From: David Sroka - C16440
Sent: Monday, December 1, 2014 12:46 PM MST
To: Eric Kawamoto - C21718
CC: Mitchel Obolsky - C08039
Subject: FW: Media Hub Interim Update

Already hearing from sales on the Unwired momentum.

Dave

From: Kurt Ebert - C12116
Sent: Monday, December 01, 2014 12:16 PM
To: David Sroka - C16440
Cc: Heath Christopher; Marc Edwards - C15964; Dan Marquez - C13115; Lance Toon - C13033; Dave Carpenter - C09265; Keith Barber - C11768; Sal Canu - C15821; Kevin Lipovsky - C07568; Mike Garbutt - C09350
Subject: RE: Media Hub Interim Update

Dave,

Go ahead and schedule a call per your availability. I am sure folks will make themselves available

Kurt

Kurt Ebert
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From: David Sroka - C16440
Sent: Monday, December 01, 2014 11:40 AM
To: Kurt Ebert - C12116
Cc: Eric Kawamoto - C21718; Mitchel Obolsky - C08039
Subject: RE: Media Hub Interim Update

When persistent USB is a requirement we definitely have run into a wall. I have a 3PM call but am otherwise open. We are taking a number steps that we can update the team as well. Note, I did speak to Marc at some length last Wednesday, on this and other items.

Regards,

EX.
66
C.A. No.17-1194-JDW

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Dave

From: Kurt Ebert - C12116
Sent: Monday, December 01, 2014 7:38 AM
To: David Sroka - C16440
Cc: Eric Kawamoto - C21718; Mitchel Obolsky - C08039
Subject: FW: Media Hub Interim Update

Hi Dave,

It appears as though Chrysler is committed to the Unwired solution and that the Microchip Flex Connect solution is no longer being considered.
Chrysler acknowledged that this will have significant impact to Tecvox's business and they have asked Microchip to work with Tecvox on alternative solution.
What are your thoughts? What next?
I think a conference call with the Microchip Teams calling on Tecvox and Chrysler to discuss direction is needed. We have significant business at risk…Tecvox and Unwired. Marc Edwards will be getting on a plane for Hong Kong Tuesday afternoon, so as call this afternoon might be good timing.

Thanks for your support!

Kurt

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From: Sal Canu - C15821
Sent: Wednesday, November 26, 2014 10:18 AM
To: Dave Diovardi - Chrysler (dave.diovardi@fcagroup.com)
Cc: Keith Barber - C11768; Dave Carpenter - C09265; Kevin Lipovsky - C07568; Kurt Ebert - C12116
Subject: Media Hub Interim Update

Dave,

Thanks for the meeting yesterday and making it clear to the whole Microchip team what your direction is. That was a tipping point to see the need for your requirements as opposed to driving the USB84604 solution. We understand that you need USB data on all ports even during CarPlay with one USB lane from the Head Unit to the Media Hub.

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Yesterday on the phone I could not give you a definite answer for what Microchip will do about this. From discussions we had here today at Microchip in Novi, we want to explore the options. I am escalating this through all divisions at Microchip to determine if we can develop a solution that meets your requirements. The keys to moving forward are commitment from upper management to work on this and a capable technical solution. So I still can't give you a definite commitment as of today but there is a possibility of Microchip working on a full solution as opposed to having a Tier 1 supplier do it.

Thanks for setting up the meeting for December 4th. We will have direction to give you then and I will keep you updated on anything ahead of the meeting.

Best Regards,

Sal Canu
Field Application Engineer
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Mobile: 248-376-7825

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