

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

META PLATFORMS, INC., ROKU, INC., and
SAMSUNG ELECTRONICS CO., LTD.,
Petitioners,

v.

ALMONDNET. INC. and INTENT IQ, LLC,
Patent Owners.

Case IPR2023-01281¹
U.S. Patent No. 10,715,878 B2

PATENT OWNER'S REQUEST FOR ORAL ARGUMENT

¹ Roku, Inc. filed a petition in IPR2024-00666 and was joined as petitioner in this proceeding. Samsung Electronics, Co., Ltd. filed a petition in IPR2024-00701 and was joined as a petitioner in this proceeding.

Pursuant to 37 C.F.R. § 42.70 and the Board's Scheduling Order (Paper 8), Patent Owner respectfully requests oral argument on the issues raised in the Petition for *Inter Partes* Review of U.S. Patent 10,715,878, Patent Owner's Response, Petitioner's Reply to Patent Owner's Response, and Patent Owner's Sur-Reply to the Petition. Oral argument is currently scheduled for November 21, 2024.

Patent Owner respectfully requests that the oral hearing be conducted virtually.

The issues to be argued are:

- Whether the challenged claims of U.S. Patent No. 10,715,878 are unpatentable under the grounds asserted in the Petition;
- All issues identified in Patent Owner's Response (Paper 13) and Patent Owner's Sur-Reply; and
- Rebuttal to Petitioner's presentation on all matters.

Patent Owner requests 45 minutes per side for the oral argument. Additionally, to the extent the hearing is conducted in-person, Patent Owner requests the ability to use audio visual equipment to display possible demonstratives and exhibits, including the use of a computer, projector, and screen.

Patent Owner additionally notes that counsel for Patent Owner currently has an oral argument scheduled for the same day, November 21, in *Western Digital Technologies, Inc. v. Longitude Licensing Ltd.*, IPR2023-01286. Patent Owner

respectfully requests that to the extent possible, the hearing for this proceeding be set at a time that would not overlap with the oral hearing scheduled in IPR2023-01286.

Date: October 9, 2024

Respectfully submitted,
/ James A. Milkey /
James A. Milkey, Reg. No. 79,503
Russ, August & Kabat
12424 Wilshire Blvd., 12th Floor
Los Angeles, CA 90025

Counsel for Patent Owner

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on October 9, 2024, by filing this document through the Patent Trial and Appeal Case Tracking System as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

Heidi L. Keefe (Reg. No. 40,673)
hkeefe@cooley.com
Phillip E. Morton (Reg. No. 57,835)
pmorton@cooley.com
Andrew C. Mace (Reg. No. 63,342)
amace@cooley.com
Mark R. Weinstein
mweinstein@cooley.com
COOLEY LLP
1299 Pennsylvania Ave. NW, Suite 700
Washington, DC 20004
Tel: (650) 843-5001
Fax: (650) 849-7400

Date: October 9, 2024

/ James A. Milkey /

RUSS AUGUST & KABAT
12424 Wilshire Blvd., 12th Fl.
Los Angeles, CA 90025
(310) 826-7474

James A. Milkey
Reg. No. 79,503
Attorney for Patent Owner