

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

INTERACTIVE COMMUNICATIONS INTERNATIONAL, INC.
Petitioner,

v.

BLACKHAWK NETWORK INC.,
Patent Owner

U.S. Patent No. 9,865,135

Case No. IPR2023-01235

PATENT OWNER'S POWER OF ATTORNEY

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(B)

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner, Blackhawk Network Inc., hereby appoints the following individuals as its attorneys to transact all business at the United States Patent & Trademark Office associated with the above-captioned *inter partes* review:

Lead Counsel	Back-up Counsel
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The individual signing below has the authority to execute this document on behalf of Patent Owner:

Dated: 11/15/23

By: 
James McDonald
VP Litigation and Chief IP Counsel
BLACKHAWK NETWORK INC.

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. §§ 42.6(e), the undersigned hereby certifies that on November 16, 2023, a copy of Patent Owner's Power of Attorney was served was served via electronic mail upon counsel of record for Petitioners at the following addresses:

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Respectfully submitted,

Date: November 16, 2023

/Robert L. Hails/

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