

What Drives our Success

Cirrus Logic has developed a corporate culture that fosters innovation, creativity and timely execution, which we believe is an important factor in our success as it helps us to recruit and retain talented employees and establish and maintain key relationships with industry leaders in the markets we target. As a leading supplier of audio and high-performance mixed-signal solutions, Cirrus Logic is well positioned to leverage our extensive mixed-signal design and low-power processing expertise to further strengthen our strong leadership position in the markets we serve.

Our Strategy

Targeting fast-growing markets, we identify and build strong relationships with tier-one global OEMs that differentiate their products, based in part on our technology and embedded software capabilities. Our engineers work closely with their product teams, which enables Cirrus Logic to leverage initial design-in success for long-term opportunities with custom, semi-custom and general-market products across multiple product platforms. Our technology is uniquely suited for markets where ultra-low-power and complex signal processing are an essential component in the delivery of compelling solutions for a variety of applications including smartphones, tablets, truly wireless headsets, wearables, laptops and AR/VR headsets.

Our Competitive Strengths

Cirrus Logic excels at solving complex engineering challenges and has a proven track record of engineering execution and on-time delivery of its products. As a fabless semiconductor company, Cirrus Logic's supply chain team works closely with our foundry and backend partners to ensure capacity and seamless production. We leverage our extensive intellectual property portfolio to develop innovative new features, reduce overall power consumption and lower product costs by eliminating or integrating functionality components into our chips.

The company's position is strengthened by its ability to supply the complete hardware and software solution, including boosted amplifiers, smart codecs, haptic driver and sensing solutions, camera controllers and fast-charging and power ICs. Furthermore, we build strong relationships with leading global OEMs who strive to deliver differentiated products. Our engineers work closely with their product teams, which enables Cirrus Logic to leverage initial design-in success for long-term opportunities with custom, semi-custom and general-market products across multiple product platforms. The company has cultivated a culture of excellence that helps to attract and retain top engineers who are the driving force behind the innovative products we develop for the world's best customers.

Strong Financial Position

Cirrus Logic has high operating margins and strong cash flow. The company is investing in intellectual property and technologies that focus on audio and high-performance mixed-signal markets that we believe will contribute to revenue growth opportunities and product diversification in the years to come.

Compan		Frequentl	
Overview	Ask the CI	Asked	Management
		Questions	