

UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

Hisense USA Corporation  
Petitioner

v.

Brightplus Ventures LLC  
Patent Owner

---

IPR2023-01412  
Patent No. 8,330,710

---

**PETITIONER'S UPDATED MANDATORY NOTICE  
PURSUANT TO 37 C.F.R. § 42.8**

Hisense USA Corporation, the Petitioner, provides the following updated mandatory notices pursuant to 37 C.F.R. § 42.8(a)(3).

**37 C.F.R. § 42.8(b)(3) – Updated Designation of Lead and Back-Up Counsel**

Petitioner provides the following updated designation of back-up counsel:

| <b><u>Lead Counsel:</u></b>                                                                                                                                                      | <b><u>Backup Counsel</u></b>                                                                                                                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Matias Ferrario<br>Reg. No. 51,082<br>1001 W. 4 <sup>th</sup> Street<br>Winston-Salem, NC 27101<br>Office: 336.607.7475<br>Fax: 336.734.2651<br>mferrario@kilpatricktownsend.com | Michael J. Turton<br>Reg. No. 40,852<br>1100 Peachtree St. NE, Suite 2800<br>Atlanta, GA 30309-4528<br>Office: 404.815.6061<br>Fax: 404.541.3250<br>mturton@kilpatricktownsend.com |
|                                                                                                                                                                                  | Joshua H. Lee<br>Reg. No. 61,076<br>1100 Peachtree Street NE, Suite 2800<br>Atlanta, GA 30309<br>Telephone: 404-815-6582<br>Fax: 404-541-3252<br>jlee@kilpatricktownsend.com       |

Petitioner agrees to electronic service to the email addresses below:

Matias Ferrario – mferrario@kilpatricktownsend.com  
Michael Turton – mturton@kilpatricktownsend.com  
Joshua Lee – jlee@kilpatricktownsend.com

There are no other updates to Petitioner's Updated Mandatory Notices Under 37 C.F.R. § 42.8.

Dated: September 27, 2024

Respectfully submitted,

By: /s/ Matias Ferrario  
Matias Ferrario  
Registration No. 51,082  
Lead Counsel for Petitioner

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on the date below a copy of this  
**PETITIONER'S UPDATED MANDATORY NOTICE PURSUANT TO 37**  
**C.F.R. § 42.8** was served on Patent Owner by filing through the P-TACTS  
System, as well as by delivering a copy via electronic mail to the following:

hni@nilawfirm.com  
nmassand@nilawfirm.com  
twang@nilawfirm.com

Dated: September 27, 2024

By: /s/ Matias Ferrario  
Matias Ferrario  
Registration No. 51,082