UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC, SAMSUNG ELECTRONICS CO. LTD.,
AND SAMSUNG ELECTRONICS AMERICA, INC.,
Petitioner

v.

MULTIMODAL MEDIA LLC,
Patent Owner.

Case No. IPR2024-00056
U.S. Patent No. 7,929,949

PETITIONER SAMSUNG ELECTRONICS AMERICA, INC.'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Samsung Electronics America, Inc. ("Samsung") hereby appoints the following attorneys to prosecute and transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with Samsung's Petition for *Inter Partes* Review of U.S. Patent No. 7,929,949.

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For Samsung Electronics America, Inc.



Date: 10/29/2023

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CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on December 5, 2023, by filing this document through the Patent Trial and Appeal Board P-TACTS System, as well as delivering a copy via express mail upon the following attorneys of record for the Patent Owner and Petitioner:

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Respectfully submitted,

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