- TechCrunch Network
  - CrunchBase
  - CrunchBoard
  - CrunchGear
  - CrunchNotes
  - Elevator Pitches
  - Gillmor Gang
  - InviteShare
  - MobileCrunch
  - TalkCrunch
  - TechCrunch
  - TechCrunch50
  - TechCrunchIT
  - TechCrunch France
  - TechCrunch Japan
  - TechCrunch UK
- Search

- About
- Contact
- Company Index
- Advertise
- Archives
- TechCrunchIT
- TC50
- Pitches
- Subscribe by: RSS
- CrunchBar
- Email
- 798K readers BY FEEDBURNER

« Previous post
Next post »

April 14, 2008

Here Comes More HD Video On the Web—Move Networks Raises $46 Million in C Round

Erick Schonfeld **22 comments »**

move-networks-logo.pngInvestors are betting big on video streaming provider Move Networks. The Utah-based company just announced that it raised $46 million in a C round of venture financing. The round was led by Benchmark Capital, and also included Cisco, Comcast Interactive Media, Televisa, Steamboat Ventures and Hummer Winblad Venture Partners. That brings the total raised since December, 2006 to $91.3 million. (Competitor Brightcove has raised $86.2 million and Maven Networks was bought by Yahoo for $160 million in February).

When it comes to streaming HD video on the Web, Move Networks is becoming one of the preferred video streaming partners for many major media sites, including ABC.com, Discovery.com, ESPN.com,and Fox.com. According to the company, it collectively streams videos to 6.5 million people a month, who average 50 minutes of viewing time *per session*. But Move requires that viewers install its own proprietary video player as a plug-in to their browsers. So in a way it competes with Flash, which is getting better all the time. (Brightcove is taking a different approach by experimenting with BitTorrent and other technologies to create high-quality video experiences through a Flash player). High-definition streams still tend to run into network bottlenecks and slow connection speeds at people's homes. Whoever can solve or bypass these problems will become adopted by more video sites as the demand for HD video rises.

Move Networks minimize

Website: movenetworks.com
Location: American Fork, Utah, United States
Funding: $91.3M

Move Networks provides Internet television delivery services to premium content owners and aggregators at a substantially lower cost and with much higher quality than competing solutions. Move Networks has inked several high-profile deals with... Learn More

Brightcove

Website: brightcove.com
Location: Cambridge, Massachusetts, United States
Funding: $91.1M

Brightcove is an Internet TV platform/network that allows content makers to monetize their content with ad revenues. The site has two different content makers in mind, independents and established media entities. Brightcove provides different... Learn More

Maven Networks

Website: maven.net
Location: Cambridge, Massachusetts, United States
Acquired: January 31, 2008 by Yahoo! for $160M

Maven Networks (www.maven.net) is an online video platform provider with end-to-end video syndication, content management and advertising solution. Maven helps media companies create, distribute and profit from direct-to-consumer Internet TV channels... Learn More

Information provided by **CrunchBase**

- Sphere It
- SHARE
-

DISH_337-TA-1265_00037494

DISH TECHNOLOGIES L.L.C., Exhibit 2048, p. 2
Aylo Freesites Ltd. v. Dish Technologies L.L.C., IPR2024-00044