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geolocation

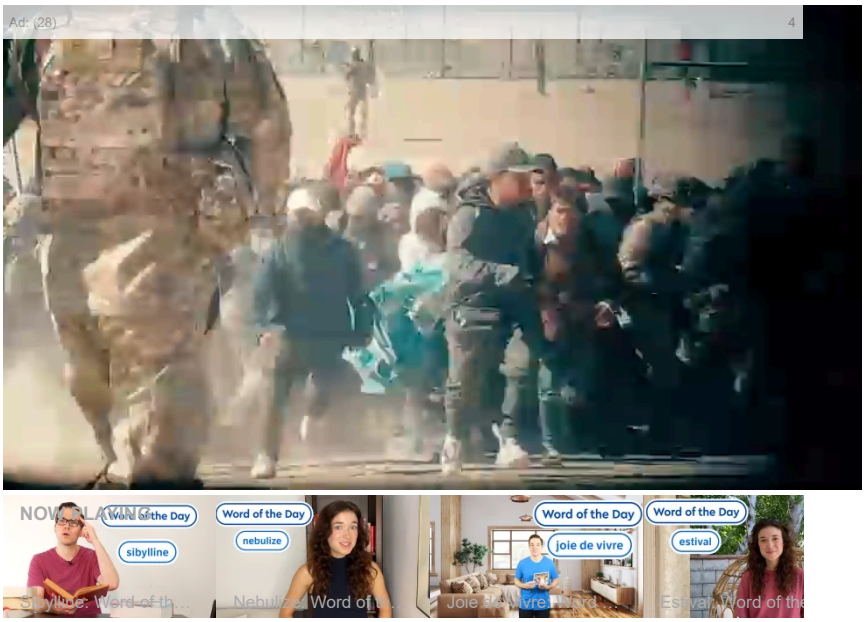
[jee-oh-loh-**key**-sh*u*hn] Phonetic (Standard) IPA

noun, *Digital Technology.*

1 the process of determining the location of an electronic device, as a computer, cell phone, satellite, etc.

2 the actual location as determined by this process:

> *The website uses the IP address of your device to estimate your geolocation.*



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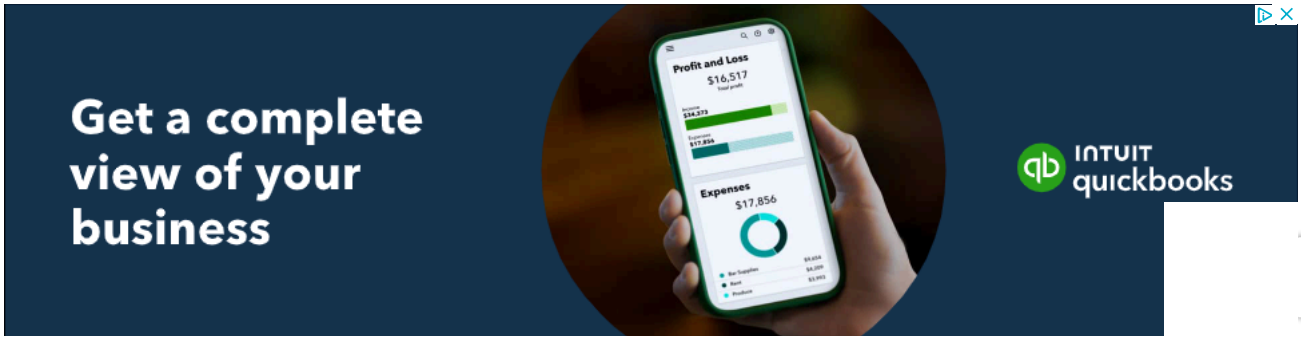

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Word History and Origins

Origin of geolocation[1]

First recorded in 2005–10; geo(graphical) (def) + location (def)

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Example Sentences

> The artist founded a Norfolk data-mining company that collaborated with California's Niantic on a mobile game, "Ingress," whose geolocation technology led to the Pokemon-hunting app.

From Washington Post

> It's this sort of geolocation technology that is used to help your car company or food delivery service locate you, and how the map app on your phone gives you directions.

From Popular-Science

> The NBA used high-tech tools like technology from Kinexon, a real-time geolocation technology company, that tracks athletes' performance to monitor social distancing.

From Fortune

> The second is to look at mobility trends, such as geolocation or credit card data, to see if people are actually behaving the way they say they are.

From FiveThirtyEight

> So a number of other studies have tried to figure out what people were actually doing by using geolocation data to follow people's movements.

From FiveThirtyEight

> The social networking behemoth is getting into the geolocation game.

From The Daily Beast

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