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Move Networks » On Hollywood 100

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Move Networks

On Hollywood 100

Company Recognized for Leadership in Internet Television Technologies

American Fork, UT, June 3, 2008 - Move Networks Inc, a leading provider of Internet television, today announced it has been chosen by AlwaysOn as one of the OnHollywood 100 Winners. Move Networks was selected by the AlwaysOn editorial team and other industry experts spanning the globe based on a set of five criteria: innovation, market potential, customer adoption, media buzz and investor value creation.

Move Networks Internet television platform delivers the highest quality content and a preeminent viewing experience of online television while providing both publishers and advertisers with the ability to meet the demands of scalability and profits at the same time. By combining scalability with meaningful reporting and analytics, Move Networks has created the industry's first online television business model that focuses on revenue generation for its content providers while distributing their content to millions of viewers simultaneously worldwide. Currently, Move Networks is used to deliver HD video content online by leading media companies such as ABC, FOX, ESPN, HARPO and many others.

At the OnHollywood conference, Move Networks CEO John Edwards will be participating as a panelist for the "What is Broadband Really Worth" session on June 11th at 3:30 p.m. During this session, John will be joined by other thought leaders to discuss the growth of digital media and provide insight into the financial growth of the industry.

"This year's OnHollywood 100 represents the brightest of the innovators in the new media space. We are enthusiastic about gathering the leaders in a collaborative environment that fuses these two industries together, culminating in the richest, most progressive conversations on Hollywood's digital movement," said Tony Perkins, founder and CEO of AlwaysOn.

Move Networks, along with the rest of the OnHollywood 100 will be honored at the OnHollywood & BRiM event on June 10-11, 2008 at the Sofitel Hotel in West Hollywood, California. OnHollywood gathers executives from both the entertainment and the technology industries to identify and debate emerging trends in addition to building relationships and taking advantage of potential new business partnerships. The first annual Broadband Rights Marketplace (BRiM) will launch an online network that supports new creative projects and offers a digital-rights exchange and auction.

"On behalf of the entire Move Networks team, I am honored and excited that the company has been named among the distinguished innovators recognized for this prestigious award, said John Edwards," CEO Move Networks. "As Internet television continues to explode, Move Networks will persist in leading the industry through its unparalleled technology and services that provides viewers, publishers, and advertisers alike with an optimal viewing experience."

The OnHollywood 100 was selected from more than 1000 companies, peer-nominated by leading venture capitalists, investment bankers and industry analysts. A full list of all the OnHollywood 100 companies can be found on the AlwaysOn Web site at:

<http://onhollywood.goingon.com/>

About OnHollywood 2008

June 10-12 @ The Sofitel Hotel, West Hollywood, California

OnHollywood is where cutting-edge technology CEOs from the back streets of Silicon Valley meet the Hollywood digital entertainment and media elite. This two-and-a-half-day executive event features high-level debates on which forces are disrupting user behavior and creating new opportunities, content strategies and monetization schemes in the video, music, gaming, search, and mobile industries. Our editors will also honor the OnHollywood 100 Top Private Companies and feature the Best of Broadband "BOB" Awards. Fifty of the top CEOs from the OnHollywood 100 will pitch their market strategies to a panel of industry experts in our "CEO Showcase."

About Move Networks

Move Networks, Inc. is a leading provider of video services that drive the growth and support of online audiences for leading broadcasters and publishers including Fox, ABC, the CW, and Discovery. The video technologies and services developed and managed by Move Networks enable leading brands to deliver live and on-demand programming to millions of people without the buffering, stalling, and low-quality viewing experiences common with competing technologies.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, AlwaysOn Hollywood, AlwaysOn Media and GoingGreen) and quarterly print "blogozine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

Media Contact:

Peggy M. Hayes

Move Networks

801.209.8813

phayes@movenetworks.com

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