

Document title:	Dyson is done with corded vacuums as the powerful Cyclone V10 looks to clean up TechRadar
Capture URL:	https://www.techradar.com/news/the-dyson-cyclone-v10-wants-to-clean-up-on-powerful-cordless-vacuums
Page loaded at (UTC):	Tue, 07 May 2024 13:09:59 GMT
Capture timestamp (UTC):	Tue, 07 May 2024 13:11:36 GMT
Capture tool:	10.47.3
Collection server IP:	54.145.42.72
Browser engine:	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/122.0.6261.130 Safari/537.36
Operating system:	Linux (Node 20.9.0)
PDF length:	17
Capture ID:	jwJQFC5KUZmMHjvAMaQkmn
User:	pv-services5

PDF REFERENCE #: tet8pn7tuV36GhNAMRP7so

TRENDING Apple event iPad Air 6 iPhone 16 Galaxy Ring Pixel 8a NYT Wordle today

When you purchase through links on our site, we may earn an affiliate commission. [Here's how it works.](#)

[Home](#) > [Small Appliances](#) > [Vacuums](#)

Dyson is done with corded vacuums as the powerful Cyclone V10 looks to clean up

News By [Michelle Fitzsimmons](#) published March 6, 2018

Plus the latest Dyson Pure Cool fans are here



Dyson vacuum cleaners are recognized worldwide for quality and performance. To prove it's still top of the pack, the company just announced its latest cordless cleaning creation, one so good it convinced James Dyson to stop making corded vacuum cleaners all together.

Unveiled today at three events in New York City, Paris and Seoul, the [Dyson Cyclone V10](#) cordless vacuum cleaner is the next step up from the Dyson V8, and claims to leave its predecessor – and competitors – in the dust.

How does it do it? The heart of the Cyclone V10 is Dyson's newest digital motor, fittingly called the V10, which purports to be the fastest and most advanced digital motor ever to come out of Dyson's labs. What's more, Dyson claims the Cyclone V10 boasts the most powerful suction of any cord-free stick vacuum cleaner on the market.

Sponsored Links

How does it do it? The heart of the Cyclone V10 is Dyson's newest digital motor, fittingly called the V10, which purports to be the fastest and most advanced digital motor ever to come out of Dyson's labs. What's more, Dyson claims the Cyclone V10 boasts the most powerful suction of any cord-free stick vacuum cleaner on the market.

Sponsored Links



Tommy Chong: The Horrifying Truth About CBD

Tommy Chong's CBD

Watch Now

The new motor can spin up to 125,000 rpm and weighs just 125g (0.27 pounds), half the weight of the V8 digital m motor. The cyclones and bin assembly can rotate through a full 90 degrees, resulting in a 20% boost in suction over the Dyson V8.



It's a smart motor, too. The V10 is said to factor in altitude, barometric pressure and temperature to adjust its performance. Pressure sensors allow it to know whether you're cleaning upstairs or down, and even when you're vacuuming the floor or a counter top.



Advertisement

MOST POPULAR

MOST SHARED

- 1 Windows 11 users, watch out - you're in for an upgrade you can't ignore thanks to mandatory adverts
- 2 Hackers of all kinds are attacking routers across the world
- 3 It's officially time to abandon the Oculus Quest 2, as new VR games and apps are dodging the aging headset
- 4 The Arc browser just launched and yes, it really is that good
- 5 A researcher compared Android and iOS for app security, and there's a clear loser



As for where the dirt and dust goes once you've whisked it away using the Cyclone V10's powerful suction, there's a bin that will dump its contents with a "point and shoot" mechanism.

The quality of the air that comes out of the new Dyson vacuum is also improved. All of the Cyclone V10's filters are wrapped around the motor, so there's just one sealed unit that filters out 99.97% of allergens, including those as small as 0.3 microns, a size smaller than a human red blood cell.

Get daily insight, inspiration and deals in your inbox

Get the hottest deals available in your inbox plus news, reviews, opinion, analysis and more from the TechRadar team.

SIGN ME UP

☐ Contact me with news and offers from other Future brands

☐ Receive email from us on behalf of our trusted partners or sponsors

By submitting your information you agree to the [Terms & Conditions](#) and [Privacy Policy](#) and are aged 16 or over.

When it's time to replace the Cyclone V10's filter, a new sensor will activate an indicator light, alerting users it's time to swap.

Equipped with a new, more energy-dense battery, the Dyson Cyclone V10 battery lasts up to 60 minutes, sans that frustrating step down in power many vacuums run into when they're about to shut down. Outdoing its predecessor once again, the Cyclone V10's maximum run time is 20 minutes longer than the Dyson V8.

“ Equipped with a new, more energy-dense battery, the Dyson Cyclone V10 lasts up to 60 minutes

Like most vacuum cleaners these days, you can take the Cyclone V10 onto just about any surface; two motorized cleaner heads will let you suck up debris on either hard floors or carpets, and it's transportable to the car.

Cutting the cord

The Cyclone V10 is so good that Dyson is cutting ties with traditional corded vacuum cleaners, ones that require you plug them into a wall to power up.

Dyson will no longer invest in developing new corded vacuums, however says it will continue to sell its current corded models as long as consumers are buying them. All of Dyson's focus for future cleaners will be in the cordless vacuum realm.

- [James Dyson promises the Cyclone V10's battery will last 15 years](#)

Dyson Cyclone V10 price and release date

In the US, three versions of the Cyclone V10 are available: an Absolute model, an

launched and yes, it really is that good

5 A researcher compared Android and iOS for app security, and there's a clear loser

Advertisement

Advertisement



Save on major appliances.

BEST Buy

[Shop now.](#)

them. All of Dyson's focus for future cleaners will be in the cordless vacuum realm.

- [James Dyson promises the Cyclone V10's battery will last 15 years](#)

Dyson Cyclone V10 price and release date

In the US, three versions of the Cyclone V10 are available: an Absolute model, an Animal model and a hot rod-red Motorhead model.

The Dyson Cyclone V10 Motorhead price is \$499.99, which is the same as the launch price of the Dyson V8 (though the Dyson V8 Absolute price is currently discounted by \$50). The Animal version costs \$599.99, while the Cyclone V10 Absolute price is \$699.99.

In the UK, there are three versions as well. The Cyclone V10 Animal price is £399.99, the Absolute price is £449.99, and a version called Cyclone V10 Total Clean costs £499.99.

In Australia, two versions are available. The Cyclone V10 Absolute+ price is AU\$999, and the Animal price is AU\$899.

As for the Dyson Cyclone V10 release date, it's a bit staggered in some regions. Starting today, US shoppers will find it at on sale on [dyson.com](#) and at Dyson Demo stores in New York, San Francisco and Tysons Corner, Virginia. Beginning March 13, US residents can buy the new vacuums from Best Buy, Bed Bath & Beyond, Target and [Amazon](#).

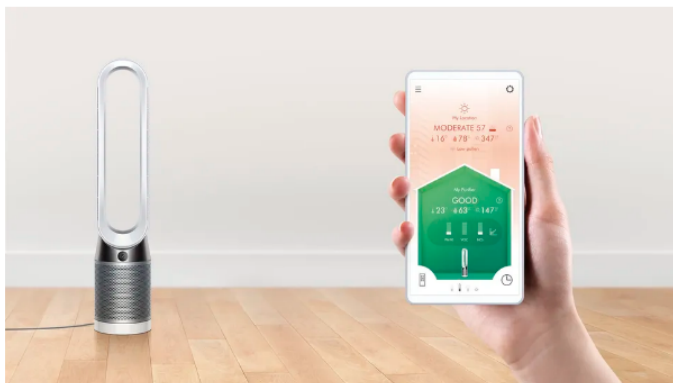
In Australia, shoppers can pre-order the new cleaner from [Dyson.com.au](#) beginning March 16. The Cyclone V10 goes on sale on Dyson's website and at major electrical retailers on April 6.

Finally, UK shoppers will find all three vacuums available starting today at [dyson.co.uk](#).

Seeing is believing

Dyson also unveiled its new Pure Cool and Cool Tower purifying fans today, with an emphasis on showing you what can't be seen.

The new fans feature sensors that can detect and display particles and gasses circulating in your home. You'll see this information displayed on an LCD display before the fan gets to work filtering out the pollutants.



Track indoor and outdoor pollution with the Dyson Link app

The fans will sense everything from Volatile Organic Compounds emitted from paint to the relative humidity of the air. Through the fans' filtration system, which includes 60% more HEPA media, allergens, mold and more are filtered out.

The Pure Cool fans can rotate 350-degrees, moving more clean air around a room. Together, the expansive oscillation and Dyson's Air Multiplier technology

Ad

Save on major appliances.

Best Buy

Best Buy

Shop now.

Advertisement

Advertisement

Track indoor and outdoor pollution with the Dyson Link app

The fans will sense everything from Volatile Organic Compounds emitted from paint to the relative humidity of the air. Through the fans' filtration system, which includes 60% more HEPA media, allergens, mold and more are filtered out.

The Pure Cool fans can rotate 350-degrees, moving more clean air around a room. Together, the expansive oscillation and Dyson's Air Multiplier technology can move at minimum 77 gallons of purified air ever second.

Fittingly, as parts of the world are snowed in, the latest Pure Cool fans also feature a backward airflow mode, which basically just moves purified air rather than cooled air, so you won't freeze in an effort to breathe better indoors.

The Dyson Pure Cool Tower price is \$549.99 (about AU\$710). The smaller Pure Cool fan's price is \$449.99 (about AU\$580). Replacement filters run \$79.99 (about £60 / AU\$100) for a bundle.

In the UK, the Dyson Pure Cool purifying fans start at £399.99 and are available for pre-order today from Dyson. The fans will be available online and in stores beginning March 26.

- Our recommendations don't suck: these are the [best vacuum cleaners](#)



Michelle Fitzsimmons



Michelle was previously a news editor at TechRadar, leading consumer tech news and reviews. Michelle is now a Content Strategist at Facebook. A versatile, highly effective content writer and skilled editor with a keen eye for detail, Michelle is a collaborative problem solver and covered everything from smartwatches and microprocessors to VR and self-driving cars.

MORE ABOUT VACUUMS

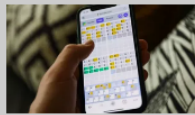


Dyson's AR app will help you never miss a spot when cleaning – but there's a catch ►



The best cheap Dyson Vacuum sales and deals for May 2024 ►

LATEST



Quordle today – hints and answers for Monday, May 6 (game #833) ►

[SEE MORE LATEST ►](#)

TOPICS

DYSON

Taboola Feed



Tommy Chong: The Horrifying Truth About CBD

How 9 months in prison and a cancer diagnosis reset my health, restored my energy..

Tommy Chong's CBD | Sponsored

Watch Now



The obscure little PC that wanted to be a big NAS — super compact Maiyunda M1 doesn't co...

The M1 has four SSD slots hidden on the front

TechRadar

People In Heavy Debt May Be In For A Big Surprise

New 2024 "Debt Program" Helps Americans With \$10,000+ in Debt. Thousands Are Checking Daily To See If They Qualify

ZeroBill | Sponsored

Learn More



Residents In Washington With Credit Card Debt Could Be In For A Big Surprise

New 2024 "Debt Program" Helps Americans With \$10,000+ in Debt. Thousands Are Checking Daily To See If They Qualify

ZeroBill | Sponsored

[Learn More](#)



A LEGO Fest Is Coming To Puyallup, Tons Of Fun For All Ages!

Mattress Firm ShowPlex on Aug 10 & 11, 2024

Awesome Family Events | Sponsored

[Learn More](#)

Don't Play This Game If You Under 40

RAID | Sponsored

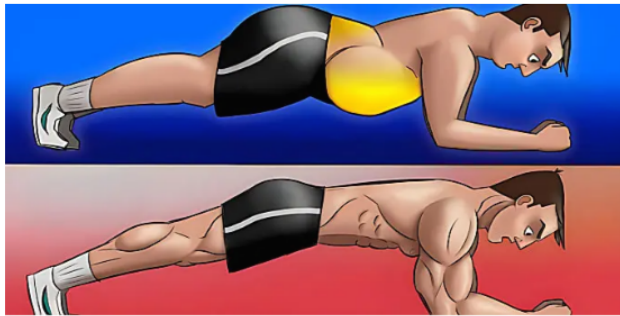
[Play Now](#)



DJI Mini 4K release date confirmed: here's what to expect from DJI's cheapest-ever 4K drone

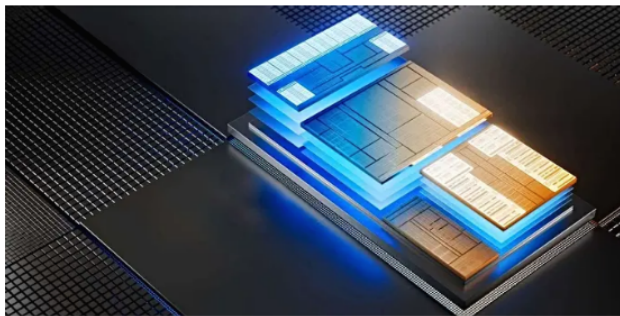
The day and the hour have been set

TechRadar



MD: Building Muscle After 60 Comes Down To This 1 Thing

primenutritionsecrets.com | Sponsored



Leaked plans reveal Intel could release 21 Arrow Lake-S CPUs this year

A new insider source has claimed that Intel could be releasing over 20 CPUs in its upcoming Arrow Lake-S lineup in 2024.

TechRadar

7 new movies and TV shows to stream on Netflix, Prime Video, Max, and more this



7 new movies and TV shows to stream on Netflix, Prime Video, Max, and more this weekend (May 3)

Catch The Idea of You, A Man in Full, Unfrosted, and more

TechRadar



Prime Video has a hit new horror show with 100% on Rotten Tomatoes

TechRadar



Samsung Galaxy Z Fold 6 specs predictions: all the key specs we expect

TechRadar



The Horrifying Truth About CBD

Tommy Chong's CBD | Sponsored

Shop Now

Wacom beats Apple to the punch by launching its very first OLED tablet

The Movink 13 is an ultrathin and can deliver vibrant colors

TechRadar



Moab 3 Summer Clearance Sale Only \$25!

Soft landing reduces cushioning and foot pain Ideal for hiking wear and traveling!

Merrell Moab 3 | Sponsored

[Shop Now](#)



Watching Canelo vs Munguia? All your questions answered

Read on as we break down all you need to know before watching Canelo vs Munguia, including the fight itself, tale of the tape, odds...

TechRadar

The Secret Revealed: Why All Hummingbirds Go to My Neighbor's Garden

Say hello to Sweetie Hummingbird Feeder! Your hummingbird feeder that will surely make your birdwatching get interesting.

Sherem | Sponsored

[Learn More](#)



Moab 3 Summer Clearance Sale Only \$25!

Soft landing reduces cushioning and foot pain Ideal for hiking wear and traveling!

Merrell Moab 3 | Sponsored

[Shop Now](#)



Watching Canelo vs Munguia? All your questions answered

Read on as we break down all you need to know before watching Canelo vs Munguia, including the fight itself, tale of the tape, odds...

TechRadar



The Secret Revealed: Why All Hummingbirds Go to My Neighbor's Garden

Say hello to Sweetie Hummingbird Feeder! Your hummingbird feeder that will surely make your birdwatching get interesting.

Sherem | Sponsored

[Learn More](#)

What if Germany had won WW1? Game simulates historical scenarios

This game takes you back to a crucial moment in US history.

Historical Strategy Game | Sponsored

Play Now

Everything new on Prime Video in May 2024

Over 100 movies from the start of the month!

TechRadar

Military strategy game criticized for being 'too realistic'

History Strategy Game | Sponsored

Play Game

iPhone 16 Pro: latest news, rumors and everything we know so far

Here's what to expect from Apple's next mid-sized flagship

TechRadar



iPhone 16 Pro: latest news, rumors and everything we know so far

Here's what to expect from Apple's next mid-sized flagship

TechRadar



Doctor: Simple Tip For 81% Of Americans Who Mouth Breathe At Night

Try it tonight!

Noctivio | Sponsored

[Learn More](#)



Intel issues new guidelines to motherboard partners for crashing i9s

Following more Intel Core i9 problems, Intel has issued new guidelines for its motherboard partners to try solve the issue.

TechRadar

Hibernating cluster wakes up to map the entire Internet - but what could it be planning?

Chinese state-sponsored actors are at 'it' again - if only we knew what 'it' is

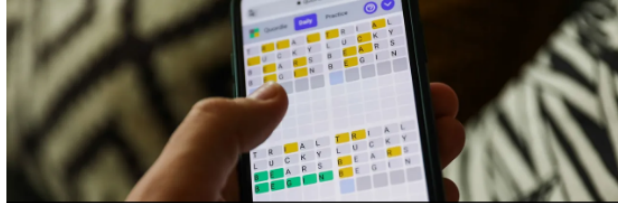
TechRadar

Informing chatter makes up to map the entire Internet - but what could it be planning?

Chinese state-sponsored actors are at 'it' again - if only we knew what 'it' is

TechRadar

MOST POPULAR



Quordle today – hints and answers for Sunday, May 5 (game #832)



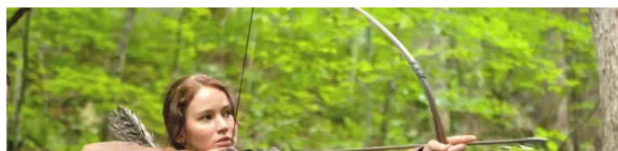
6-screen laptop manufacturer is very much alive — Acme Portable's Megapac L3 is the original hexadisplay mobile powerstation and is still on sale, shame that it is still using old dual CPU tech from AMD and Intel

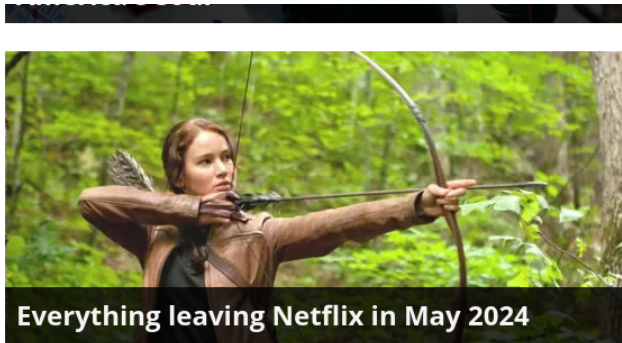


Huge Google Pixel 8a leak includes all the predicted specs – and a price



The Boys season 4 trailer reveals ties to Gen V, Supe-d up farm animals, and a battle for America's soul





everything we know so far



New report hints at the new iPads set to be unveiled by Apple on May 7



US university creates world's biggest 3D printer ever and it can even use wood dust — named Factory of the Future 1.0, it can print objects almost the size of 40 standard containers



Everything new on Prime Video in May 2024



Microsoft improves File Explorer in Windows 11 testing, but appears to have second thoughts about some Copilot ideas

TechRadar is part of Future US Inc, an International media group and leading digital publisher. [Visit our corporate site.](#)

[About Us](#)

[Contact Future's experts](#)

[Contact Us](#)

[Terms and conditions](#)

[Privacy policy](#)

[Cookies policy](#)

[Advertise with us](#)

[Web notifications](#)

[Accessibility Statement](#)

[Careers](#)

[Do not sell or share my personal information](#)

© Future US, Inc. Full 7th Floor, 130 West 42nd Street, New York, NY 10036.