoring this new technology makes a lot of sense for the Enlist Weed Control System," says Jeff Loessin, Portfolio Leader with Dow AgroSciences. "The innovative technology in Enlist is designed to advance modern farming. And mobile apps are a great advancement in smart technology."

The app houses a full list of all exhibitors and sponsors at Canada's Outdoor Farm Show. Each company is listed with their name, exhibit location and website. Serious pre-planners who are shopping for something in particular can take it to the next level with the "My Exhibitors" feature.

"My Exhibitors" allows them to pull specific exhibitors and store them in a smaller personal list. Once at COFS, it gives serious shoppers the chance to prioritize the exhibitors they need to meet with and ensure no one is accidentally missed. Similarly, "My Schedule" gives attendees the chance to create their own schedule for the day in advance of arriving to COFS based on a full schedule also housed in the app.

With almost 200 acres of demonstration fields and exhibits to cover, the mobile app will be a helpful asset to ensure attendees are able to make the most of their day.

GET CONNECTED

For those on social media, users can Tweet, email or post directly to Facebook from within the app. Using the hashtag #cofs14, app users can connect to their personal Twitter account and then easily join in the conversation with other Twitter users.

"We're looking forward to bringing this updated app to COFS," says Macfarlane. "As the world and agriculture become more mobile-friendly, so will we."

To learn more about the app visit www.outdoorfarmshow.com or <http://cofs.quickmobile.mobi> and be sure to download it from the iPhone App Store, Android's Googleplay or BlackBerry World.

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CANADA'S OUTDOOR FARM SHOW 2014



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NUHN15000022846

SWINE AND POULTRY TECHNOLOGY AWAITS AT CANADA'S OUTDOOR FARM SHOW

This fall swine and poultry technology is not limited to the Swine and Poultry Pavilion at Canada's Outdoor Farm Show. There are a number of spots beyond FCC Livestock Central where exhibitors servicing these industries are located.

For example, many outdoor exhibitors beside the Swine and Poultry Pavilion on 8th Lane are showcasing their products at Canada's Outdoor Farm Show. Nioex Systems will display its popular Biovators across from the Swine and Poultry Pavilion. Beside them will be Farm and Food Care as well as Genco Generators.

New for 2014, the Danish Pavilion on 4th Lane will house swine equipment suppliers showcasing their innovative products. The Danish Pavilion exhibitors are also hosting free lunches on Tuesday and Wednesday for farmers to learn more about their products over their meal. A full list of exhibitors and their websites is available on page 76.

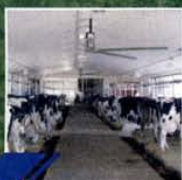
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NUHN15000022848

TWO NEW DEMONSTRATIONS FOR HARVESTING AND BALING SILAGE



For many of the 40,000 or more farmers who attend Canada's Outdoor Farm Show, silage is an important part of their livestock ration. For those farmers, this year's Corn Silage Harvesting Demonstration and Silage Baling Demonstration are right up their alley.

Each day at Canada's Outdoor Farm Show (COFS), farmers interested in silage will have the chance to meet the experts and machines that could be help make dealing with silage easier.

"With so many dairy and livestock producers at Canada's Outdoor Farm Show these kinds of specialized field demonstrations draw a big crowd," says Paul Roper, Exhibitor Sales and Demonstration Co-ordinator.

To begin their day, attendees can head to the Silage Baling Demonstration in the West Demo Field. Roper and the team from Machineries Agricole will showcase the benefits of considering silage baling over bagging using a Göweil silage baler. The demonstrations will start at 11 a.m. each day and showcase the Göweil silage baler actively baling so that farmers can understand how it operates in action. To learn more about the baler before COFS, head to www.goeweil.com or during COFS head to the Machineries Agricole exhibit on 1st Lane.

After attending the Silage Baling Demonstration, attendees will want to

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"The participating companies and their staff are really looking forward to showcasing their equipment in a live demonstration...It will be a well-rounded demonstration which is important to us as organizers."

ride the people mover wagons to the Southwest Demo Field for the next demonstration.

Kicking off at 1:30 p.m., the Corn Silage Harvesting Demonstrations sponsored by Canadian Cattlemen Magazine and PRIDE Seeds will impress attendees looking at adding to their machinery fleet.

"The participating companies and their staff are really looking forward to showcasing their equipment in a live demonstration," says Roper. "It will be a well-rounded demonstration which is important to us as organizers. We're pleased with the variety of manufacturers because it offers farmers a really thorough 'shop and compare' experience."

Each day, the Corn Silage Harvesting Demonstration will include DISPRO/Dion Ag, East-Can Equipment Sales/Krone, John Deere, New Holland Sunova Implement Limited/CLAAS.

Their equipment will be making one pass that is 350 feet long through the Southwest Demo Field area. The corn where the Corn Silage Harvesting Demonstration will take place was provided by PRIDE Seeds and is their

Continues on page 88

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Continued from page 87

A7188G8 RIB variety. According to PRIDE Seeds, it is a proven and reliable high yielding silage hybrid with excellent ADF, NDF and protein ratings and high whole plant yield and fibre digestibility.

Once a driver has completed the 350 feet long pass, small piles of corn silage will also be dumped on the end of the field for attendees to examine up close for quality and cut. After the Corn Silage Harvesting Demonstration is finished, farmers are invited to stay in the field to quiz the companies' staff about their farm's specific needs or ride people movers back to the exhibit grid to visit the companies' corporate exhibits for more one-on-one conversations.

Offering live demonstrations like the Silage Baling Demonstration or Corn Silage Harvesting Demonstration are something that set COFS apart from other shows. It's the chance to experience technology in action that makes for more confident purchases. It's also something that farmers have come to know and love about shopping at COFS.



For more information about the equipment being featured in either demonstration, call 1-800-563-5441. Canada's Outdoor Farm Show will be held on September 9, 10 and 11, 2014 in

Woodstock, ON. For more information about the demonstrations or participating companies, visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter.



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The manual recording process Marko describes is rapidly being replaced with just-in-time, precise electronic data collection for all aspects of the farm. Marko said that software like Farm Credit Canada's Field Manager PRO is helping producers up their game when it comes to tracking information.

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2014 - SEPTEMBER 9, 10, 11

2015 - SEPTEMBER 15, 16, 17

2016 - SEPTEMBER 13, 14, 15

2017 - SEPTEMBER 12, 13, 14



WOODLOT EXPO STAYS STRONG



The Woodlot Expo at Canada's Outdoor Farm Show (COFS) continues to be a strong area of the show complete with all the leaders in tree and woodlot management on site.

With the aid of B. Kropf Forestry Services, COFS is able to offer logs for exhibitors to use for live demonstrations at their exhibits throughout the three-day event. Most of the Woodlot Expo exhibitors are concentrated around the South blocks of 5th and 6th Lane. Among this year's woodlot and forestry experts will be:

- B. Kropf Forestry Services
- Bad Dog Tools
- Bauman Sawmill
- Blacks Creek Innovation
- Country Towne Builder
- Danco Electric
- ECHO Power Equipment
- Husqvarna Forest and Garden
- Klippenstein Service
- Lapierre Equipment
- Makita Canada
- Maximum Equipment
- Northern Cook Stoves
- Norwood Industries
- Ontario Woodlot Association
- Polar Furnace (DL Distributing)
- Randy Laur Burner Service
- Salsco Inc.
- Split-Fire
- Stihl
- Toro Company
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For a full listing of exhibitors, visit www.outdoorfarmshow.com/exhibitors.html. The Woodlot Expo demonstrations will run throughout the day at individual booths. 🌲

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NUHN15000022854

PUTTING ACCEL PREVENTION TO THE TEST

Canada's Outdoor Farm Show (COFS) welcomes Farm Guard Products Inc., a cleaning and disinfectant company that is responsible for the immaculate Britespan Dairy Innovation Centre (DIC) that attendees will see this year.

The DIC owes its extra shine to a new product called Accel PREvention.

"It's exciting to see people's reaction to the product," says Mark Beaven, President and Co-founder of Farm Guard. "It cleans really well and is an extremely powerful disinfectant. It can even disinfect in the presence of high amounts of organic material, which is pretty much unheard of."

The technology that makes Accel PREvention so effective is called Accelerated Hydrogen Peroxide. Human health practitioners may already be familiar with it because it is already used in approximately 80 per cent of hospitals in Canada. It has the killing power of bleach yet is completely safe for animals and humans while being EcoLogo approved as being environmentally friendly.



Farm Guard partnered with the global distributor of the product last year to introduce it to Canadian agriculture. Accel PREvention is a very strong cleaning agent as well as a powerful disinfectant that is far more capable of removing biofilm from any surface and killing off pathogens.

It's becoming more and more important for farm operations to have a strong and effective bio-security plan, and COFS is no exception. Visit the DIC to see real Accel PREvention results and visit the Farm Guard exhibit in the Swine and Poultry Pavilion on 8th Lane.

Canada's Outdoor Farm Show will take place September 9, 10, and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter. 🐾

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CROPS COME TO LIFE

Making decisions about seed orders and crop protection products? See products come to life at Canada's Outdoor Farm Show with the unmatched line-up of live crop demonstration plots.

- Along 1st Lane farmers can see a variety of corn, soybean and forage plots from some of the industry leaders. Here attendees will find DEKALB brand seeds, Genuity®, DuPont Pioneer, Syngenta Canada, Country Farm Seeds and Mycogen Seeds.
- Along 6th Lane attendees will find Winfield Genetics as well as educational plots from the Ontario Ministry of Agricultural, Food and Rural Affairs in collaboration with the Ontario Soil and Crop Improvement Association.
- Along North Mall crop plots range from variety trials to crop protection demonstrations. Among this year's North Mall plots are PRIDE Seeds, Hyland Seeds, Horizon Seeds, Elite Seeds, Maizex and Dow AgroSciences.

All of these exhibitors are listed with their websites and contact information in the Canada's Outdoor Farm Show mobile app. Free to download on any smartphone, it can help attendees prioritize the crop plots by using the "My Exhibitors" personalization tool. A full listing of crop exhibitors is also available on www.outdoorfarmshow.com

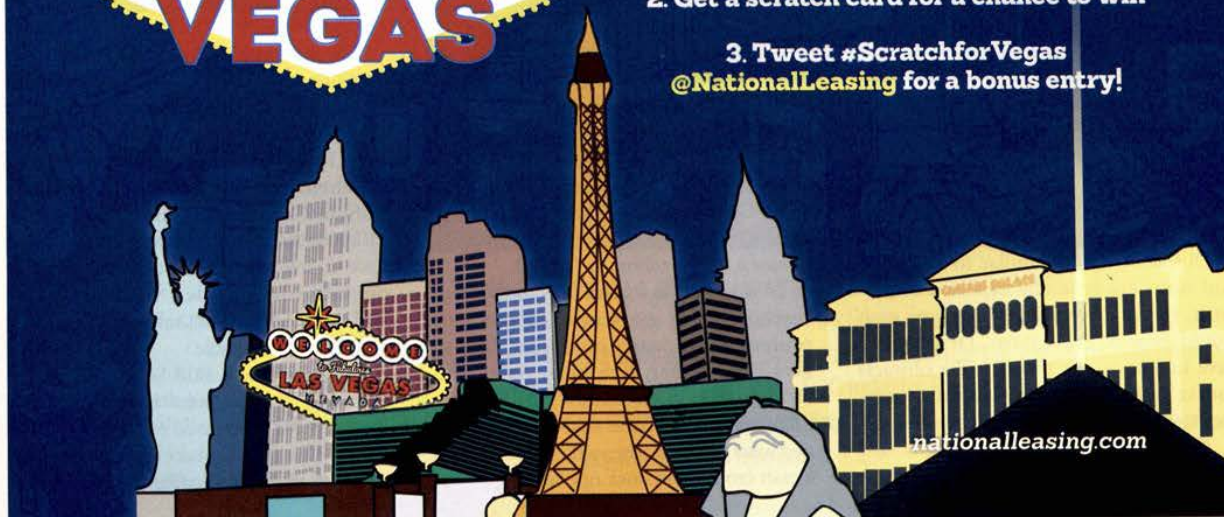


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TRY BEFORE YOU BUY AT CANADA'S OUTDOOR FARM SHOW



The skid steer is an integral part in many farm operations. From cleaning out a livestock barn to serving as a forklift, they are an asset to help farmers get the job done easily and quickly.

There are a wide range of skid steers available from a number of different companies ready to suit any farm. Canada's Outdoor Farm Show (COFS) is there to help farmers pick the perfect machine with the returning Skid Steer Ride'N'Drive.

After a 10-year hiatus, the Skid Steer Ride'N'Drive is back in a big way with machines from six different companies. Bobcat, JCB, John Deere, Kubota, New Holland and Vermeer units will be available for qualified drivers to test out these handy machines through an obstacle course.

Obstacles will be similar to tasks that skid steers are generally expected to perform, giving drivers a taste of how each would benefit their farm. Drivers will have to manoeuvre through the obstacle course to test mobility, ease of attachment, and bucket use of the machines.

Once they are registered and buckled in, farmers will weave through a pylon



course to test out the bucket or attachment. They can lift up and into a wagon to see the range as well as height of the unit. Thirdly, they can drive into a pile of mulch to see how easy loading feed, gravel, bedding or cleaning stalls could be. After testing the loading capabilities, farmers return to the starting area to choose a new machine to test out.

"A skid steer is second only to the farm tractor as the most utilized piece of equipment on many producers' farms," says Paul Roper, Exhibitor Sales and Demonstration Co-ordinator at COFS. "The versatility of the skid steer is a valued asset to the farmer whether they have a cash crop or livestock operation."

For example, Kubota's SVL Compact Track Loaders feature a rubber track type system and use skid steer attachments while offering a spacious cab in addition to easy access for maintenance. Mike Mitchell, CE Marketing Specialist for Kubota Canada, says the SVL75-2 and SVL90-2 loaders have lots to offer. They have high lift and breakout forces, smooth operation and added versatility with hydraulic quick attach or skid steer attachments available.

New Holland's Skid Steer Loader and Compact Track Loader include a Super Boom™ for increased vertical lift and reach, a long wheel base for stability and comfort, and lower loader arm towers for



"The versatility of the skid steer is a valued asset to the farmer whether they have a cash crop or livestock operation."

better visibility as well as getting around in tight areas.

Vermeer's S650 and S800 mini skid steers will be in the lineup as well. These stand-on skid steers are intended to complement a farmer's fleet, says Ben Parkin, Territory Sales Manager for Vermeer Canada. "They're 36 inches wide, designed for narrow access," says Parkin. "They're meant to replace a wheelbarrow, back, and shovel."

Rolling out its millionth loader in 2014, Bobcat could be considered the original pioneer of the skid steer industry. They will be showcasing a complete lineup, including skid steer loaders, all-wheel steer and compact track loaders to cover all aspects of the farm. Additionally, Bobcat boasts the largest offering of loader attachments for skid steers. Visit Bobcat at COFS to see a 1958 M-200, one of the first loaders ever made.

JCB and John Deere skid steers will also be available for testing. Representatives from each company will be present to answer producers' questions and talk about what makes their machine a good fit for their farm.

The Skid Steer Ride'N'Drive will take place behind the Britespan Dairy Innovation Centre daily from 10 a.m. to 3 p.m. It is open to qualified participants.

Canada's Outdoor Farm Show will take place September 9, 10, and 11, 2014 in Woodstock, ON. For more information visit www.outdoorfarmshow.com or call 1-800-563-5441.

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Thinking of making a large or heavy purchase at Canada's Outdoor Farm Show? Make your way to the nearest Info Booth to arrange a direct shuttle to your vehicle. Info booths, staffed by Agricorp, are located at the Lions Tent on Upper Machinery Mall, in front of the FCC Industry Pavilion, at the Britespan Building Systems exhibit on Lower Machinery Mall and on Masonville Lane.



BIOMASS DEMONSTRATIONS RETURN TO CANADA'S OUTDOOR FARM SHOW



Although miscanthus and switchgrass aren't quite household names, interest and popularity in biomass crops is increasing. Biomass is a relatively new area for Canadian farmers, but interest is rising as is the potential benefits of growing the crop increases.

To help educate curious farmers, Canada's Outdoor Farm Show (COFS) and Vermeer have once again teamed for the Vermeer Biomass Equipment Demo. According to COFS, it raises the bar from the static plots.

"Since 2011, our large-scale biomass plots have shown farmers the agronomy behind growing biomass crops," says Stefanie Nagelschmitz, Farm Show Team Lead and Communications for COFS.

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"By adding Vermeer Biomass Equipment Demos last year, it closes the cycle by showing how they're processed. We're grateful for the Vermeer team's efforts and expertise."

The biomass plots at COFS were originally planted as part of an Ontario Soil and Crop Improvement Association initiative known as the Field-Scale Agricultural Biomass Research and Development Project. They debuted at COFS in 2011, with the study running in 2012 and 2013. The miscanthus crop at COFS was provided by Gildale Farms in St. Marys, Ontario and the switchgrass crop was provided by New Energy Farms in Leamington, Ontario. The equipment will come from Vermeer's plant in Pella, Iowa.

"Vermeer has been offering equipment for biomass harvesting for many years," says Katie Monroe, Marketing Specialist at Vermeer. "As the market continues to grow and evolve, so does the equipment and options that Vermeer offers. We want to give producers an opportunity to see this equipment in action and help them see how it can benefit their operation."

Vermeer experts will be demonstrating a mower conditioner, silage baler and horizontal grinder on two acres of miscanthus and switchgrass respectively, but equipment isn't limited to these crops.



"Vermeer has been offering equipment for biomass harvesting for many years... We want to give producers an opportunity to see this equipment in action and help them see how it can benefit their operation."

Vermeer's complete equipment line has products able to handle corn stover as well as hardier crops like small trees.

Whether visitors to the show are looking for information on harvesting the specific biomass crops on site, or want to learn more about the opportunities for harvesting other crops or agricultural residue for biomass use, they will be able to see the benefits Vermeer can offer to a variety of crops, conditions and processes, says Monroe.

Demonstrations will take place in the Southwest Demo Field daily at 3 p.m. Shuttles to the Southwest Demo Field use two routes marked on the Pocket Program. The Vermeer exhibit is located on 10th Crescent and Lower Machinery Mall.

For more information on what equipment Vermeer offers, visit www.vermeer.com. To learn more about growing biomass crops, there will also be biomass crop information available at the OMAFRA/OSCIA exhibits on 6th Lane near the Woodlot Expo during COFS.

Canada's Outdoor Farm Show is known as a portal to the future according to past president Lorie Jocius. Features like the large Vermeer Biomass Equipment Demonstrations are among the reasons why.

Canada's Outdoor Farm Show will take place on September 9, 10, and 11, 2014 in Woodstock, ON. For more information, visit www.outdoorfarmshow.com or follow @outdoorfarmshow on Twitter. 🐦

NEW TRAILER AND NEW CAMPAIGN FOR GFO

It's show and tell for GFO at Canada's Outdoor Farm Show with a new trailer and new campaign.

The Grain Farmers of Ontario (GFO) are bringing their new Growing Connections educational trailer complete with new Good In Every Grain merchandise.

GFO's Growing Connections trailer, launched at last year's Royal Agricultural Winter Fair in Toronto, will be making its debut to COFS this fall. At 53 feet long, it's GFO's largest trailer and even has multiple pop out panels to spread out further.

The trailer is divided into four zones for teaching the public about grains. Sections use model plants, interactive screens and one area even has a theatre for showing films. At COFS, the goal will be slightly different. According to GFO staff, it's a chance to show their members



what marketing tools are on the road working on their behalf. It will also be a place for members to learn about the other newest marketing campaign, Good In Every Grain.

The Growing Connections trailer is too large for GFO's main exhibit on 1st Lane and so attendees can visit it at GFO's second location on North Mall. The sec-

ond location will also have Good In Every Grain merchandise for sale in addition to what's available on their website.

The Growing Connections trailer will be a hub for learning for both GFO members and supporters at this year's edition of Canada's Outdoor Farm Show. For more information, visit www.gfo.ca or www.gfo.ca/GoodInEveryGrain.aspx.



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JOCIUS NAMED CAMA'S 2013 AGRI-MARKETER OF THE YEAR



Every fall Canadian Agri-Marketing Association (CAMA) members gather at Best of CAMA to celebrate the year's most successful advertising campaigns spanning radio, print, digital and experiential. It also celebrates agri-marketers themselves, like Lorie Jocius who was named Agri-Marketer of the Year.

Lorie Jocius, along with her late husband Ginty Jocius, started Canada's Outdoor Farm Show (COFS) in 1994. When Ginty passed away in 2008, Jocius took the formidable responsibility of running the company. In 2011 she organized the merger of COFS and Glacier Media, a Canadian company that also owns the Western Producer, Farm Business Communications and a variety of other publications in and outside of agriculture.

Jocius has also worked to establish a scholarship fund at the University of Guelph and raised over \$100,000 to help students network with agricultural students and faculty across North America. She is currently a member of the Ontario Agricultural College Alumni Foundation, on the board of the 4-H Canada Foundation and chair of the Ontario Agri-Food Education board.

She is clearly an industry leader with an incredible passion for agriculture. It was a pleasant and deserving surprise when Jocius was announced as Agri-Marketer of the Year in November, 2013 at Best of CAMA in Quebec City.

While her primary focus is now her two — soon to be three — grandchildren, Canadian agriculture is fortunate to have an industry leader like Lorie Jocius.

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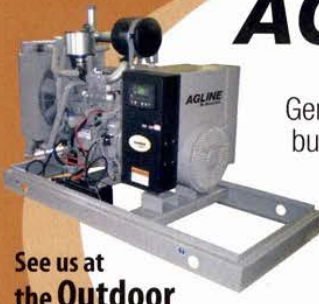
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