

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

INTERACTIVE COMMUNICATIONS INTERNATIONAL, INC.
Petitioner,

v.

BLACKHAWK NETWORK INC.,
Patent Owner

U.S. Patent No. 9,865,135

Case No. IPR2023-01235

**PATENT OWNER'S MOTION FOR PRO HAC VICE FOR JASON
HOFFMAN**

Pursuant to Rule 42.10(c), and as authorized the Board's Notice of Filing Date Accorded to Petition (Paper 3), Patent Owner Blackhawk Network Inc. respectfully requests pro hac vice admission of Jason F. Hoffman as counsel in this proceeding.

The following statement of facts demonstrates that there is good cause to admit Mr. Hoffman pro hac vice in this inter partes review because:

- lead counsel in this matter is registered practitioner,
- Mr. Hoffman is an experienced litigating attorney, and he has an established familiarity with the subject matter at issue in the proceeding.

37 C.F.R. § 42.10. This motion is accompanied by a Declaration by Mr. Hoffman attesting to these facts.

Mr. Hoffman has been practicing law for 25 years, and has been practicing in the field of intellectual property, and particularly, patent litigation, for over 22 years. Mr. Hoffman regularly litigates patent infringement cases before the United States Court of Appeals for the Federal Circuit and in various federal district courts, and has substantial experience in jury trials, discovery, claim construction, summary judgment, and appeals. Mr. Hoffman has particular experience and familiarity with the substance and technical issues involved in this *Inter Partes* Review, which stem from his representation of Patent Owner in a parallel state court case involving the same technical subject matter.

Accordingly, good cause exists under Rule 42.10(c) for the Board to recognize Mr. Hoffman as counsel pro hac vice during this proceeding.

Respectfully submitted,

Date: November 16, 2023

By: /Robert L. Hails/
Robert L. Hails
Reg. No. 39,702

Counsel for Patent Owner

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CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing Patent Owner's Motion for Pro Hac Vice for Jason Hoffman and Declaration in Support was served electronically via email on November 16, 2023, in its entirety on the following:

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Petitioner consented to electronic service by e-mail.

Date: November 16, 2023

By: /Robert L. Hails/
Robert L. Hails
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Counsel for Patent Owner