

Xploderz Blasters Wins "Best Overall Toy" at Toys "R" Us Show

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India, April 27 -- /CNW/ - Xploderz, a new toy line from The Maya Group, won Best Overall Toy Item at the recent ToysRUs Canada Spring Vendor Show. This show unveils the newest products for the 2011 Spring season to the Store Director team at ToysRUs. Xploderz is blasting excitement into the shooting toy category, says Ron Brawer, a partner in the Maya Group. It provides an exciting and safe alternative for kids who have outgrown foam darts but are not ready for Airsoft. The Xploderz line - including the XBlaster 200, FaceOff 400, XStorner 1,000 and XRanger 2,000 - features a unique and safe firing and ammo system using hydrated rounds that burst on impact. The patented technology allows kids to load up to 70 rounds in seconds and reach firing distances of 85 feet. That's unprecedented in a toy blaster, says Brawer. Kids love Xploderz because they shoot further and carry more ammo. Parents love Xploderz because they are completely safe. Chosen from hundreds of new product selections, the Best Overall Toy Award was announced by Kevin Macnab, President, ToysRUs, Canada. It represents the choice of all ToysRUs Store Directors from across the country, who attended the April 12th event. Xploderz are now available at ToysRUs locations across Canada. More information about Xploderz can be found at www.xploderz.com. Published by HT Syndication with permission from Web Newswire.

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