

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC.,
Petitioner

v.

ALMONDNET, INC. and INTENT IQ, LLC,
Patent Owner

U.S. Patent No. 10,715,878 B2
Issue Date: July 14, 2020

Title: TARGETED TELEVISION ADVERTISEMENTS BASED ON ONLINE BEHAVIOR

PETITIONER'S POWER OF ATTORNEY

Petitioner Meta Platforms, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
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The individual signing below has the authority to execute this document on behalf of Petitioner Meta Platforms, Inc.

BY: 

NAME: Michelle Woodhouse

TITLE: Associate General Counsel, Litigation

DATE: August 3, 2023

CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6 and 42.105, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 4th day of August, 2023, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner by serving the correspondence address of record with the USPTO as follows:

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UNITED STATES

And, via Federal Express upon counsel of record for Patent Owner in the litigation pending before the U.S. District Court for the Northern District of California entitled *AlmondNet, Inc. v. Meta Platforms, Inc.*, Case No. 4:23-cv-00438 (N.D. Cal.) as follows:

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