Search markets

PRE-MARKET FUTURES (HTTPS://MARKETS.BUSINESSINSIDER.COM/PREMARKET)

S&P 500 FUTURES
+0.01% 4,562.50

NASDAQ 100 FUTURES
+0.07% 16,098.00

UNLOCK THE ENERGY.

Attentive Co-Founder & CEO, Brian Long, Recognized as a DMN 2019 40UNDER40 Award Winner

BUSINESS INSIDER

MARKETS INSIDER

My Watchlist (https://markets.businessinsider.com/mymarkets?originurl=/news/stocks/attentive-co-founder-ceo-brian-long-recognized-as-a-dmn-2019-40under40-award-winner-1028421503)

PRESS RELEASE PR Newswire (/author/pr-newswire)

Aug. 6, 2019, 08:00 AM

NEW YORK, August 6, 2019 /PRNewswire-PRWeb/ -- DMN, a leading provider of digital and data-driven marketing news, has recognized Brian Long, CEO & Co-Founder of Attentive, as one of the top 40 marketing industry professionals under the age of 40 for 2019.

Winners of the 2019 40UNDER40 Award presented by DMN represent the marketing industry's most extraordinary high achievers, all under the age of 40. The winners are hand-selected by DMN's editorial team and must meet certain criteria to be considered for this award. The editorial team looks for innovation, impactful results, and a stellar career trajectory.

Long has focused his career on developing cutting-edge solutions for challenges faced by digital marketers. After holding various positions at media and technology companies like CNET and Crossboard Mobile, Long co-founded and served as CEO at TapCommerce, a mobile app re-engagement technology. The company was acquired by Twitter in 2014, where Long led the integration of the TapCommerce product and the Twitter mobile team.

In 2016, Long co-founded Attentive, a personalized mobile messaging SaaS platform. Under Long's leadership, Attentive now helps marketers at over 400 leading businesses create and scale a new revenue channel: mobile messaging.

IPR2023-01338
Attentive Mobile EX-2013

"Marketing is a constantly evolving space, and brands today face a lot of pressure to keep pace with what is coming next," said Brian Long, Co-Founder & CEO of Attentive. "Mobile messaging is where brand communications and customer relationship management is headed, and I'm honored to get to partner with marketers at the most innovative companies to shape that future."

"The honorees chosen reflect the best of the best under 40 in the industry," Kim Davis, DMN's editor-in-chief, adds. "Whether they're revolutionizing their brands, or building winning teams and strategies, these are the marketers to watch."

Additional information on award recipients can be found at DMN40UNDER40.com.

About Attentive:
Attentive is a personalized mobile messaging platform for innovative e-commerce and retail brands that can quickly become a top 3 revenue channel. Using real-time behavioral data, Attentive automatically sends engaging text messages to each subscriber at every step of the customer lifecycle. 400+ brands rely on Attentive and see strong performance, like 30%+ click-through rates and 25x+ ROI. To learn more or request a demo, visit http://www.attentivemobile.com.

SOURCE Attentive

Markets Insider and Business Insider Editorial Teams were not involved in the creation of this post.

Ad

Kasper Women's Edge To E
Macy's

Sponsored Financial Content

(https://cos-rd.com/18/12465)

Amazon Hates If You Do This, But They Can't Stop You (Try it Before Tuesday)

This simple trick can save tons of money on Amazon, but most Prime members are ignoring it.

(https://cos-rd.com/18/12465)
| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=businessinsider-marketinsider&u
(https://thechaikinreport.com/legendary-wall-street-stock-picker-names-1-a-i-stock-of-2023-live-on-camera/)

Legendary Wall Street Stock-Picker: “Buy this A.I. Stock Now”

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=businessinsider-marketinsider&u

(https://thechaikinreport.com/legendary-wall-street-stock-picker-names-1-a-i-stock-of-2023-live-on-camera/)

(https://markets.businessinsider.com/news/stocks/stock-market-news-dow-coronavirus-strain-south-africa-variant-2021-11?amp_js_v=a6&amp_gsa=1&amp&usqp=mq331AQKKAFQArABIIACAw==)

Dow plunges 905 points as new coronavirus variant stokes fears of stalled global recovery

Traders work on the floor of The New York Stock Exchange.Spencer Platt/Getty Images The Dow industrials tumbled 905 points in a shortened ...

Markets Insider

(https://markets.businessinsider.com/news/stocks/stock-market-news-dow-coronavirus-strain-south-africa-variant-2021-11?amp_js_v=a6&amp_gsa=1&amp&usqp=mq331AQKKAFQArABIIACAw==)

(https://cos-rd.com/18/12473)

American Shoppers Should Think Twice Before Buying from These 2 Stores

It's a bigger problem than you might think (the ugly truth)

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=businessinsider-marketinsider&u
(https://cos-rd.com/18/12473)
(https://rd.bizrate.com/r/21531673807)

Heat Holders Women's Sophia Footless Thermal Tights - Black

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=businessinsider-marketinsider&u

Shop now

(https://trc.taboola.com/businessinsider-marketinsider/log/3/click?pi=%2Fnews%2Fstocks%2Fattentive-co-founder-ceo-brian-long-recognized-as-a-dmn-2019-40under40-award-winner-
(https://rd.bizrate.com/r/21531673807)

(https://search.yahoo.com/yhs/search)

Your Health, Your Future: Medicare Plans For Seniors [Explo...

| Sponsored (https://popup.taboola.com/en/?template=colorbox&utm_source=businessinsider-marketinsider&u

(https://search.yahoo.com/yhs/search)

(https://markets.businessinsider.com/news/stocks/jeremy-seigel-recession-economy-banking-crisis-fed-inflation-interest-rates-2023-3)

The Fed's economic outlook is 'absurd' and there's no way to lower inflation while stabilizing the banking system, Wharto...

"I don't know if the Fed understands the implications of its own numbers," Wharton's Jeremy Siegel said.

Markets Insider

(https://markets.businessinsider.com/news/stocks/jeremy-seigel-recession-economy-banking-crisis-fed-inflation-interest-rates-2023-3)
(https://markets.businessinsider.com/news/stocks/inside-the-turmoil-at-mark-zuckerbergs-private-family-office-2020-2-1028950451)

A drunken late-night assault allegation has roiled the secretive world of Mark Zuckerberg's private family office |...

Over the past three years, multiple personal aides to Mark Zuckerberg and Priscilla Chan have been accused of serious misconduct by their colleag...

Markets Insider

(https://markets.businessinsider.com/news/stocks/inside-the-turmoil-at-mark-zuckerbergs-private-family-office-2020-2-1028950451)

Your Market View

NAME	PRICE	+/-	%	DATE
TSLA (/stocks/tsla-stock)	236.05	0.45	0.19	Official Close 11/20/2023
AAPL (/stocks/aapl-stock)	191.60	0.15	0.08	Official Close 11/20/2023
MSFT (/stocks/msft-stock)	378.50	1.06	0.28	Official Close 11/20/2023
NFLX (/stocks/nflx-stock)	474.60	0.13	0.03	Official Close 11/20/2023

referral&utm_content=right-rail-thumbnails-1x5:MarketsInsider-Right Rail:)
Sponsored Financial Content
(https://r.strateg.is/route)
Banks Offering 12% Interest Saving Account: Check It Out
High Interest Savings Account
(https://r.strateg.is/route)
(https://r.strateg.is/route)
Customers stock up on gold bars at Costco (Take a Look at The Prices)
Costco Gold Bars
(https://r.strateg.is/route)
(https://r.strateg.is/route)
Seniors Under 85 Years Old Can Get Up To $500k In Life Insurance For $13/Month
Life Insurance For Seniors
(https://r.strateg.is/route)
(https://r.strateg.is/route)
Big Banks Hate When Seniors Discover These 12% Interest Savings Account
High Interest Savings Accounts
(https://r.strateg.is/route)
colorbox&utm_source=businessinsider-marketinsider&utm_medium=referral&utm_content=right-rail-thumbnails-1x5:MarketsInsider-Right Rail:)

Find News NEWS (/NEWS) >

Search Text GO

(https://markets.businessinsider.com/)

See also:

(https://www.businessinsider.com)

Indices(/indices)

Dow Jones(/index/dow_jones)

S&P 500(/index/s&p_500)

Nasdaq 100(/index/nasdaq_100)

Commodities(/commodities)

Gold Price(/commodities/gold-price)

Oil Price(/commodities/oil-price?type=wti)

Silver Price(/commodities/silver-price)

Currencies(/currencies)

EURO DOLLAR(/currencies/eur-usd)

Bitcoin Price(/currencies/btc-usd)

ETH USD(/currencies/eth-usd)

Stocks(/stocks)

Google Stock(/stocks/goog-stock)

Meta Stock(/stocks/meta-stock)

Amazon Stock(/stocks/amzn-stock)

+ See more - Explore more categories

*© 2023 (https://www.insider-inc.com/terms/) Insider Inc. and finanzen.net (https://www.finanzen.net/impressum) GmbH (Imprint). All rights reserved.

Registration on or use of this site constitutes acceptance of our Terms of Service (https://www.insider-inc.com/terms/) and Privacy Policy. (https://www.insider-inc.com/privacy-policy)

Disclaimer (https://www.insider-inc.com/disclaimer) | Accessibility Statement (https://www.insider-inc.com/accessibility)

| Commerce Policy (https://www.insider-inc.com/commerce-on-insider-inc/) | Advertising Policies (https://www.insider-inc.com/advertising-policies)

| Made in NYC (https://nytm.org/made) | Stock quotes by finanzen.net (http://www.finanzen.net/)

Contact Us (https://www.businessinsider.com/contact) | Masthead (https://www.businessinsider.com/masthead)

Your Privacy Choices (/your-privacy-choices)