



(<https://web.archive.org/web/20110102084641/http://www.constantcontact.com/index.jsp>)

Email List Management

What's the best email list for your business or organization? A permission-based one. That means everyone on it said it's okay for you to contact them. It's better than an email list you buy or rent, because you already know the people on your email list want to hear from you and are interested in you. It doesn't cost you anything to build one. Email Marketing helps you start your email list — and keep it growing, too.

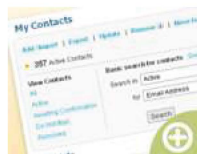
Start and grow your email lists



(https://web.archive.org/web/20110102084641/http://img.constantcontact.com/lp/images/standard/bv2/screenshots/EM_lists_jmml.gif)

- Add our **Join My Mailing List button** to your website and your **Facebook profile or fan page** (https://web.archive.org/web/20110102084641/http://constantcontact.custhelp.com/cgi-bin/constantcontact.cfg/php/enduser/std_adp.php?p_faaid=2620) to collect visitors' email addresses
- Use our **sign-up form or guest book** to collect email addresses at your place of business
- Add our **Forward-to-a-Friend** link in your email campaigns or on your Facebook page to **reach new people**
- Our SafeSubscribe™ and SafeUnsubscribe™ features **increase new signups**. Contacts can easily unsubscribe if they change their minds.

Import your existing email lists



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- Type or **copy and paste** your email addresses into your Constant Contact database
- **Easily import your permission-based file:** Excel (.xls), comma separated value (.csv), or text (.txt)
- **Import effortlessly** from Google/Gmail contacts, Microsoft Outlook®, Outlook Express®, **QuickBooks® by Intuit** (<https://web.archive.org/web/20110102084641/http://quickbooks.intuit.com/>), **Salesforce.com** (<https://web.archive.org/web/20110102084641/http://www.salesforce.com/>) or ACT!® by Sage®
- Add contacts from wherever you are — **from your PC or Mac** (https://web.archive.org/web/20110102084641/http://constantcontact.custhelp.com/cgi-bin/constantcontact.cfg/php/enduser/std_adp.php?p_faaid=3293), **Facebook** (<https://web.archive.org/web/20110102084641/http://apps.facebook.com/ctctjmml/>), or using **QuickView** (<https://web.archive.org/web/20110102084641/http://www.constantcontact.com/offer/iphone/index.jsp>) on your iPhone or iPod Touch

Group your contacts into targeted email lists for powerful results



(https://web.archive.org/web/20110102084641/http://img.constantcontact.com/lp/images/standard/bv2/screenshots/EM_lists_merge.gif)

- **Segment based on interest or shared characteristics** like location or birth month
- **Combine multiple email lists** into a new, single email list when you need one big mailing. We'll make sure people on multiple lists only get one message
- **Sort** your contact lists to segment and browse contacts more easily.

Keep your email list up-to-date and reliable

MICROSOFT CORP.
EXHIBIT 1010



(https://web.archive.org/web/20110102084641/http://img.constantcontact.com/lp/images/standard/bv2/screenshots/EM_lists_safeunsubscribe.gif)

- **Access and update** your contact database from any computer, anytime
- Our **SafeUnsubscribe** form asks contacts why they leave, so you can make changes to improve retention
- Let contacts **choose which email communications** they want to receive

Build your email lists of loyal customers! Try Constant Contact Email Marketing FREE for 60 days

([/web/20110102084641/http://www.constantcontact.com/email-marketing/signup.jsp](https://web.archive.org/web/20110102084641/http://www.constantcontact.com/email-marketing/signup.jsp)).

[Get Social \(#\)](#)

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NextPrevious

SafeUnsubscribe

Screenshot 4 of 4

Please Confirm Your Unsubscribe

► Before unsubscribing, is this you?

c*****@gmail.com

If this is not your email address, there is no need to unsubscribe. You have not been added to any mailing lists.

Are you sure you wish to stop ALL emails from **Sunset Travel Online** sent to your email address?

Yes, unsubscribe me from all mailings

Cancel

Sunset Travel Online uses  **SafeUnsubscribe**® which guarantees the permanent removal of your email address from its mailing lists.

The Wayback Machine - <https://web.archive.org/web/20110102213012/http://www.constantcontact.com/dis...>

Close

Please Confirm Your Unsubscribe

► Before unsubscribing, is this you?

c***@gmail.com**

If this is not your email address, there is no need to unsubscribe. You have not been added to any mailing lists.

Are you sure you wish to stop ALL emails from **Sunset Travel Online** sent to your email address?

Yes, unsubscribe me from all mailings

Cancel

Sunset Travel Online uses  **SafeUnsubscribe**® which guarantees the permanent removal of your email address from its mailing lists.