UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC, SAMSUNG ELECTRONICS CO. LTD.,
AND SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

MULTIMODAL MEDIA LLC,
Patent Owner.

Case No. IPR2024-00056
U.S. Patent No. 7,929,949

PETITIONER SAMSUNG ELECTRONICS CO., LTD'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Samsung Electronics Co., Ltd. ("Samsung") hereby appoints the following attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with Samsung's Petition for *Inter Partes* Review of U.S. Patent No. 7,929,949.

PETITIONER'S LEAD AND BACK-UP COUNSEL	
Lead Counsel	William M. Fink (Reg. No. 72,332) O'Melveny & Myers LLP 1625 Eye Street, NW Washington, DC 20006 Telephone: (202) 383-5300 Fax: (202) 383-5414 Email: tfink@omm.com
First Back-Up Counsel	Benjamin Haber (Reg. No. 67,129) O'Melveny & Myers LLP 400 South Hope Street, 18th Floor Los Angeles, CA 90071 Telephone: (213) 430-6000 Fax: (213) 430-6407 Email: bhaber@omm.com
Back-Up Counsel	Mark Liang (Reg. No. 81,045) O'Melveny & Myers LLP 2 Embarcadero Ctr., 28th Fl. San Francisco, CA 94111 Telephone: (415) 984-8700 Fax: (415) 984-8701 Email: mliang@omm.com

Back-Up Counsel	Caitlin P. Hogan (Reg. No. 61,515) O'Melveny & Myers LLP Times Square Tower, 7 Times Square New York, NY 10036 Telephone: (212) 326-2000 Fax: (212) 326-2061 Email: chogan@omm.com
Back-Up Counsel	Ali R. Sharifahmadian (Reg. No. 48,202) Arnold & Porter Kaye Scholer LLP 601 Massachusetts Ave., NW Washington, DC 20001-3743 Telephone: (202) 942-6370 Fax: (202) 942-5555 Email: ali.sharifahmadian@arnoldporter.com
Back-Up Counsel	Patrick C. Reidy (Reg. No. 72,148) Arnold & Porter Kaye Scholer LLP 70 West Madison Street, Suite 4200 Chicago, IL 60602-4231 Telephone: (312) 583-2424 Fax: (312) 583-2360 Email: patrick.reidy@arnoldporter.com

For Samsung Electronics Co., Ltd.

Date: October 23, 2023

Name: Kyongman Kim
Title: Principal Engineer

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on December 5, 2023, by filing this document through the Patent Trial and Appeal Board P-TACTS System, as well as delivering a copy via express mail upon the following attorneys of record for the Patent Owner and Petitioner:

Ashok Tankha
36 Greenleigh Drive
Sewell, NJ 08080

A courtesy copy was sent to the below counsel via electronic mail:

Joseph Michael Mercadante
Email: jmercadante@fabricantllp.com
Alfred R. Fabricant
Email: ffabricant@fabricantllp.com
Vincent J. Rubino, III
Email: vrubino@fabricantllp.com
FABRICANT LLP
230 Park Avenue
3rd Floor W.
New York, NY 10169
Telephone: (212) 257-5797
Facsimile: (212) 257-5796

Peter Lambrianakos
Email: plambrianakos@fabricantllp.com
FABRICANT LLP
411 Theodore Fremd Avenue,
Suite 206 South
Rye, New York 10580
Telephone: (212) 257-5797
Facsimile: (212) 257-5796

Justin Kurt Truelove
Email: kurt@truelovelawfirm.com

TRUELOVE LAW FIRM, PLLC
100 West Houston Street
Marshall, Texas 75670
Telephone: (903) 938-8321
Facsimile: (903) 215-8510

Dated: December 5, 2023

Respectfully submitted,

/s/ Ben Haber

Ben Haber (Reg. No. 67,129)
O'Melveny & Myers LLP
400 South Hope Street, 18th Floor
Los Angeles, CA 90071
Telephone: (213) 430-6000
Fax: (213) 430-6407
E-Mail: bhaber@omm.com
Attorney for Petitioner