

Filed September 27, 2023

On behalf of **lululemon usa inc.**

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

LULULEMON USA INC.,
Petitioner,

v.

NIKE, INC.,
Patent Owner.

Case IPR2023-01460
Patent 9,730,484

PETITIONER POWER OF ATTORNEY

Petitioner lululemon USA Inc. (“lululemon”) hereby appoints the practitioners at Knobbe, Martens, Olson & Bear, LLP associated with Customer Number 20,995 as its attorneys to transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with the above-captioned proceeding for *inter partes* review of U.S. Patent No. 9,730,484. The individual signing below has the authority to execute this document on behalf of lululemon usa inc.

Name: Kieran Moore

Signature: /  /

Title: VP, Deputy General Counsel

Company: lululemon usa inc.

Telephone: 604.360.0796

Date: 08/21/2023

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on the date below a copy of this **PETITIONER POWER OF ATTORNEY**, was served by FedEx on the Patent Owner at the correspondence address of record for the subject patent as follows:

78342 - SHOOK, HARDY & BACON LLP/NIKE, INC.
2555 Grand Boulevard
Kansas City, MO 64108

A courtesy copy has been sent by email on this day to Patent Owner's counsel of record in the matter identified in Section I.B of the Petition as follows:

Christopher J. Renk
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Dated: September 27, 2023

/Ali S. Razai/

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