GreenSmoke 2008 – 1st Generation Cartridge -DS1 and IS2 Models

- Design was inherited from our first supplier
- Issues
  - Charring on the wrap
  - Poor Package Design



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NJOY Exhibit 2038.001
Juul v. NJOY
IPR2024-00161

GreenSmoke 2010 – 2nd Generation Cartridge -IS3 Model

- New Features
  - New wick
  - Horizontal heating coil
  - Nicer packaging
- Issues
  - Flavor – poor sealing of the silicon caps
  - Leaking



NJOY Exhibit 2038.002
Juul v. NJOY
IPR2024-00161



NJOY Exhibit 2038.003
Juul v. NJOY
IPR2024-00161



How much liquid should be in the tubes? Is there a leaking issue? Could lowering the liquid level hel

NJOY Exhibit 2038.004
Juul v. NJOY
IPR2024-00161