UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AMERICAN AIRLINES, INC.,
Petitioner

v.

ADVANCED TRANSACTIONS, LLC,
Patent Owner

U.S. Patent No. 7,386,594
Issue Date: June 10, 2008
Title: System and Method Relating to Generating an Email Campaign

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Inter Partes Review No. IPR2023-01370

PATENT OWNER'S POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10

Pursuant to 37.CFR § 42.10(b), Patent Owner Advanced Transactions, LLC hereby appoints the attorneys associated with Daignault Iyer LLP, including but not limited to the following registered practitioners, as its attorneys to act on its behalf in all matters associated with proceedings nos. IPR2023-01366 and IPR2023-01370, with full power to appoint an associate agent and to transact all business in the United States Patent and Trademark Office in connection therewith:

Lead Counsel	Back-up Counsel:
Tedd W. Van Buskirk USPTO Reg. No. 46,282 DAIGNAULT IYER LLP 8618 Westwood Center Drive Suite 150 Vienna, VA 22182 Tel: (201) 736-6751 Email: tvanbuskirk@daignaultiyer.com	Chandran B. Iyer USPTO Reg. No. 48,434 DAIGNAULT IYER LLP 8618 Westwood Center Drive Suite 150 Vienna, VA 22182 Tel: (202) 330-1666 Email: cbiyer@daignaultiyer.com

The undersigned is authorized to execute this Power of Attorney on behalf of the Patent Owner.

By: _____

Name: Michael W. McLaughlin

Title: Authorized Agent

Date: 9/13/23

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing PATENT OWNER'S POWER OF ATTORNEY PURSUANT TO 37 C.F.R. § 42.10 was served electronically via email on September 13, 2023, on the following counsel of record for Petitioner:

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Dated: September 13, 2023

Respectfully Submitted,

By: /*Tedd W. Van Buskirk*/
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