



Attentive Named to the 2023 Deloitte Technology Fast 500™

The Only SMS Marketing Platform Ranked on the Prestigious Listing of North America's Fastest-Growing Companies

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NEW YORK--(BUSINESS WIRE)--Attentive, the #1 conversational marketing platform, today announced it was named to the Deloitte Technology Fast 500™. Now in its 29th year, the renowned list ranks the 500 fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies in North America based on the percentage of fiscal year revenue growth from 2019 - 2022. Making its third appearance on the list, Attentive ranked 115th overall with a 1,259% growth rate during that period due to the continual adoption of one-to-one communications by brands and consumers around the world.

"We are thrilled to receive this honor from Deloitte and be recognized alongside so many of the world's most innovative companies," said Amit Jhawar, CEO, Attentive. "Our growth as a company reflects the passion of our employees, the loyalty of our 8000+ customers, and the important role AI-powered SMS and email personalization plays to drive performance and revenue."

Mobile continues to be the preferred channel for brands and consumers to communicate, as the annual mobile commerce sales in the US is expected to exceed \$740 billion by 2026, according to eMarketer Retail Forecasts. Moreover, the ecommerce market is expected to grow annually and be over 20% of total US retail sales by 2027.

Attentive is helping fuel that ecommerce growth by providing the #1 conversational marketing platform specifically designed to meet the unique needs of the industry. The company's enterprise grade platform helps marketers drive conversion by meeting consumers where they are through intelligent, one-on-one SMS and email experiences. On average, Attentive drives 19% of total online revenue for its customers, and in 2022, Attentive drove over \$15 billion in total SMS revenue for businesses. Over the last year, the company has made powerful progress in AI, such as launching Attentive AI, an engine trained on the industry's largest SMS marketing dataset specifically designed for marketers, and the next generation of Concierge, Attentive's two-way conversational tool powered by AI to deliver and exchange highly personalized messages at scale.

In order to be eligible for recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least US\$50,000, and current-year operating revenues of at least US\$5 million.

Placement on the Deloitte Technology Fast 500 is the latest in the string of growth- and workplace-related recognition Attentive has garnered in 2023. Earlier this year, Attentive was named on Forbes Cloud 100 List, Inc. Power Partner List, and AI Breakthrough Awards.

About Attentive

Attentive® is the world's #1 conversational marketing platform on a mission to maximize performance with intelligent, 1:1 SMS and email capabilities. Our SMS-first software platform helps everyone from entrepreneurs to enterprises strengthen relationships with their consumers in a new way. Through two-way, real-time, personalized communications, we drive billions in e-commerce revenue and over 8,000 leading brands like CB2, Pura Vida, GUESS and Urban Outfitters rely on Attentive to deliver powerful commerce experiences.

To learn more about Attentive or to request a demo, visit www.attentive.com or follow us on [LinkedIn](#), [X](#) (formerly Twitter), or [Instagram](#).

About Deloitte

Deloitte provides industry-leading audit, consulting, tax and advisory services to many of the world's most admired brands, including nearly 90% of the Fortune 500® and more than 8,500 U.S.-based private companies. At Deloitte, we strive to live our purpose of making an impact that matters by creating trust and confidence in a more equitable society. We leverage our unique blend of business acumen, command of technology, and strategic technology alliances to advise our clients across industries as they build their future. Deloitte is proud to be part of the largest global professional services network serving our clients in the markets that are most important to them. Bringing more than 175 years of service, our network of member firms spans more than 150 countries and territories. Learn how Deloitte's approximately 457,000 people worldwide connect for impact at www.deloitte.com.

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