

INTERNET ARCHIVE

Wayback Machine

http://www.ztrace.com/zAssetTrack.asp

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46 captures

4 Jun 2002 - 29 May 2003

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About this capture



What if YOUR laptop gets stolen?

3 June 2002

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zTrace Corporate

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Login name

zTRACE GOLD

zCONTROL

zPASS

zASSET TRACK

zEncrypt

zSECURITY SUITE

Password

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● Privacy at zTrace

● zGuarantee





www.zTrace.com

zAsset Track



What Is It?

ZASSET TRACK is an invisible asset-tracking application that gathers and analyzes hardware and software information about each laptop in the enterprise and stores the data in a centralized server where it can be mined by the corporate administrator.

 [Download Product Information Sheet](#)

► Why Do You Need It?

► How Does It Work?

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<https://web.archive.org/web/20020810155003/http://www.ztrace.com:80/zControl.asp>

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57 captures

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www.zTrace.com

zControl

What Is It?

ZCONTROL is an invisible software security application, based on ZAGENT core technology, that retrieves files, deletes sensitive information and maintains data privacy AFTER computer loss.

 [Download Product Information Sheet](#)

- Why Do You Need It?
- How Does It Work?



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<https://web.archive.org/web/20020604050748/http://www.ztrace.com:80/zEncrypt.asp>

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zEncrypt

What Is It?

ZENCRYPT is an invisible encryption application that encrypts important computer files. ZENCRYPT works in conjunction with ZTRACE GOLD and/or zPASS to immediately encrypt all sensitive data on the laptop as soon as an unauthorized-access warning has been received.

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<https://web.archive.org/web/20020604052039/http://www.ztrace.com:80/zPass.asp>

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4 Jun 2002 - 28 May 2003



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www.zTrace.com

zPass

What Is It?

"You can't steal what you can't see."
Alexander Kesler, Founder and President of zTrace

ZPASS is an invisible password application, based on the ZAGENT core, that detects and triggers specific actions to protect sensitive computer data. Once an unauthorized user fails to enter the required password, ZPASS immediately makes all sensitive files and directories invisible, preventing access to any protected data. At the same time, the computer stays fully functional, fooling the unauthorized user into believing that there is nothing even worth stealing on the machine. Every subsequent keyboard or mouse action is recorded for future identification of search intentions.

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- Why Do You Need It?
- How Does It Work?

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<https://web.archive.org/web/20020810160306/http://www.ztrace.com:80/zTraceGold.asp>

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7 Feb 2002 - 5 Aug 2023

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What Is It?

ZTRACE GOLD is an invisible software security application that traces the location of missing laptops for recovery.

ZTRACE GOLD is undetectable and unerasable on a laptop's hard drive. The computer completes a handshake with the ZSERVER at every Internet connection. If the laptop is reported missing, a patent pending process occurs for the ZTRACE Recovery Team to identify the computer's exact physical location. The ZTRACE Recovery Team coordinates with local law enforcement for a completely outsourced recovery solution; the entire tracing and monitoring service resides with ZTRACE. For enterprises, ZTRACE GOLD provides a flexible solution that can be managed internally by an organization's own internal security department or outsourced with the ZTRACE Recovery Team.

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zFlash Clip

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<https://web.archive.org/web/20020604051951/http://www.ztrace.com:80/zSecuritySuite.asp>

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zSecurity Suite

What Is It?

ZTRACE ZSECURITY SUITE is a comprehensive set of software applications that aids in the recovery of stolen or missing computers, protects sensitive data in case of unauthorized access and effectively monitors hardware and software assets for tracking.

ZTRACE ZSECURITY SUITE is comprised of ZTRACE GOLD, PASS, ZENCRYPT, ZCONTROL and ZASSET TRACK. Collectively, these applications provide the optimum wrap around security solution for your organization's mobile computing fleet. ZAGENT is the stealth core platform that provides integration and interface controls for the ZTRACE ZSECURITY solution and offers extensible functionality for tight integration with future components. There are no icons, files, directories, sounds or ANYTHING visible on the computer, providing total invisibility to the user.



Why Do You Need It?

ZTRACE ZSECURITY SUITE affords single installation of the ZTRACE circle of complete mobile care-integrated software for tracing and recovery, data protection and encryption, and asset management. More importantly, integrated functionality enhances an enterprise's protection against the current menace of laptop misuse both outside and inside its walls. The special capabilities of zAGENT technology, together with a unique recovery service staffed by the ZTRACE Recovery Team, equip a mobile computing fleet of laptops and computers with security measures that wrap themselves around the entire mobile-security problem. With the FBI itself a victim of laptop theft, it is time to protect against theft, recover critical data and equipment and to fully monitor the computing fleet.

How Does It Work?

Protect.
Secure your entire machine so that if an unauthorized user attempts to access it, sensitive data is made completely invisible.

"You can't steal what you can't see."
Alexander Kesler, Founder and President of zTrace

Monitor.
Watch the use patterns of your laptop fleet and concentrate on those running unauthorized applications. Monitor software license compliance and hardware configuration for upgrade paths and lease deadlines.

Recover.
If your computer is out of your direct control, make the data invisible, encrypt it, recover it and then delete it. Your data is critical. And then, since your computer has already identified its location to ZTRACE and with the cooperation of law enforcement and the ZTRACE Recovery Team, physically recover your laptop.

 [Download Product Information Sheet](#)

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6 Dec 2000 - 7 Jun 2023



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Welcome to zTrace!

The invisible laptop security system

PROTECT.

Protect your laptop by installing zSecurity Suite applications.

MONITOR.

Monitor and manage your assets, your security and your sensitive data.



Tell-a-Friend
Register now!

RECOVER.

Is your laptop lost or stolen? You can feel secure. Your data is safe and your laptop will be recovered and returned to you.



TechTV Cybercrime

zTrace featured on TechTV Cybercrime



Hewlett-Packard

zTrace selected for HP Educational Program

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EXHIBIT B

https://web.archive.org/web/20030510191741/http://www.ztrace.com/data_sheet/zEncrypt.pdf

zEncrypt™



zEncrypt is an invisible encryption application that encrypts important computer files. zEncrypt works in conjunction with zTRACE GOLD and/or zPASS to immediately encrypt all sensitive data on the laptop as soon as an unauthorized-access warning has been received.

What if YOUR laptop gets stolen?



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https://web.archive.org/web/20030510220600/http://www.ztrace.com/data_sheet/zPass.pdf

zPASS™



What Is It?

"You can't steal what you can't see."

- Alexander Kesler, Founder and President of zTrace

zPASS is an invisible password application, based on the zAGENT core, that detects and triggers specific actions to protect sensitive computer data. Once an unauthorized user fails to enter the required password, zPASS immediately makes all sensitive files and directories invisible, preventing access to any protected data. At the same time, the computer stays fully functional, fooling the unauthorized user into believing that there is nothing even worth stealing on the machine. Every subsequent keyboard or mouse action is recorded for future identification of search intentions.

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P50-022002

Why Do You Need It?

Consider the risk of your personal or enterprise data in the wrong person's hands. What strategic information could be compromised? What tactical information could be compromised? What personal information about the laptop owner can be obtained?

Imagine the implications if a business competitor accessed your pending business merger, intellectual property, confidential corporate financial information, privileged client or patient information. Whether your personal or organization's laptop is invaded while still on-site, misplaced while on the traveling, or stolen through an inside job, zPASS will seal off access to a computer's valuable contents. Since zPASS reacts to anyone attempting to gain access without authorization, it dramatically improves security for any mobile computing device.

How Does It Work?

When the operating system boots, zPASS waits for the password to be entered via the keyboard. No window or other prompt pops up requesting its entry. Only an authorized user of the computer knows that zPASS is present and waiting for the invisible password. When an unauthorized user fails to supply the necessary password, the zAGENT is directed into SOS mode and immediately makes all the sensitive data on the computer invisible.

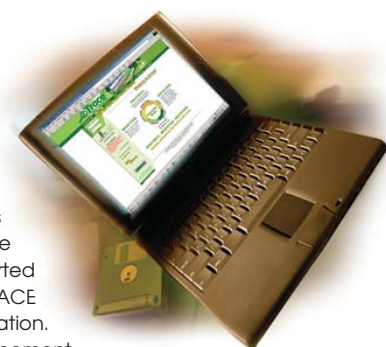
After zPASS has been triggered, all actions performed on the computer are monitored and recorded to provide insight into the target for compromise. This includes periodic screenshot captures, keyboard monitoring, and monitors changes to the hard drives, running processes, and program installation. This information is available on the zSERVER to assist identifying the intruder.

Rest assured.

"The invisible can't be stolen."

https://web.archive.org/web/20030319061040/http://ztrace.com/data_sheet/zTraceGold.pdf

zTRACE GOLD™



What Is It?

zTRACE GOLD is an invisible software security application that traces the location of missing laptops for recovery.

zTRACE GOLD is undetectable and unerasable on a laptop's hard drive. The computer completes a handshake with the zSERVER at every Internet connection. If the laptop is reported missing, a patent pending process occurs for the zTRACE Recovery Team to identify the computer's exact physical location. The zTRACE Recovery Team coordinates with local law enforcement for a completely outsourced recovery solution; the entire tracing and monitoring service resides with zTRACE. For enterprises, zTRACE GOLD provides a flexible solution that can be managed internally by an organization's own internal security department or outsourced with the zTRACE Recovery Team.

Why Do You Need It?

What if your laptop gets stolen or just turns up missing? The possible scenarios are endless. Imagine coming back from lunch one day and your laptop has simply vanished. Must be an inside job since your office is secure. Even with the increased security at airports, there's still the significant risk someone grabs your computer case instead of his own. Can you really trust the cleaning staff in the hotel or your fellow conference attendees? Have you ever left something in a taxi and tried to get it back?

Any chance you'll ever see your laptop again? Even if you file a police report, how will the physical location of your mobile notebook computer be determined? Up until now, there has been no viable solution. The FBI states that less than 2% of laptops are ever recovered. Over 300,000 laptops were reported stolen last year. Do you want to be one of those statistics?

zTRACE Technologies recognized the downsides of the wonderful world of mobile computing -- mobility and portability. This all started because zTRACE's founder found his home burglarized and the thief didn't steal the laptop. That started the "what ifs" that led to the development of zTRACE GOLD.

How Does It Work?

- zTRACE GOLD is installed on the laptop's hard drive and registered with the zSERVER with a unique identification. Every time the laptop is connected to the Internet, zTRACE GOLD checks with the zSERVER to determine the laptop's status. zTRACE GOLD operates in stealth mode, with no directories, files, icons, or sounds ever appearing on the laptop.

- In the event of theft, the owner notifies the zTRACE Monitoring Center via phone, e-mail, fax, or the Web. The zSERVER tracking system is activated and waits for the next connection of that laptop to the Internet.

- zTRACE GOLD works with any type of Internet connection, including dial-up, cable modem, DSL, T1 and wireless. It recognizes and traces through both internal and external networks for LAN/WAN configurations to pinpoint actual location of the missing laptop. zTRACE GOLD supports intelligent telephone dialing capabilities to trace the location through any public or private phone system, including dial-out prefixes, international calls, and can even capture blocked or unlisted calls through caller ID.

- When the missing computer connects to the Internet, the stealth application receives a signal from the zSERVER and the computer reports its own location.

- The computer's location and registration information are used by the zTRACE Recovery Team, who works directly with the police department to recover the missing property.

What if YOUR laptop gets stolen?



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TG50-022002

https://web.archive.org/web/20040531010618/http://www.ztrace.com/pr_releases/Yale.pdf



Yale University Selects zTrace to Provide Laptop Protection to Students

Boston, MA, August 20, 2003 - zTrace Technologies announces its partnership with Yale University to provide zTrace Gold and zControl, its laptop tracking, recovery and data protection products, to Yale students in a joint effort to reduce computer theft. Students will be able to purchase zTrace Gold and zControl products and services through a custom zTrace website designed for Yale as well as through the Office of Security Education at Yale University.

A computer running the stealth-mode zTrace Gold completes a virtual handshake with the zTrace server every time the computer's owner connects to the Internet. If that computer is stolen or lost, the owner reports it missing and puts the server on alert. The next time that the computer is used to make a connection to the Internet, zTrace Gold is able to pinpoint the computer's exact location so that authorities are able to recover and return it.

"The convenient aspect of zTrace Gold is that it allows Yale to manage the tracking and recovery process internally through its own security department and local law enforcement agencies," says Alexander Kesler, Founder and President of zTrace Technologies. "This guarantees students that their lost computer will be recovered in the quickest time possible, which is what zTrace Gold is all about."

With zControl, students can feel confident that the data will be protected from the eyes of the thief or intruder and be returned to them. zControl is stealth software that provides remote but invisible control of the data that is stored on the missing computer. Through zControl, students will be able to remotely encrypt, delete, and recover specified files from their computers in case of loss or theft as well as render the computer useless by remotely locking all its functions. zControl is therefore able to remotely control the visibility and access to a student's files as well as the computer itself.

"Students are just as dependent on their computers and their files as businesspeople are. In addition, students bring their laptop computers with them everywhere which can lead to more opportunity for laptop theft," states Susan Daria Burhans, Security Educator of Yale University. "We believe that making zTrace products available to our students will make everyone involved feel more secure-students, parents, and Yale University administrators."

About zTrace Technologies

zTrace Technologies is a premier provider of innovative security software and services designed to meet the challenging data security and asset protection demands of today's mobile computing environment. Serving enterprise, government, education, and consumer markets, zTrace is fast-tracked to be the global leader in mobile computing security. For more information about zTrace products, visit <http://www.zTrace.com> or call (877) zTrace2.

https://web.archive.org/web/20040518054736/http://www.ztrace.com/pr_releases/zControl.pdf



Press Release

zControl Released

Boston, MA, January 15, 2003 - zTrace Technologies today announces the release of zControl, the latest security software in the zTrace mobile device protection and recovery series. zControl is an invisible security application, based on zAgent core technology, that recovers files and deletes private information, maintaining data integrity, after a computer has been lost.

zControl addresses the questions of data security on a mobile device if the device is stolen or lost. zControl is stealth software that provides automated, remote and invisible control of the data stored on a computer. Through the zControl web-based interface an owner of the missing computer can communicate with his/her computer ordering the remote and invisible deletion of files, recovery of data to the zServer and remote encryption of data. Also, zControl allows to make specified files invisible, therefore adding an additional level of protection. zControl is able to display messages remotely to communicate to the thief or the person in possession of the missing device, and can even render the device unusable.

zControl, through its ability to encrypt and extract data remotely, is effective in preventing strategic information from being compromised. Since zControl is able to delete information upon loss of the computer, it is able to protect a company's network infrastructure from possible electronic attack from the stolen device. It can also be used by the owner to extract personal information saved in the computer, such as credit card numbers, PINS, and photographs, to maintain privacy.

Alexander Kesler, President and Founder of zTrace Technologies, said, "Computer theft and loss is rampant in today's business environment. With zControl, each individual and company knows that no matter what happens to the computer, the data necessary to keep working and keep business flowing will be protected and available to them even though the physical computer may not be."

Gary Bloom, Vice President of Sales of zTrace Technologies, said "zControl is the perfect complement to our zTrace Gold product. While zTrace Gold provides a stealth solution for protecting and retrieving your hardware, zControl provides a stealth solution for protecting and retrieving your valuable data. The two products, which comprise our zSecurity Pack, combine to offer a complete solution for your mobile assets, securing both hardware and data!"

About zTrace Technologies

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https://web.archive.org/web/20021019100311/http://www.ztrace.com/pr_releases/HpEducational.pdf



Press Release

Contact : P. Margit Tritt
zTrace Technologies
Tel: 303-828-5313
margit@zTrace.com

ZTRACE SECURITY SUITE incorporated into HP educational program

BOSTON, MA, April 2, 2002 -- ZTRACE™ Technologies today announced a new program to provide security applications for Hewlett-Packard Company's educational customers. ZTRACE security applications enable recovery of missing computers, identify the source of theft, protect the sensitive data in case of unauthorized access or break-in and effectively monitor and manage hardware and software information for asset tracking and software licensing compliance.

Schools and universities across the country recognize the value of notebook computers for students and staff. While small size and portability make notebooks a convenient choice, these very properties make the computers susceptible to theft or loss. ZTRACE is working with HP and the HP Campus Advantage program to provide best-of-breed security applications to secure an institution's investment in notebook PCs while reducing total cost of ownership and saving valuable administration overhead.

"ZTRACE applications provide constant protection to mobile devices and the data stored on them," said Alexander Kesler, President and Founder of ZTRACE Technologies. "They enable and enforce an easily-managed, 'always-on' security policy, providing safeguards from disruption and the potentially serious consequences resulting from lost or misused equipment and data. This relationship will provide optimum computer security services for educational institutions using HP notebook computers."

"Like many of HP's customers at K-12 schools, colleges and universities across the country are already beginning to see the benefits of providing notebook PCs to students and staff through the HP Campus Advantage program," said Gregg Peters, National Education Business Manager, HP Public Sector Organization. "Our relationship with ZTRACE gives our customers added assurance that their HP notebook PCs are protected and their data is safe."

About ZTRACE Technologies

ZTRACE Technologies is a premier provider of innovative security software and services designed to meet the challenging data security and asset protection demands of today's mobile computing environment. Serving enterprise, government, education, and consumer markets, ZTRACE is fast-tracked to be the global leader in mobile computing security. For more information about ZTRACE products, visit <http://www.zTrace.com> or telephone (877) zTrace2.

https://web.archive.org/web/20050307101451/http://www.ztrace.com/data_sheet/zSecuritySuite.pdf

zSECURITY SUITE™



What Is It?

zTRACE zSECURITY SUITE is a comprehensive set of software applications that aids in the recovery of stolen or missing computers, protects sensitive data in case of unauthorized access and effectively monitors hardware and software assets for tracking.

zTRACE zSECURITY SUITE is comprised of zTRACE GOLD, zPASS, zENCRYPT, zCONTROL and zASSET TRACK. Collectively, these applications provide the optimum wrap around security solution for your organization's mobile computing fleet. zAGENT is the stealth core platform that provides integration and interface controls for the zTRACE zSECURITY solution and offers extensible functionality for tight integration with future components. There are no icons, files, directories, sounds or ANYTHING visible on the computer, providing total invisibility to the user.

What
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stolen?



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Why Do You Need It?

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How Does It Work?

Protect.

Secure your entire machine so that if an unauthorized user attempts to access it, sensitive data is made completely invisible.

"You can't steal what you can't see."

- Alexander Kesler, Founder and President of zTrace

Monitor.

Watch the use patterns of your laptop fleet and concentrate on those running unauthorized applications. Monitor software license compliance and hardware configuration for upgrade paths and lease deadlines.

Recover.

If your computer is out of your direct control, make the data invisible, encrypt it, recover it and then delete it. Your data is critical. And then, since your computer has already identified its location to zTRACE and with the cooperation of law enforcement and the zTRACE Recovery Team, physically recover your laptop.