

[HOME](#) > [NEWSROOM](#) > [STRATEGY AND STRENGTH](#)> [BINAXNOW, FREESTYLE LIBRE 2 WIN BIG INNOVATION HONORS](#)

BinaxNOW, FreeStyle Libre 2 win BIG innovation honors

At-home COVID-19 test, groundbreaking glucose monitoring system among Business Intelligence Group's best of 2021.

**STRATEGY AND STRENGTH** | Jan. 12, 2021**MOST READ**

We promise, we're not going to make too big of a deal of winning any award. But this news is

definitely two BIG to keep quiet about.

The Business Intelligence Group (BIG) has named our [BinaxNOW rapid COVID-19 test](#) and our [FreeStyle Libre 2 continuous glucose monitors](#) among its [2021 BIG Innovation Awards](#).

Let's take these one at a time. First, BinaxNOW.

From our belief that COVID-19 testing should be more widely available, our BinaxNOW rapid test — the size of a credit card and requiring no instrumentation — received emergency use authorization (EUA) from the U.S. Food and Drug Administration (FDA) for use at home with a prescription through a virtually guided online service.

The test provides results in minutes and detects the virus in the early part of the disease when people are most infectious, will be used with an online service, provided by eMed, which helps guide people through the testing process.

Next up: FreeStyle Libre 2.

For people living with diabetes — including Medicare patients who meet eligibility criteria¹ — the FreeStyle Libre 2, an integrated continuous glucose monitoring (iCGM) system offers a lot more above and beyond its unsurpassed 14-day



DIAGNOSTICS TESTING

Feb. 14, 2023

BINAXNOW: EXPIRATION DATES AND FACING THE "KRAKEN"

What to know about your at-home tests as COVID-19 continues to evolve.



SUSTAINABILITY

May 16, 2024

ABBOTT SCHOLARS READY TO JOIN THE FIGHT AGAINST DIABETES

Abbott Fund scholarship program trains future healthcare workers to make a difference in their community.



accuracy.²

It's the only iCGM that measures glucose every minute — five times more often than other CGMs^{3,4} — all while meeting the highest level of accuracy standards.⁵ Its alarms are optional, customizable and real-time, alerting you within a minute if you're too high or too low without having to scan.⁶

At 14 days, it's the longest-lasting iCGM available, nearly 40 percent longer⁷ than other iCGMs. You can trust in its reliability. And now it's available for kids 4 and up, broadening the impact of this revolutionary technology.

The 2021 BIG awards are honoring 52 companies and 137 products.

"Innovation is now critical for our civilization to progress," said Maria Jimenez, chief nominations officer of the Business Intelligence Group. "We are honored to award so many executives, companies and products the BIG Innovation award this year. Each person, company, and product has made tremendous strides at improving the lives of their community."

We share Jimenez's view about innovation's critical role in improving lives around the world.

DIABETES CARE

Aug. 11, 2017

5 SUGAR SUBSTITUTE IDEAS FOR PEOPLE WITH DIABETES

A sugar substitute allows diabetics to have their cake and eat it, too. Here are five options.



NUTRITION, HEALTH AND WELLNESS

Dec. 06, 2017

GENTLE STRETCHES TO HELP LOWER BACK PAIN

These gentle stretches can temporarily relieve pain and stiffness from too much sitting. Make them a part of your routine for a healthy and strong back.



HEALTHY HEART

May 07, 2019

YOUR GUIDE TO RECOVERING FROM

It's why we're working hard to make our technologies as affordable and accessible as we can.

For us, that's the biggest deal.

References

¹ Patients must meet Medicare eligibility coverage criteria. Local Coverage Determination: Glucose Monitors (L33822), January 2020.

² FreeStyle Libre 2 User Guide.

³ Data on file. Abbott Diabetes Care.

⁴ Dexcom G6 CGM User Guide.

⁵ Based on FDA iCGM special controls.

⁶ Notifications will only be received when alarms are turned on and the sensor is within 20 feet of the reading device.

⁷ Based on comparison to Dexcom G6.

 Like This Article

HEART SURGERY

Are you a candidate for heart surgery? This guide offers answers to some common questions about heart surgery aftercare.



IMPORTANT SAFETY INFORMATION

BINAXNOW EMERGENCY USE AUTHORIZATION

The BinaxNOW™ COVID-19 Ag Card Home Test has

not been FDA cleared or approved. It has been authorized by the FDA under an emergency use authorization. The test has been authorized only for the detection of proteins from SARS-CoV-2, not for any other viruses or pathogens, and is only authorized for the duration of the declaration that circumstances exist justifying the authorization of emergency use of in vitro diagnostic tests for detection and/or diagnosis of COVID-19 under Section 564(b)(1) of the Federal Food, Drug and Cosmetic Act, 21 U.S.C. § 360bbb-2(h)

GET MORE

[Industry Leadership](#)[Medical Devices](#)[Breakthroughs](#)[Healthy Living](#)[Diagnostics](#)[Technology](#)[Diabetes](#)[Awards and Recognition](#)[COVID-19](#)



CONSUMERSINVESTORS POLICIES
HEALTHCARENEWSROOMTERMS &
PROFESSIONALS RESPONSIBILITY CONDITIONS
CAREERS PARTNERS PRIVACY
ABOUT CONTACTS POLICY
ABBOTT SITE MAP CONSUMER
SUBSCRIBE GLOBAL HEALTH
WEBSITES DATA
PRIVACY
POLICY
MYABBOTT
PRIVACY
PREFERENCES
ADVERTISING
PREFERENCES
YOUR
PRIVACY
CHOICES

FOLLOW
ABBOTT



© 2024 Abbott. All Rights Reserved. Please read the Legal Notice for further details.

Unless otherwise specified, all product and service names appearing in this Internet site are trademarks owned by or licensed to Abbott, its subsidiaries or affiliates. No use of any Abbott trademark, trade name, or trade dress in this site may be made without the prior written authorization of Abbott, except to identify the product or services of the company.

