

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

COLGATE-PALMOLIVE COMPANY,

Petitioner,

v.

NOBLE INNOVATIONS NC L.L.C.,

Patent Owner.

IPR2023-01254
U.S. Patent No. 8,881,332

POWER OF ATTORNEY PER 37 C.F.R. § 42.10(b)

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Patent Trial and Appeal Board
United States Patent and Trademark Office
P.O. Box 1450
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Patent Owner Noble Innovations NC L.L.C. hereby appoints the registered practitioners associated with Whitestone Law PLLC Customer Number 191043 to represent it and to transact all business in the Patent Trial and Appeal Board of the United States Patent and Trademark Office in connection with the above-captioned Inter Partes Review of U.S. Patent 8,881,332. Patent Owner hereby designates the following lead and backup counsel

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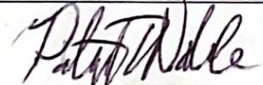
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Executed this _____ day of November, 2023,

For Noble Innovations, NC L.L.C.

By: _____


Patrick T. Noble
November 24, 2023

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing Document was served on
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/Weir L. King/