



Document title: Apple Watch Series 6 - Apple

Capture URL: <https://www.apple.com/apple-watch-series-6/>

Captured site IP: 23.223.36.226

Page loaded at (UTC): Mon, 28 Dec 2020 19:00:31 GMT

Capture timestamp (UTC): Mon, 28 Dec 2020 19:01:54 GMT

Capture tool: v7.5.1

Collection server IP: 54.174.78.137

Browser engine: Chrome/77.0.3865.120

Operating system: Microsoft Windows NT 10.0.14393.0 (10.0.14393.0)

PDF length: 21

Capture ID: f33e84ff-addd-4c92-a9c1-20c4cb3105ba

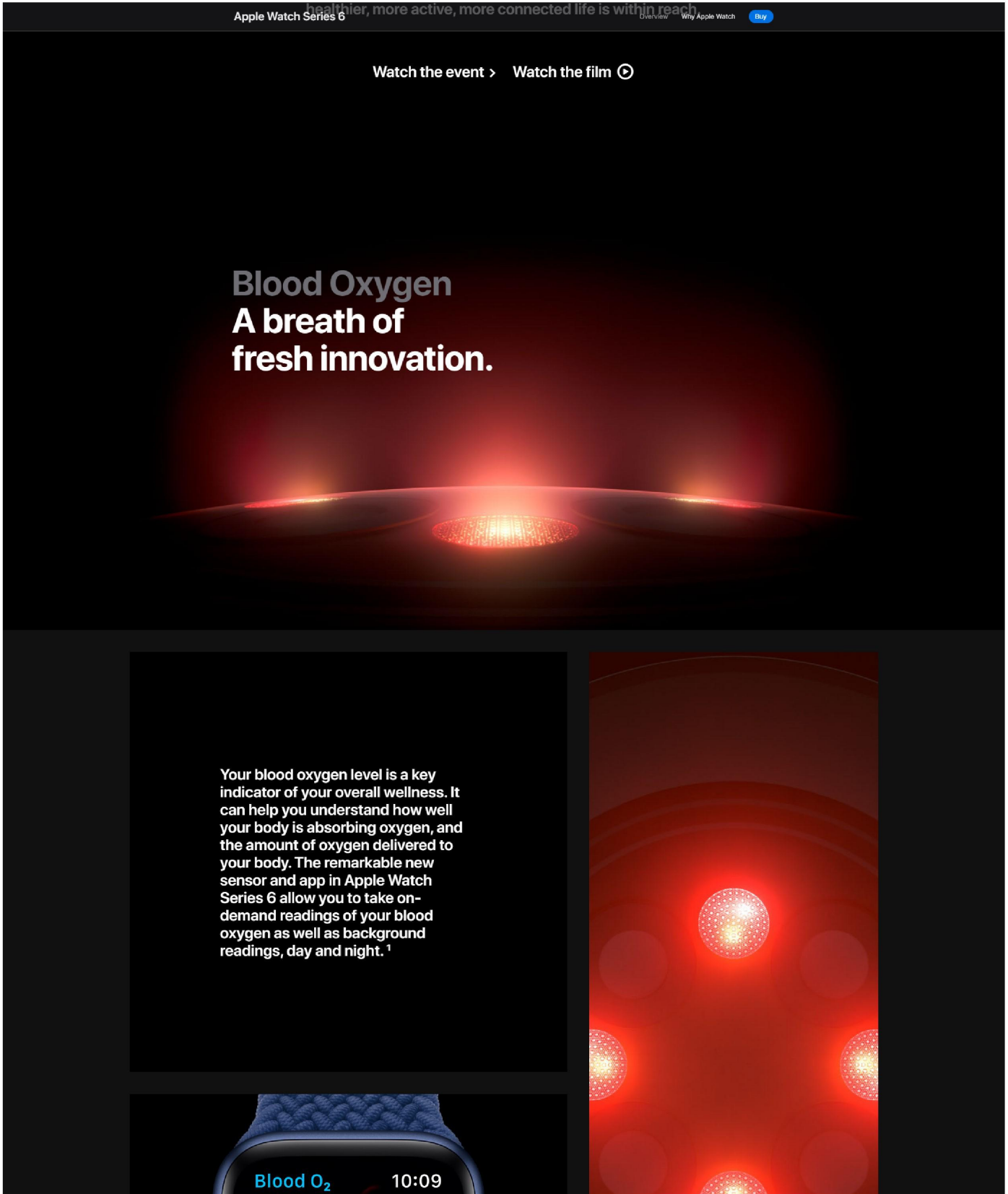
User: mack.montgomery

**Caldbeck
Exhibit 252
(4-18-22)**

WWW.DIGITALEVIDENCEGROUP.COM

PDF REFERENCE #: nemEL999MAwwx6tHLJh4aN

The image is a screenshot of the Apple Watch Series 6 product page. At the top, a navigation bar includes links for Mac, iPad, iPhone, Watch, TV, Music, Support, and a search icon. Below this, the page title 'Apple Watch Series 6' is displayed on the left, and 'Overview', 'Why Apple Watch', and a 'Buy' button are on the right. The central focus is a large, high-resolution image of a red Apple Watch Series 6. The watch face is black and displays 'Blood O₂' in blue at the top left, '10:09' in white at the top right, and '10sec' in large white font at the bottom. The background of the watch face features a stylized, glowing blue and orange wave pattern. Below the watch image, the 'Apple WATCH' logo is shown, with 'WATCH' in white and 'SERIES 6' in red. The main headline, 'The future of health is on your wrist.', is written in large, bold, white sans-serif font. Underneath the headline, a paragraph of white text describes the watch's features: 'Measure your blood oxygen level with a revolutionary new sensor and app. Take an ECG anytime, anywhere. See your fitness metrics at a glance with the enhanced Always-On Retina display. With Apple Watch Series 6 on your wrist, a healthier, more active, more connected life is within reach.' At the bottom of the advertisement, there are two links: 'Watch the event >' and 'Watch the film' followed by a play button icon.



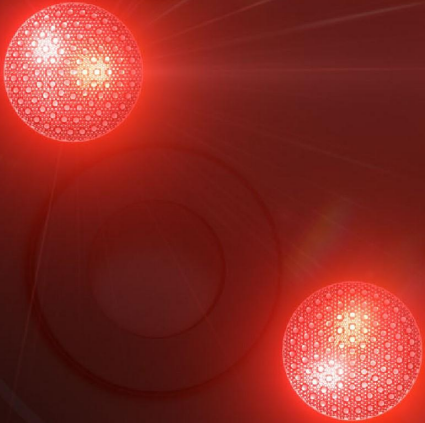
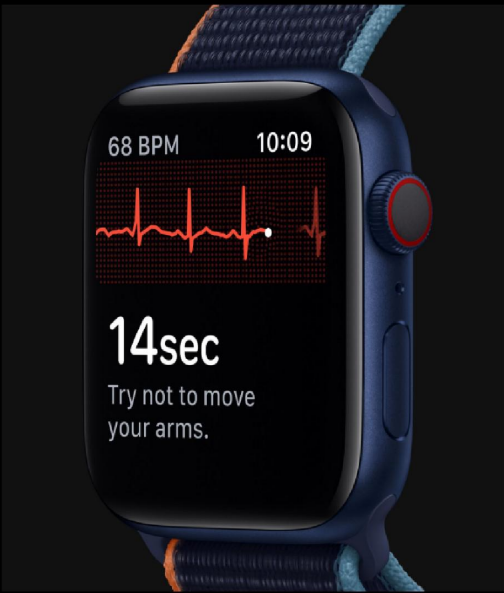


New sensor. New insights. The new blood oxygen sensor is made up of four LED clusters and four photodiodes. Incorporated into the completely redesigned back crystal, this new sensor works in concert with the Blood Oxygen app to determine your blood oxygen level.

Apple Watch Series 6 Overview Why Apple Watch Buy

Deeply illuminating. Green, red, and infrared LEDs shine light onto the blood vessels in your wrist, and photodiodes measure the amount of light reflected back. Advanced algorithms then calculate the color of your blood, which indicates the amount of oxygen present.

[Learn how to use the Blood Oxygen app >](#)

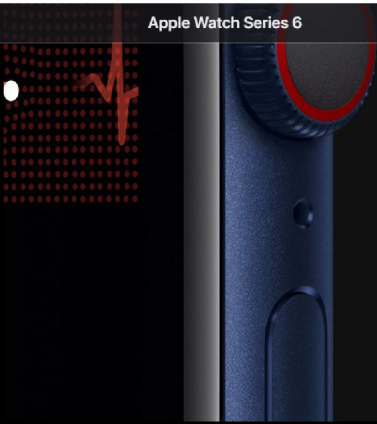
ECG
On your wrist.
Anytime.
Anywhere.

With the ECG app, Apple Watch Series 6 is capable of generating an ECG similar to a single-lead electrocardiogram.² It's a momentous achievement for a wearable device that can provide critical data for doctors and peace of mind for you.



0:09

Your finger can tell you a lot about your heart. Electrodes built into the Digital Crown and the back crystal work together with the ECG app to read your heart's electrical signals. Simply touch the Digital Crown to generate an ECG waveform in just 30 seconds. The ECG app can indicate whether your



Apple Watch Series 6

Your finger can tell you a lot about your heart. Electrodes built into the Digital Crown and the back crystal work together with the ECG app to read your heart's electrical signals. Simply touch the Digital Crown to generate an ECG waveform in just 30 seconds. The ECG app can indicate whether your heart rhythm shows signs of atrial fibrillation — a serious form of irregular heart rhythm — or sinus rhythm, which means your heart is beating in a normal pattern.³

[Learn how to use the ECG app >](#)

Sleep

A better day begins with a better night.

Getting the right amount of sleep is important for good health. The new Sleep app helps you establish a regular bedtime routine and keep track of your sleep trends night after night. So you can set and achieve your personal sleep goals.



Apple Watch Series 6 Overview Why Apple Watch Buy



Fitness
We pushed it further.
To push you further.

When it comes to staying fit, knowledge is power. Get inspiration to keep moving and track your workout metrics more precisely than ever — in the water, at the gym, or out on the road. Series 6 is Apple Watch at its best. To help you be your best.



Exercise your options.
 No matter how you love to move, Apple Watch has a workout just for you. Choose from running, swimming, yoga, cycling, or just about anything else.



Apple Watch Series 6

Overview Why Apple Watch Buy

Exercise your options.
No matter how you love to move, Apple Watch has a workout just for you. Choose from running, swimming, yoga, cycling, or just about anything else you're into — and start measuring your every move.

See how you're doing without missing a beat.
The Always-On Retina display is now 2.5 times brighter outdoors when your wrist is down. So even while exercising in bright sun, you can easily see your metrics without raising your wrist. Or breaking your stride.

Elevation. Elevated. For more precise metrics as you move, the new always-on altimeter continuously tracks your elevation changes in real time, indoors and out. Whether you're hiking up a trail or bombing down a ski run.

10:09
16:08.29
116BPM
72 FT ELEV GAIN
1,312 FT CURRENT ELEV
0.88MI

Workout
Hiking
OPEN
Dance
OPEN

Motivation

Apple Watch Series 6

OverviewWhy Apple WatchBuy

Motivation

Inspiration for your perspiration.



Music, Podcasts, and Audiobooks. Listen to whatever motivates you to move. Including 70 million songs on Apple Music.⁴



Activity Rings. Stay motivated to sit less, move more, and get some exercise. Day after day.



Activity Sharing. Share your Activity rings with friends and family to encourage each other.



Competitions. Invite friends to compete in a seven-day Activity challenge.

Document title: Apple Watch Series 6 - Apple
Capture URL: <https://www.apple.com/apple-watch-series-6/>
Capture timestamp (UTC): Mon, 28 Dec 2020 19:01:54 GMT

Page 9 of 21

Page 8 of 20
MASITC_00918315

MASIMO 2075
Apple v. Masimo
IPR2024-00296

Apple Watch Series 6

OverviewWhy Apple WatchBuy

10:09

05:27

136BPM

45ACTIVE CAL

54TOTAL CAL

05:27

136

45CAL



Get 3 months of Apple Fitness+ free when you buy an Apple Watch.⁵

Apple Fitness+

Now warming up. Introducing a new fitness experience powered by Apple Watch. With the world's most welcoming and knowledgeable trainers. And workout metrics that are transported to your iPhone, iPad, and Apple TV.

Learn more about Apple Fitness+ >

Finishes
One case,



Apple Watch Series 6

Overview Why Apple Watch Buy

Space Black Titanium, new Gold Stainless Steel, Silver Aluminum

Solo Loop

Slip on something new.

An innovative new seamless band joins the Apple Watch Series 6 lineup, without a clasp or buckle in sight. Available in two materials and nine custom sizes, tailored to the size of your wrist.

Solo Loop. Crafted from a soft, stretchable silicone rubber, the Solo Loop is ultracomfortable, lightweight, and surprisingly easy to slip on and off.

Apple Watch Series 6 with Solo Loop
 made of silicone and rubber, the Solo Loop is
 ultracomfortable,
 lightweight, and surprisingly
 easy to slip on and off.

Overview Why Apple Watch [Buy](#)

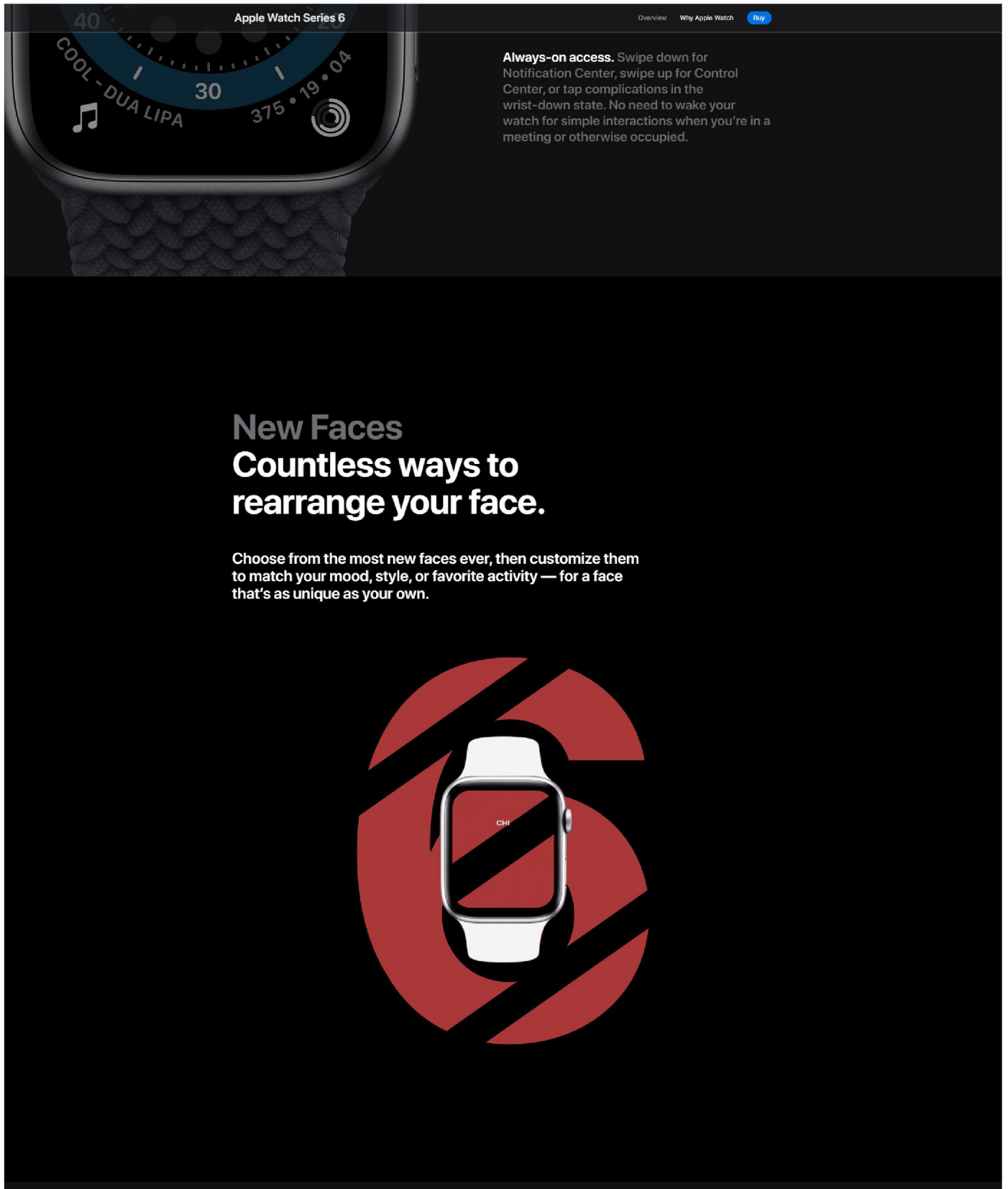
Braided Solo Loop.
 Silicone threads are
 interwoven with over 16,000
 recycled polyester yarn
 filaments to create a band
 that's as textural and
 stretchable as it is beautiful.



Display Always on. Better than ever.

The Always-On Retina display is now significantly brighter outdoors when your wrist is down. So you can see all the information on your watch face more easily than ever — without having to raise your wrist to wake your watch.

Always-on access. Swipe down for Notification Center, swipe up for Control Center, or tap complications in the



Apple Watch Series 6

Overview Why Apple Watch Buy

Always-on access. Swipe down for Notification Center, swipe up for Control Center, or tap complications in the wrist-down state. No need to wake your watch for simple interactions when you're in a meeting or otherwise occupied.

New Faces

Countless ways to rearrange your face.

Choose from the most new faces ever, then customize them to match your mood, style, or favorite activity — for a face that's as unique as your own.



Apple Watch Series 6 Overview Why Apple Watch Buy

There's a face for that. Now you can easily discover and share custom faces for whoever you are and whatever you're into — with all the information that matters most all in one place. Find your favorites on the App Store, the web, or social media.



For water lovers
Get surfing forecasts and conditions from Dawn Patrol, plus data for your sailing, kayaking, and more from Waterspeed.

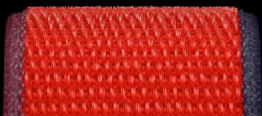
For the sun and stars
See a visualization of the day and night cycle on SolarWatch, while Night Sky shows you stargazing conditions.

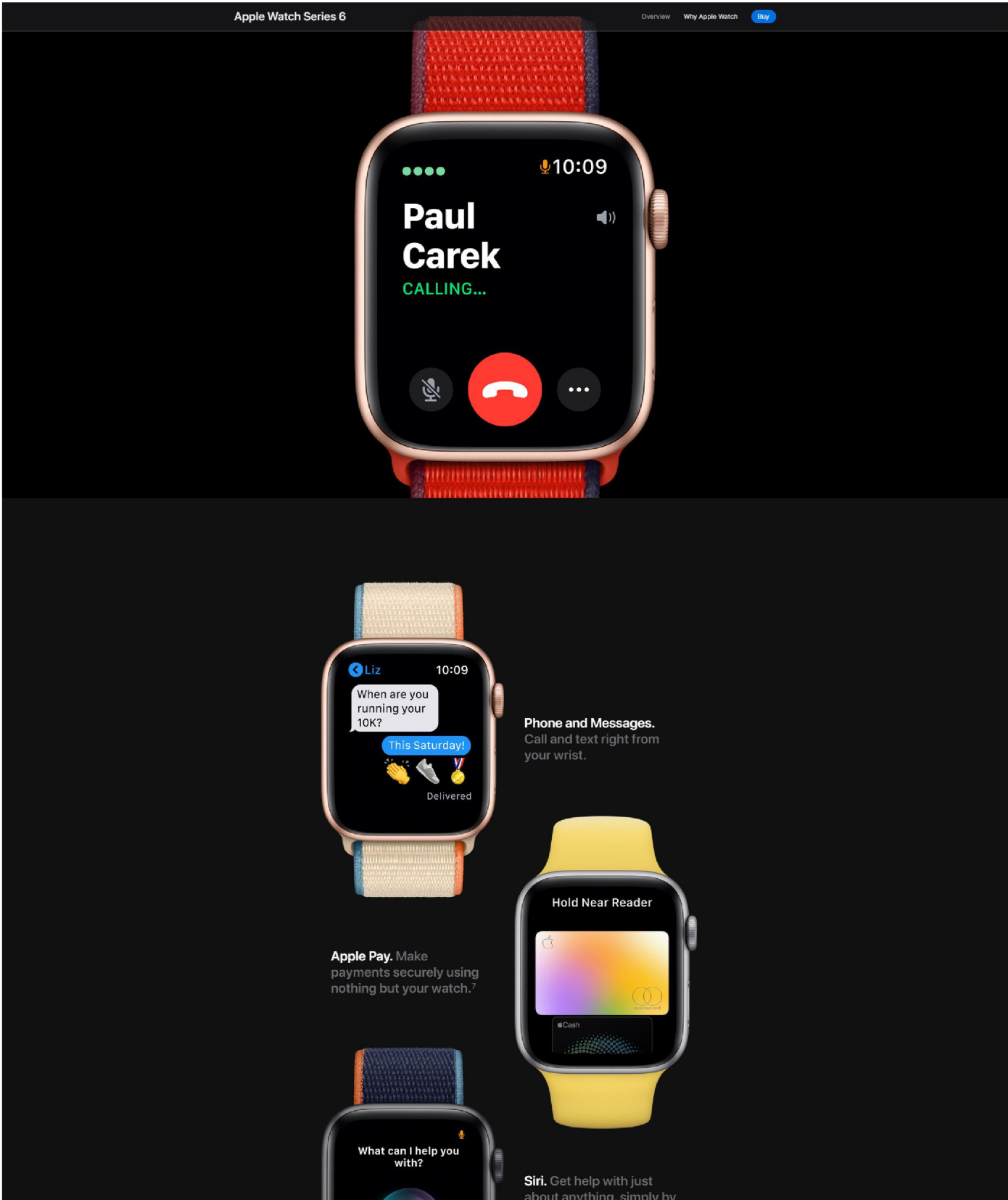
For adventurers
Know what direction you're facing, where the sun is, and your current elevation in this great face for explorers.

• • •

**Stay Connected
Everything you need.
Anywhere you go.**

Apple Watch Series 6 keeps the people and things you care about right there with you, no matter where life takes you. And with available cellular, you can stay connected even when you don't have your phone.⁶





Apple Watch Series 6 Overview Why Apple Watch Buy



Siri. Get help with just about anything, simply by asking. Including translations.

Maps. Get a tap on the wrist telling you when to turn. In the car, on your bike, on foot, or on transit.

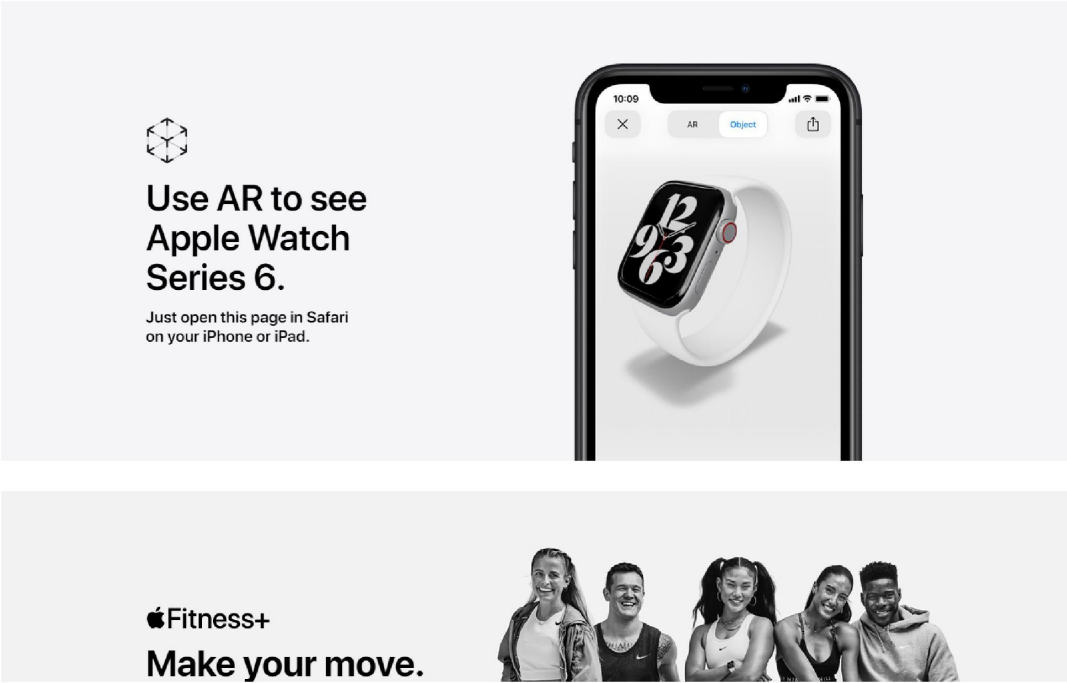
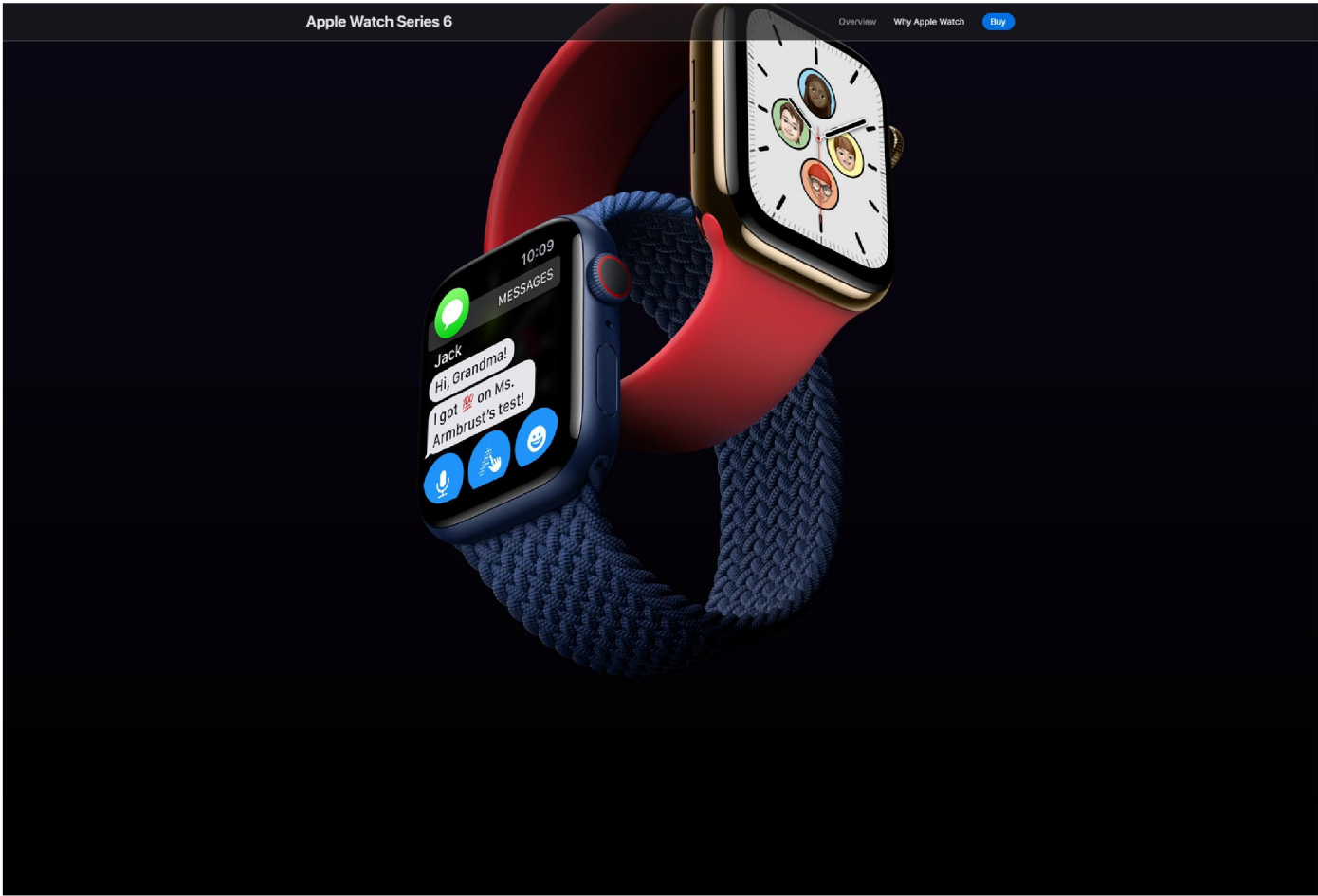
Family Setup

Your family, joined at the wrist.

With Family Setup, you can use your iPhone to pair watches for your children or older adults who don't have their own iPhone.⁸ So everyone can stay in touch by phone, text message, or Walkie-Talkie. They can also do things like play music, find apps, and close their Activity rings. It's more independence for them, and you have the comfort of knowing they're just a call away.

[Learn more about Family Setup in watchOS 7 >](#)





Apple Fitness+

A new fitness experience powered by Apple Watch. Try world-class workouts on your iPhone, iPad, and Apple TV. And now you can get 3 months free when you buy an Apple Watch.⁵

**Any case. Any band.
Any style you want.**

[Compare all models >](#)

Apple Watch Series 6



Apple Watch Series 6

From \$399

44mm or 40mm case size

Always-On Retina display

—

GPS + Cellular⁶
GPS

Blood Oxygen app¹

ECG app²

High and low heart rate notifications
Irregular heart rhythm notification³

Supports Family Setup⁸
(GPS + Cellular models)

Water resistant 50 meters⁹

Buy

Learn more >

Apple Watch SE

From \$279

44mm or 40mm case size

—

Retina display

GPS + Cellular⁶
GPS

—

—

High and low heart rate notifications
Irregular heart rhythm notification³

Supports Family Setup⁸
(GPS + Cellular models)

Water resistant 50 meters⁹

Buy

Learn more >

Apple Watch Series 3

From \$199

42mm or 38mm case size

—

Retina display

—
GPS

—

—

High and low heart rate notifications
Irregular heart rhythm notification³

—

Water resistant 50 meters⁹

Buy

Learn more >



Fast, free,
no-contact delivery

And free returns. See checkout
for delivery dates.

Learn more >



Online Personal Session

From basics to pro tips, get
more out of your new
Apple Watch.

Learn more >



Get 3% Daily Cash back
with Apple Card

And pay over time, interest-free
when you choose Apple Card
Monthly Installments.[†]

Learn more >



Get help buying

Have a question? Call a
Specialist or chat online.
Call 1-800-MY-APPLE.

Contact us >

1. Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes.

2. The ECG app is available on Apple Watch Series 4 and later (not including Apple Watch SE) with the latest version of iOS and watchOS. See apple.com/watch for compatibility details. ECG is not intended for use by people under 22 years old. With the ECG app, Apple Watch is capable of generating an ECG similar to a single-lead electrocardiogram.

3. Irregular rhythm notification requires the latest version of watchOS and iOS. It is not intended for use by people under 22 years old or those who have been previously diagnosed with atrial fibrillation (A-fib).

4. Apple Music requires a subscription.

5. \$9.99/month after free trial. No commitment. Plan automatically renews after trial until cancelled.

6. Wireless service plan required for cellular service. Contact your service provider for more details. International roaming is not supported. Check apple.com/watch/cellular for participating wireless carriers and eligibility. See support.apple.com/en-us/HT207576 for additional setup instructions.

7. Apple Pay is not available in all markets. For a list of Apple Pay countries and regions, visit support.apple.com/en-us/HT207957.

8. Not all features will be available if the Apple Watch is set up through Family Setup. Wireless service plan required for cellular service. Contact your service provider for more details. Check apple.com/watch/cellular for participating wireless carriers and eligibility.

9. Apple Watch Series 6, Apple Watch SE, and Apple Watch Series 3 have a water resistance rating of 50 meters under ISO standard 22810:2010. This means that they may be used for shallow-water activities like swimming in a pool or ocean. However, they should not be used for scuba diving, waterskiing, or other activities involving high-velocity water or submersion below shallow depth.

Case and band combinations can be made within collections (Apple Watch, Apple Watch Nike, and Apple Watch Hermès) only.

Apple Watch Series 6 requires an iPhone 6s or later with iOS 14 or later.

Features are subject to change. Some features, applications, and services may not be available in all regions or all languages. View complete list.

[†] Apple Card Monthly Installments is available for certain Apple products and is subject to credit approval and credit limit. See <https://support.apple.com/ky/HT211204> for more information about eligible products. iPhone activation required on iPhone purchases made at an Apple Store with one of these national carriers: AT&T, Sprint, Verizon, or T-Mobile. Variable APRs for Apple Card other than Apple Card Monthly Installments range from 10.99% to 21.99% based on creditworthiness. Rates as of April 1, 2020. Taxes and shipping are not included in Apple Card Monthly Installments and are subject to your standard purchase APR. See the Apple Card Customer Agreement for more information.

To access and use all the features of Apple Card, you must add Apple Card to Wallet on an iPhone or iPad with iOS or iPadOS 13.2 or later. Update to the latest version of iOS or iPadOS by going to Settings > General > Software Update. Tap Download and Install.

Available for qualifying applicants in the United States.

Apple Card is issued by Goldman Sachs Bank USA, Salt Lake City Branch.

Apple > Watch > Apple Watch Series 6

Shop and Learn

Mac

iPad

iPhone

Watch

TV

Music

AirPods

HomePod

Services

Apple Music

Apple TV+

Apple Fitness+

Apple News+

Apple Arcade

iCloud

Apple One

Apple Card

Apple Store

Find a Store

Shop Online

Genius Bar

Today at Apple

Apple Camp

Apple Store App

Refurbished and Clearance

Financing

For Business

Apple and Business

Shop for Business

For Education

Apple and Education

Shop for K-12

Shop for College

For Healthcare

Apple Values

Accessibility

Education

Environment

Inclusion and Diversity

Privacy

Supplier Responsibility

About Apple

Document title: Apple Watch Series 6 - Apple
Capture URL: <https://www.apple.com/apple-watch-series-6/>
Capture timestamp (UTC): Mon, 28 Dec 2020 19:01:54 GMT

Page 19 of 20
MASITC_00918326

Page 20 of 21

MASIMO 2075
Apple v. Masimo
IPR2024-00296

From \$399 42mm or 40mm case size	From \$279 44mm or 40mm case size	From \$199 Overview 42mm or 38mm case size
Apple Watch Series 6		Overview Why Apple Watch Buy
Always-On Retina display	—	—
—	Retina display	Retina display
GPS + Cellular ⁶ GPS	GPS + Cellular ⁶ GPS	— GPS
Blood Oxygen app ¹	—	—
ECG app ²	—	—
High and low heart rate notifications Irregular heart rhythm notification ³	High and low heart rate notifications Irregular heart rhythm notification ³	High and low heart rate notifications Irregular heart rhythm notification ³
Supports Family Setup ⁸ (GPS + Cellular models)	Supports Family Setup ⁸ (GPS + Cellular models)	—
Water resistant 50 meters ⁹	Water resistant 50 meters ⁹	Water resistant 50 meters ⁹
Buy	Buy	Buy
Learn more >	Learn more >	Learn more >



**Fast, free,
no-contact delivery**

And free returns. See checkout
for delivery dates.

[Learn more >](#)



Online Personal Session

From basics to pro tips, get
more out of your new
Apple Watch.

[Learn more >](#)



**Get 3% Daily Cash back
with Apple Card**

And pay over time, interest-free
when you choose Apple Card
Monthly Installments.[†]

[Learn more >](#)



Get help buying

Have a question? Call a
Specialist or chat online.
Call 1-800-MY-APPLE.

[Contact us >](#)

1. Blood Oxygen app measurements are not intended for medical use, including self-diagnosis or consultation with a doctor, and are only designed for general fitness and wellness purposes.

2. The ECG app is available on Apple Watch Series 4 and later (not including Apple Watch SE) with the latest version of iOS and watchOS. See [apple.com/watch](#) for compatibility details. ECG is not intended for use by people under 22 years old. With the ECG app, Apple Watch is capable of generating an ECG similar to a single-lead electrocardiogram.

3. Irregular rhythm notification requires the latest version of watchOS and iOS. It is not intended for use by people under 22 years old or those who have been previously diagnosed with atrial fibrillation (Afib).

4. Apple Music requires a subscription.

5. \$9.99/month after free trial. No commitment. Plan automatically renews after trial until cancelled.

6. Wireless service plan required for cellular service. Contact your service provider for more details. International roaming is not supported. Check [apple.com/watch/cellular](#) for participating wireless carriers and eligibility. See [support.apple.com/en-us/HT207578](#) for additional setup instructions.

7. Apple Pay is not available in all markets. For a list of Apple Pay countries and regions, visit [support.apple.com/en-us/HT207957](#).

8. Not all features will be available if the Apple Watch is set up through Family Setup. Wireless service plan required for cellular service. Contact your service provider for more details. Check [apple.com/watch/cellular](#) for participating wireless carriers and eligibility.

9. Apple Watch Series 6, Apple Watch SE, and Apple Watch Series 3 have a water resistance rating of 50 meters under ISO standard 22810:2010. This means that they may be used for shallow-water activities like swimming in a pool or ocean. However, they should not be used for scuba diving, waterskiing, or other activities involving high-velocity water or submersion below shallow depth.

Case and band combinations can be made within collections (Apple Watch, Apple Watch Nike, and Apple Watch Hermès) only.

Apple Watch Series 6 requires an iPhone 6s or later with iOS 14 or later.

Features are subject to change. Some features, applications, and services may not be available in all regions or all languages. View complete list.

[†] Apple Card Monthly Installments is available for certain Apple products and is subject to credit approval and credit limit. See [https://support.apple.com/ku/HT21204](#) for more information about eligible products. iPhone activation required on iPhone purchases made at an Apple Store with one of these national carriers: AT&T, Sprint, Verizon, or T-Mobile. Variable APRs for Apple Card other than Apple Card Monthly Installments range from 10.99% to 21.99% based on creditworthiness. Rates as of April 1, 2020. Taxes and shipping are not included in Apple Card Monthly Installments and are subject to your standard purchase APR. See the Apple Card Customer Agreement for more information. To access and use all the features of Apple Card, you must add Apple Card to Wallet on an iPhone or iPad with iOS or iPadOS 13.2 or later. Update to the latest version of iOS or iPadOS by going to Settings > General > Software Update. Tap Download and Install.

Available for qualifying applicants in the United States.

Apple Card is issued by Goldman Sachs Bank USA, Salt Lake City Branch.

[Apple](#) > [Watch](#) > [Apple Watch Series 6](#)

Shop and Learn

Mac

iPad

iPhone

Watch

TV

Music

AirPods

HomePod

iPod touch

Accessories

Gift Cards

Services

Apple Music

Apple TV+

Apple Fitness+

Apple News+

Apple Arcade

iCloud

Apple One

Apple Card

Apple Books

App Store

Account

Manage Your Apple ID

Apple Store Account

iCloud.com

Apple Store

Find a Store

Shop Online

Genius Bar

Today at Apple

Apple Camp

Apple Store App

Refurbished and Clearance

Financing

Apple Trade In

Order Status

Shopping Help

For Business

Apple and Business

Shop for Business

For Education

Apple and Education

Shop for K-12

Shop for College

For Healthcare

Apple in Healthcare

Health on Apple Watch

Health Records on iPhone

For Government

Shop for Government

Shop for Veterans and Military

Apple Values

Accessibility

Education

Environment

Inclusion and Diversity

Privacy

Supplier Responsibility

About Apple

Newsroom

Apple Leadership

Job Opportunities

Investors

Events

Contact Apple

More ways to shop: [Find an Apple Store](#) or [other retailer](#) near you. Or call 1-800-MY-APPLE.

Copyright © 2020 Apple Inc. All rights reserved. [Privacy Policy](#) | [Terms of Use](#) | [Sales and Refunds](#) | [Legal](#) | [Site Map](#) United States