

Filed October 20, 2023

On behalf of **VIZIO, Inc.**

By: Sheila N. Swaroop (Reg. No. 53,658)

Marko R. Zoretic (Reg. No. 65,994)

Daniel Kiang (Reg. No. 79,631)

KNOBBE, MARTENS, OLSON & BEAR, LLP

2040 Main Street, 14th Floor

Irvine, CA 92614

Tel.: 949-760-0404 Fax: 949-760-9502

Email: VIZIO-148IPR@knobbe.com

UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT TRIAL AND APPEAL BOARD

VIZIO, INC.

Petitioner

v.

POLARIS POWERLED TECHNOLOGIES, LLC

Patent Owner

IPR2024-00073

Patent 7,843,148

PETITIONER POWER OF ATTORNEY

Petitioner VIZIO, Inc. hereby appoints the practitioners at Knobbe, Martens, Olson & Bear, LLP associated with Customer Number 20,995 as its attorneys to transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with *inter partes* review of U.S. Patent No. 7,843,148.

The individual signing below has the authority to execute this document on behalf of VIZIO, Inc.

Name: Dennis Yeoh

Signature: _____

Title: VP, Deputy General Counsel

Company: VIZIO, Inc.

Date: October 11, 2023

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on the date below a copy of this
PETITIONER POWER OF ATTORNEY was served by FedEx overnight
delivery to the Patent Owner at the correspondence address of record for the subject
patent as follows:

32566 - PATENT LAW GROUP
2080 Marich Way, #16
Mountain View, CA 94040
United States

Dated: October 20, 2023

By: /Sheila N. Swaroop/
Sheila N. Swaroop (Reg. No. 53,658)
Marko R. Zoretic (Reg. No. 65,994)
Daniel Kiang (Reg. No. 79,631)
KNOBBE MARTENS OLSON & BEAR, LLP