



VAPOR

Vapor products heat liquids to create inhalable vapor.

At RJRVC, our approach is about purposeful progression. It's about challenging ourselves to continue ideating and innovating – to bring vapor products to market that address the evolving preferences of today's adult tobacco consumers and vapers. As the market leader in vapor, we are on a journey to transform this category and drive transformation of our industry.

The Reynolds organization is driven by its purpose to pursue A Better Tomorrow by Building a Smokeless World.

VUSE

Vuse works to provide adult tobacco consumers with enjoyable alternatives to traditional tobacco products, through technology. Vuse products provide



In 2013, we launched Vuse Solo – the first truly digital vapor cigarette. Vuse’s vapor product portfolio now includes multiple choices for adult tobacco consumers:

- Vuse Alto – Large capacity pod-based system with an innovative ceramic wick and alloy heating element. Vuse Alto includes the Original Series and Prismatic Series of pods
- Vuse Vibe – Large capacity closed-tank system
- Vuse Ciro – Clear cartridge-based system with an innovative ceramic wick
- Vuse Solo – Cartridge-based system for a simple-to-use alternative to cigarettes

Vuse products contain nicotine. Nicotine is addictive. No tobacco product is safe or without risk.

Product information disclosed pursuant to N.Y. Pub. Health Law § 1701 and 10 N.Y.C.R.R. §1006.2. is available [here](#).

SENSA

SENSA is a zero nicotine vapor option for adult tobacco and vapor consumers who prefer flavor, more choice, and more flexibility over their moments. SENSA products include a locking feature to prevent unintended usage, and adult consumers of the device have access to Call2Recycle’s battery recycling program, which will facilitate the responsible disposal of SENSA batteries.

The SENSA portfolio of flavors are adult-oriented and are intended for adult tobacco and vapor consumers. SENSA is sold only to adult consumers 21 and older.



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