Message

From: Greg Smith [gsmith@movenetworks.com]
Sent: 8/26/2008 6:38:55 PM
To: Christopher Carper [ccarper@microsoft.com]
Subject: FW: Move Networks In The News

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Gregory M. Smith
CTO | **Move Networks, Inc.**
phone: 801.756.5805 fax: 801.756.5806
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------ Forwarded Message
From: Mary Evans <mkevans@movenetworks.com>
Date: Tue, 26 Aug 2008 11:02:55 -0600
To: everybody <everybody@movenetworks.com>
Subject: Move Networks In The News

A few of the great quotes in the news today:

"But the most awesome (I have probably never used that word in seven years of this site) online video feed is on the official Democratic Convention site, on DemConvention.com site. It is in HD, and uses Move Networks' plugin and using Microsoft Silverlight." **Rafat Ali, *Paid Content & Washington Post***

"The Democratic party itself is streaming the whole event in HD-quality at DemConvention.com (along with a Spanish language simulcast). Coverage begins at 3 p.m., but they have "countdown" videos up now. Move Networks and Microsoft's Silverlight are powering the video for the convention, and the quality of the video that's up now is quite good" **Chris Albrecht, *Newteevee.com***

"Meanwhile Move burnishes its reputation for high-quality delivery gained through deals with ABC, Discovery, Fox and others. These two are natural partners." **Will Richmond- *VideoNuze***

"The deal also signals continued momentum for Move Networks, a supplier of high-definition video-delivery technology to publishers including ABC, Discovery, ESPN, and Fox" –**Stephanie Olson- *CNET***

With the Olympics over (NBC's video was all Silverlight, although *not* powered by Move), Microsoft is now focusing on the Democratic Convention Website, where Move will help to distribute the HD streams in Silverlight. **Erick Schonfeld, *TechCrunch***

News Coverage Links:
***Silicon Alley Insider*- Microsoft Takes Stake in Move Networks**
http://www.alleyinsider.com/2008/8/microsoft-msft-takes-stake-in-web-tv-service-move-networks

***Seattle Post Intelligencer*- Google, Microsoft Jockey for Position at DNCC**
http://blog.seattlepi.nwsource.com/microsoft/archives/147107.asp

***TelevisionWeek*- Microsoft Invests in Online TV Tech Firm Move Networks**

DISH TECHNOLOGIES L.L.C., Exhibit 2081, p. 1
Aylo Freesites Ltd. v. Dish Technologies L.L.C., IPR2024-00146

http://www.tvweek.com/news/2008/08/microsoft_invests_in_online_tv.php

***VentureBeat*- Microsoft Invests in Online Vide Startup Move Networks**
http://www.thestandard.com/news/2008/08/25/microsoft-invests-online-video-startup-move-networks

***GigaOm*- Microsoft vs. Adobe- The Rivalry Heats Up**
http://gigaom.com/2008/08/25/microsoft-vs-adobe-the-rivalry-heats-up/

***Washington Post.com*- Democratic Convention Video- Everywhere Online, But HD Awesomeness on Official Site**
http://www.washingtonpost.com/wp-dyn/content/article/2008/08/25/AR2008082502915.html

***Paidcontent.org*- Democratic Convention Video- Everywhere Online, But HD Awesomeness on Official Site**
http://www.washingtonpost.com/wp-dyn/content/article/2008/08/25/AR2008082502915.html

***TechCrunch*- Microsoft Invests in Silverlight Streamer Move Networks**
http://www.techcrunch.com/2008/08/25/microsoft-invests-in-silverlight-streamer-move-networks/

***Multichannel News*- Microsoft Gets Piece of Move Networks**
http://www.multichannel.com/article/CA6590109.html

***Newteevee.com*- Ultimate Web Video Guide for Democratic Convention**
http://newteevee.com/2008/08/25/the-ultimate-web-video-guide-to-the-democratic-convention

***Wired*- Microsoft Throws More Money at Video, Takes Stake in Move Networks**
http://blog.wired.com/business/2008/08/microsoft-throw.html

***Beet.tv*- Microsoft Makes Investment in Move Networks**
http://www.beet.tv/2008/08/microsoft-inves.html

***Washingtonpost.com*- Microsoft Invests in Heavily-Backed HD Online & Mobile Video Service Move Networks**
http://www.washingtonpost.com/wp-dyn/content/article/2008/08/25/AR2008082502091.html

***Paidcontent.org*- Microsoft Invests in Heavily-Backed HD Online & Mobile Video Service Move Networks**
http://www.washingtonpost.com/wp-dyn/content/article/2008/08/25/AR2008082502091.html

***CNET*- Microsoft Invests in Net Video Startup Move Networks**
http://news.cnet.com/8301-1023_3-10025325-93.html?part=rss&subj=news

***Newteevee.com*- Microsoft Gets Piece of Move Networks**
http://newteevee.com/2008/08/25/microsoft-gets-a-piece-of-move-networks/

***Digital Media Wire*- Microsoft Invests In Video Delivery Firm Move Networks**
http://www.dmwmedia.com/news/2008/08/25/microsoft-invests-video-delivery-firm-move-networks

***Cynopsis Digital* – Daily Briefing**
http://enews.cynopsis.com/html.asp?XZY1146144UTF5 (2 Hits)

***Smart Brief*- Microsoft, Move Networks Extend Internet Video Alliance**

http://www.smartbrief.com/news/ctam/storyDetails.jsp?issueid=BCAA44EA-1413-4D3B-EF1-29C98D5814D3&copyid=0FA479F9-6E72-4A62-89FC-4A15236EAC16

***VideoNuze*-Microsoft Invests in Move Networks, Jointly Power Democratic Convention**
http://www.videonuze.com/blogs/?2008-08-25%2017:08:12/Microsoft-Invests-in-Move-Networks-Jointly-Power-Democratic-Convention-Video/&id=1942

***TechRockies*- Move Networks Gets Investment from Microsoft**
http://www.techrockies.com/story/0017065.html

***Engadget HD*- HDTV's Take Center Stage at DNCC**
http://www.engadgethd.com/2008/08/25/panasonic-hdtvs-take-center-stage-at-democratic-national-convent/

***ITProPortal*- Microsoft Buys Stake in Online HD Provider Move Networks**
http://www.itproportal.com/articles/2008/08/26/microsoft-buys-stake-online-hd-content-provider-move-networks

***Silicon.com*- Microsoft Makes Move on Web TV**
http://networks.silicon.com/webwatch/0,39024667,39275142,00.htm

***Media 3.0*- Mediabytes with Shelly Palmer**
http://www.shellypalmermedia.com/2008/08/26/britney-spears-will-not-perform-at-mtv-awards-mediabytes-with-shelly-palmer-august-26-2008-2/

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DISH TECHNOLOGIES L.L.C., Exhibit 2081, p. 3
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