

Message

From: Greg Smith [gsmith@movenetworks.com]
Sent: 2/5/2008 9:53:26 PM
To: Christopher Carper [ccarper@microsoft.com]; John Edwards [john@movenetworks.com]; Mary Kay Evans [mkevens@movenetworks.com]
CC: Tom Honeybone [Tom.Honeybone@microsoft.com]
Subject: Re: PR

Adding Mary Kay Evans, our PR Queen.

On 2/5/08 4:51 PM, "Christopher Carper" <ccarper@microsoft.com> wrote:

Hey guys, I wanted to make light of several PR opportunities we have and are thinking about.

We would like to announce the MOVE/MS relationship at Mix in March (6th – 9th), along with wording on the strategic investment. Scott Guthrie, Ray Ozzie and Steve Ballmer will be there for Mix and most likely be part of one of thier presentations. John you mentioned this would be fine, but want to put some more formal structure around it.

Greg, let me know when you have time to discuss and your thoughts here. If you have other ideas I would be interested in those as well.

I will be sending the term sheet shortly (my legal is still reviewing) as I would like to get that closed ASAP.

C

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DISH TECHNOLOGIES L.L.C., Exhibit 2078, p. 1
Aylo Freesites Ltd. v. Dish Technologies L.L.C., IPR2024-00146

PUBLIC VERSION

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