Attentive Ranked #8 on LinkedIn's 2020 Top 50 Startups in the United States

The LinkedIn 2020 Top Startups list recognizes the top emerging and most resilient startups that Americans want to work for.

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Attentive
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Attentive, the personalized text messaging SaaS platform for brands and organizations, announced today that it has been named a "Top Startup" by LinkedIn.

NEW YORK, Sept. 22, 2020 /PRNewswire-PRWeb/ -- Attentive®, the personalized text messaging SaaS platform for brands and organizations, announced today that it has been named a "Top Startup" by LinkedIn.

The annual LinkedIn Top Startups list reveals the 50 hottest companies that Americans are eager to work for. This year, in the wake of COVID-19, the 2020 list of top startups showcases emerging and resilient startups and how they're navigating the ever-changing world of work.

Our mission is to build the best product to help businesses engage with today's mobile-first consumers, and our team has worked tirelessly towards this goal," said Brian Long, Co-Founder and CEO of Attentive.

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Attentive is ranked at #8 on the list of 50 startups selected by LinkedIn.

LinkedIn's editors and data scientists parsed through billions of actions generated by the professional networking site's 645 million members to identify the top emerging and resilient startups in the US. Winners were selected for their performance across four pillars: employee growth, jobseeker interest, member engagement with the company and its employees, and how well they pulled talent from the LinkedIn Top Companies list.

"We're excited to be recognized by LinkedIn as an innovative company that's building a remarkable team," said Brian Long, Co-Founder & CEO of Attentive. "Our mission is to build the best product to help businesses engage with today's mobile-first consumers, and our team has worked tirelessly towards this goal. Over the past year, we've experienced rapid growth and continue to focus on hiring the best and brightest talent in our industry."

Attentive has heavily invested in recruiting since the announcement of the extension of its Series C investment of $110 million in April 2020. Today, Attentive now has over 400 full-time employees and is actively continuing to hire across all departments.

Over 2,000 leading businesses rely on Attentive to engage their mobile audiences, including Tapestry (Coach, Kate Spade, Stuart Weitzman), Urban Outfitters, Michaels, Steve Madden, and Jack in the Box.

Using real-time behavioral data, Attentive automatically sends engaging text messages to each subscriber at every step of the customer lifecycle—driving billions of dollars in transactions. On average, Attentive is responsible for driving 18.5% of its customers' total online revenue by increasing sales made on mobile devices.

For the full list of this year's hottest startups, please visit: LinkedIn Top Startups 2020.

About Attentive

Attentive® is a personalized mobile messaging platform for innovative brands & organizations that can quickly become a top 3 revenue channel. Using real-time behavioral data, Attentive automatically sends engaging text messages to each subscriber at every step of the customer lifecycle. Over 2,000 leading businesses rely on Attentive and see strong performance, like 30%+ click-through rates and 25x+ ROI. To learn more about Attentive or to request a demo, visit http://www.attentivemobile.com.

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