



Figure 1 <https://www.manureexpo.ca/> Accessed 093023

HISTORY

2022 2021 2019 2018 2017 2016 2015 2014 2013 2012 2011 2010 2006

2022 PENNSYLVANIA

Chambersburg, Pennsylvania
July 13-14

2021 ONTARIO (ONLINE)

Online: Hosted by Maplevue Farms
August 25-26, 2021



2019 INDIANA

Fair Oaks, Indiana
July 31-August 1, 2019



2018 SOUTH DAKOTA

Brookings, South Dakota
August 15-16, 2018

Figure 2 <https://www.manurexpo.info/> Accessed: 093023

ABOUT

Launched: August 2001

What is the Manure Expo?

The Expo combines 3 attractions into 1 event.

1. Industry trade show.
2. Manure technology demonstrations.
3. Educational events. Continuing education.

MISSION

Professionalism in Manure Management

COMPANY OVERVIEW

After years of ownership by the Professional Nutrient Applicators Association of Wisconsin (PNAAW) and University of Wisconsin Extension Nutrient Management Team, a non-profit organization named the North American Manure Expo (NAME) was formalized in 2013.

The NAME board consists of members of PNAAW and at least one professional hauler from another state, industry company representatives, various national level extension professional, and a member of the Ag Annex Publishing group. Ag Annex publishes Manure Manager Magazine and acts as the official Show Manager for the Manure Expo.

GENERAL INFORMATION

Background

The Manure Expo has grown to an annual educational and demonstration event. The event has been hosted by Wisconsin, Michigan, Minnesota, Missouri, Ohio, Iowa, Nebraska, and Pennsylvania in the US and Guelph, Ontario, Canada.

- Outdoor exhibition for larger outdoor vendor sets
- Land application demonstrations
- Manure agitation demonstrations

Audience Profile

Who will attend the Manure Expo?

- Professional manure handlers, applicators and brokers
- Dairy, livestock and poultry producers and professionals
- Handlers of both liquid and solid manures
- Crop consultants and nutrient management specialists
- Compost managers
- Custom operators
- Agricultural support industry
- Extension and agency personnel

HISTORY

Beginning in 2001, the University of Wisconsin was approached by several custom manure applicators from around the region requesting a show that provides a side-by-side comparison of agitation and application equipment to help determine which best meets individual needs. The first Manure Expo was held near Prairie Du Sac, Wisconsin in August 2001.

The first event proved to be a huge success. Due to the proven interest in the show, applicators from Minnesota and Wisconsin asked for a second show. In 2003 the second show was an even bigger success than the first with more than 700 participants. The growing attendance indicated that a need was being met and that expansion was the next step.

In an effort to expand impact around the region the decision was made to turn the Manure Expo into a traveling show.

The North American Manure Expo brings together decision makers from the following industries:

- *Highly intensive livestock producers (Dairy, Beef, Pork and Poultry)*
- *Custom Manure Applicators*
- *Researchers, Consultants and Government Agencies*

Figure 3 <https://www.manureexpo.info/about.html> Access 093023



Exhibitors



Figure 4 <https://www.manureexpo.ca/location/north-american-manure-expo/#exhibitors> Accessed 093023

