UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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Hisense USA Corporation

Petitioner

v.

Brightplus Ventures LLC

Patent Owner

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Case IPR2023-01401

U.S. Patent No. 8,941,331

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**PATENT OWNER'S UPDATED MANDATORY NOTICE PURSUANT TO 37 C.F.R. § 42.8**

## I. Mandatory Notice

### a. Real-Party-In-Interest (37 C.F.R. § 42.8(b)(1))

Brightplus Ventures LLC is the owner of U.S. Patent No. 8,941,331 (the "'331 Patent"), and thus is a real-party-in-interest.

### b. Related Matters (37 C.F.R. § 42.8(b)(2))

#### i. Related Patents and Patent Applications

The following patents and patent applications are related to the '331 Patent:

U.S. Patent No. 8,461,776

U.S. Patent No. 8,203,286

U.S. Patent No. 7,872,430

#### ii. Related Judicial Matters (Pending)

The following judicial matters, which are pending, is related to this proceeding:

- *Hisense USA Corp. v. Brightplus Ventures LLC,* No. 1:22-cv-02774 (N.D. Ga.)

#### iii. Related Judicial Matters (Terminated)

- *Brightplus Ventures LLC v. LG Electronics, Inc. et al* No. 2-22-cv-00170 (EDTX)

- *Brightplus Ventures LLC v. TCL Electronics Holdings Ltd. f/k/a TCL Multimedia Technology Holdings, Ltd. et al,* No. 2-22-cv-00194 (EDTX)

**c. Lead and Back-up Counsel and Service Information**

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|---|---|
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Please direct all correspondence regarding this proceeding to lead counsel at hni@nilawfirm and a courtesy copy to the backup counsel at twang@nilawfirm.com, nmassand@nilawfirm.com, and uspto@nilawfirm.com.

Respectfully Submitted,

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## CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e), the undersigned certifies that the above-captioned Mandatory Notice was served on counsel of record for the Petitioner by filing this document through the Patent Review Processing System as well as by delivering a copy via electronic mail to:

MFerrario@kilpatricktownsend.com (Lead Counsel)
MMorlock@kilpatricktownsend.com (Back-Up Counsel)

Dated: October 30, 2023

/s/ Hao Ni
Hao Ni (Reg. No. 53,858)