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DMN 2018 Award Winners

Abby Miller
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Attentive Mobile EX-2017

From the landmark work executed last year, we received submissions for digital campaigns, leading tech companies and stand-out individuals, and passed them along to our panel of expert, independent judges.

One judge, Jordan Adams, commented on the “hugely impressive number of nominations and some real quality in there,” and it was gratifying to see so many finalists show up in New York to witness the results.

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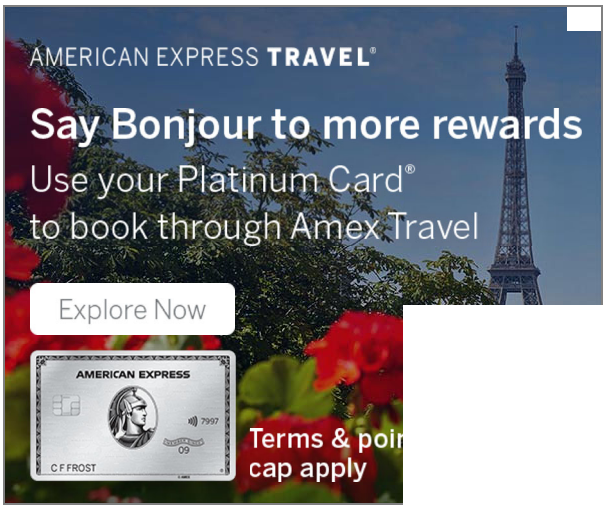
All winners were announced at the 2018 DMN Awards ceremony — hosted by editor-in-chief Kim Davis — at Fishbowl at the Dream Midtown, New York City, on January 24, 2019. Photos to follow.

CAMPAIGN OF THE YEAR



Bluecore

Campaign for Perry Ellis International

MARTECH COMPANY OF THE YEAR

Salesforce

The above two awards were based on the overall scores awarded by the judging panel. In specific categories, the winners were:

Campaign Awards

Retail

Bluecore

Campaign for Perry Ellis International

Healthcare

Pathway

Campaign for Astellas Pharma US, Inc.

Consumer

Conversant

Campaign for Swanson Health

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Campaign for A24

B2B

Okta

Campaign for Okta

Tech

Libris by Photoshelter

Campaign for Libris by Photoshelter

Marketing Tech Company Awards

Ad Tech/Programmatic Company

Cognitiv

Analytics Company/Data Platform

Contently

Email Marketing Company

Epsilon

Marketing Automation Company

Ad removed.
Show details

Swrve New Media

Marketing Cloud Company

Salesforce

Mobile Marketing Company

Attentive

Social Media Marketing Company

Sprinklr

Marketing Tech Executive of the Year

Chris Golec

Congratulations to the winners, and special thanks to our judges:

Jordan Adams, managing director, Martech Tracker

Anita Brearton, founder and CEO, CabinetM

Andy Cunningham, founder and president, Cunningham Collective

Donny Dvorin, general manager, Never Stop Marketing

Judge Graham, CEO, JudgeGraham.com

Erich Joachimsthaler, founder and CEO, Vivaldi

Sandra Krasovec, program coordinator, Fashion Institute of Technology

Anthony Larrisey, principal, Industria-Creative

Greg Paull, principal and co-founder, R3

Jonathan Pogact, VP of marketing, Drips (formerly senior account director, LinkMedia360)

Kieran Powell, SVP, Channel V Media

Fred Schonenberg, founder of VentureFuel Inc.

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