UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

ADVANCED LIGHTING CONCEPTS LLC,

Petitioner,

v.

MATE LLC,

Patent Owner.

Case IPR2023-01264

U.S. Patent No. 9,078,310

POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10(b)

I hereby appoint as lead counsel:

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and all other attorneys at Michael Best & Friedrich LLP who are licensed to practice before the United States Patent and Trademark Office to represent mate LLC in connection to the *inter partes* review of U.S. Patent No. 9,078,310. Please direct correspondence relating to this proceeding to the correspondence addressed associated with Customer Number 23409.

August 24, 2023

J.D. Upton
mate LLC