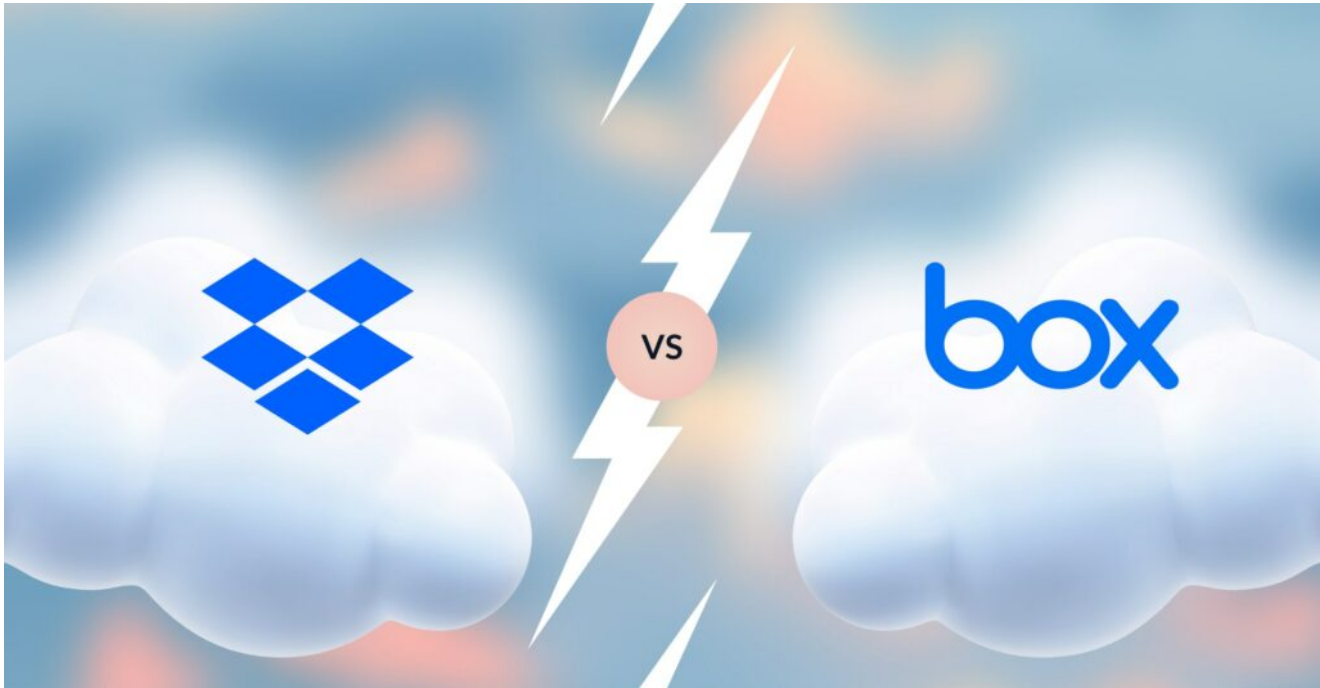


Dropbox vs. Box: A 7-point Comparison

 cloudally.com/blog/dropbox-vs-box/

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Dropbox and Box are fundamentally different products with divergent user bases. Dropbox started off catering to “a big chunk of the world, not just Silicon Valley. Our users are trapeze artists, high school football coaches . . . physicists who collaborate across the world”. Its user base has grown exponentially to 600 million users, such that it has become the de-facto verb for virtual file sharing. Haven’t we all “dropboxed” a file? With Dropbox’s foray into the organization’s app stack with Dropbox Business, it is often compared with the other cool company on the cloud storage block. The one that has always catered to the discerning organization – Box. While it may have fewer users at 8 million, Box commands 70% of Fortune 500 companies as customers. So which one – Dropbox or Box – is the better cloud storage option? We do a Dropbox vs Box comparison in terms of their file-sharing capabilities, ease of synchronization, collaboration mechanisms, ecosystem, integration, and pricing.

Parameter	Dropbox	Box
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Pricing All the pricing listed is per user per month.	Dropbox editions offered <u>include</u> : • \$12.50 Standard Plan: 5 TB storage. Some sharing and collaboration tools included. • \$20 Advanced Plan: Unlimited storage. Sophisticated control and security features • Customized Enterprise Plans	Box <u>pricing options</u> available are: • \$5 Starter Plan: Only 100GB of data. <10 users. • \$15 Business Plan: Unlimited storage and users. Team collaboration apps included • \$15 Business Plus Plan: Unlimited storage and users. Content management apps included. • \$15 Enterprise Plan: Unlimited storage and users. Content management and data protection apps included.

File Sharing Ease of file sharing is of critical importance to collaborate across distributed teams.	• Dropbox's file-sharing capabilities are similar to OneDrive. You can restrict access to your file links with passwords and set expiration dates for shared links. • The sharing file size is limited to 100MB for free accounts, 2GB for the Dropbox Plus plan, and 100GB for the Dropbox Professional plan.	• Box, created for the business user offers enterprise-grade file-sharing capabilities. In addition to Dropbox's capabilities, Box allows users to have group ownership of files, and to share with groups. • The file size limit is 250 MB for the basic plan.
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Parameter	Dropbox	Box
Collaboration Collaboration is of essential importance for the distributed workforces of today.	- Dropbox Paper provides a central space for team collaboration. - It can be used to create, edit and share project outlines, agendas, to-do lists, and documents with images and video.	- Box Notes is analogous to Dropbox Paper. - It works intuitively allowing teams to make real-time online notes, add collaborators, assign tasks, and add multimedia. - Box Relay is a no-code app for teams to automate business workflows.
Third-Party Integration Organizations need seamless integration with devices and apps	- Dropbox works with files from both Microsoft 365 and Google Workspace. - Dropbox's integration is wider as it includes both consumer apps as well as business apps.	- Box integrates with over 1,500 apps including Microsoft 365 and Google Workspace. - Box's integrations are geared towards business apps like marketing hubs and CRMs.
Synchronization Cloud storage needs to easily interface and accurately synchronize with local storage.	Dropbox pioneered the file sync model. Apart from clients for Mac, Windows, iOS, and Android, Dropbox also has a Linux client.	- Box offers apps for syncing such as <u>Box Sync</u> that allows you to select files/folders to sync between the Box app and desktop. This gives you access to those files/folders on any desktop with Box Sync installed. - Another app called <u>Box Capture</u> allows you to directly save the photos, videos and scans you take via your mobile to Box.

Parameter	Dropbox	Box
	• It offers a selective sync option and a block-sync one. Block-sync enables faster syncing by splitting up each file into smaller pieces, and only syncing delta changes. • Dropbox provides an “online-only” option. With this, even though the files are visible on your computer’s Dropbox sync folder, they are just placeholders and won’t take up space on your drive. • Dropbox also offers an intelligent LAN sync option that hooks onto the LAN for faster syncs.	
Ecosystem Additional apps for increased productivity	Dropbox has three main products: Dropbox Plus (Dropbox with 1 TB storage), Dropbox Business, and Dropbox Paper (the real-time collaboration platform).	* Apart from Box Sync, Box Capture, and Box Notes discussed earlier, Box offers Box Skills (adds AI to business processes), Box Drive (repository), Box Sign (digital signatures), and Box Shuttle for organizations to migrate large amounts of data (terabytes to petabytes). * For security and compliance, Box offers Box KeySafe, Box Shield, and Box Governance.

Parameter	Dropbox	Box
File Recovery SaaS data loss affects one in three companies. What are your options to recover deleted data?	• A 30-day history of files, with a 180-day limit in certain Dropbox Business plans • No built-in app for point-in-time data backup and recovery.	• A 30-day history of files with Trash cleared every 14 days.* • No native application tailored for unlimited point-in-time data backup and recovery.

** Box stores files and folders you place in the trash for a certain period of time. That default period is 30 days, although Box administrators of business and enterprise accounts can shorten or lengthen it.*

We hope you found our Dropbox vs Box table helpful. Considering OneDrive or Google Drive? Read our comparison of [OneDrive Vs. Google Drive](#). Or better still see how they all stack up with a comprehensive [OneDrive Vs. Google Drive Vs. Dropbox Vs. Box](#).

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