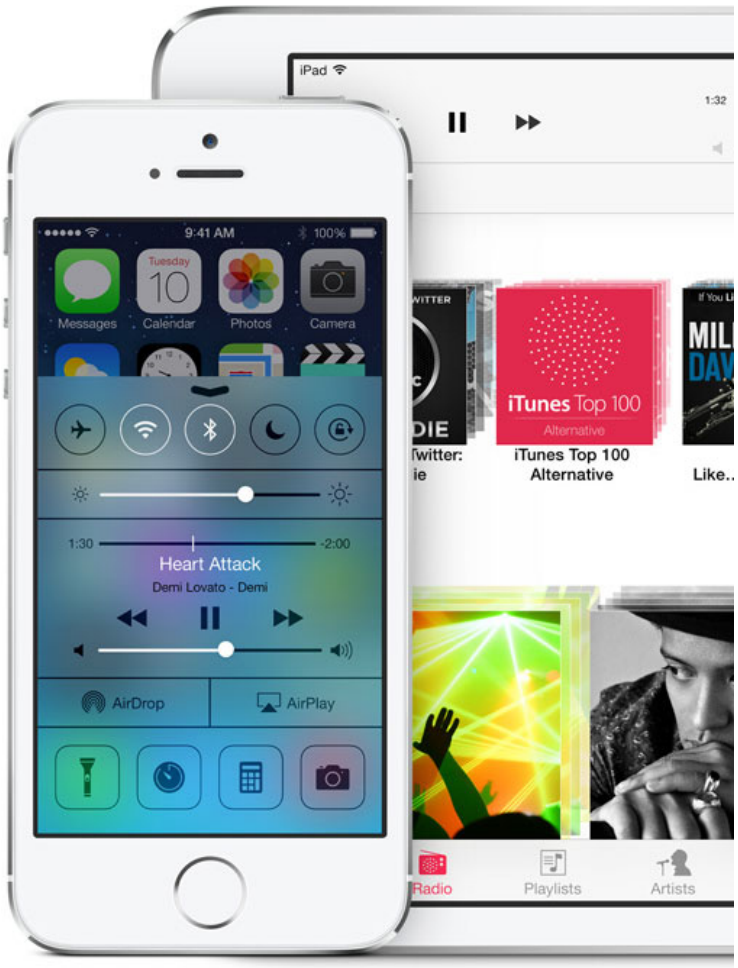
Capable of great things. And all the little everyday things, too.

iOS 7 introduces great new features like Control Center, AirDrop for iOS, and smarter multitasking. It also makes the things you do every day even easier, faster, and more enjoyable. And while many of the apps look different, the way you do things feels perfectly familiar. So from day one, you know how to use the world's most advanced mobile OS. In its most advanced form.

Watch the iOS 7 video

Learn more about the all-new design



InterDigital Exhibit 2007, p. 1
Microsoft v. InterDigital
IPR2024-00306

Control Center. Some things should be only a swipe away. And now they are.

Control Center gives you quick access to the controls and apps you always seem to need right this second. Just swipe up from any screen — including the Lock screen — to do things like switch to Airplane mode, turn Wi-Fi on or off, or adjust the brightness of your display. You can even shine a light on things with a new flashlight. Never has one swipe given you so much control.



Do what you need to do. Quick.

Turn on or off Airplane mode, Wi-Fi, Bluetooth, and Do Not Disturb. Lock your screen's orientation or adjust its brightness. Play, pause, or skip a song. Connect to AirPlay-enabled devices. And quickly access your flashlight, timer, calculator, and camera.

Notification Center. Today is all about you.

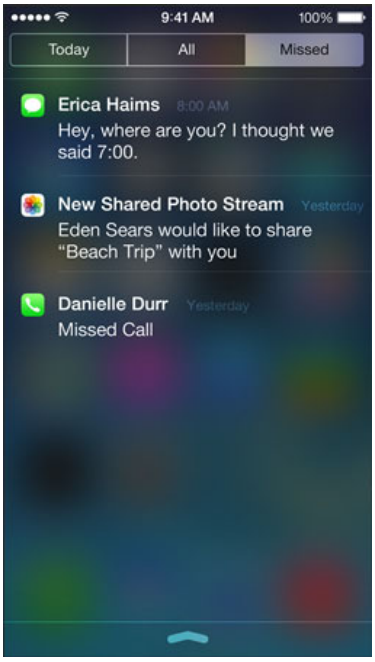
InterDigital Exhibit 2007, p. 2
Microsoft v. InterDigital
IPR2024-00306

Notification Center lets you know about new mail, missed calls, to-dos that need doing, and more. And a new feature called Today gives you a convenient summary of, well, today. One glance at your iPhone and you'll know if it's a certain someone's birthday, if you'll need an umbrella, or if traffic will slow down your commute.[1] You'll even get a heads-up on tomorrow. You can access Notification Center from any screen, including the Lock screen. Just swipe down. And get up to speed.



What's your day like?

Today view gives you a summary of what you need to know about for the day. And a peek at tomorrow.



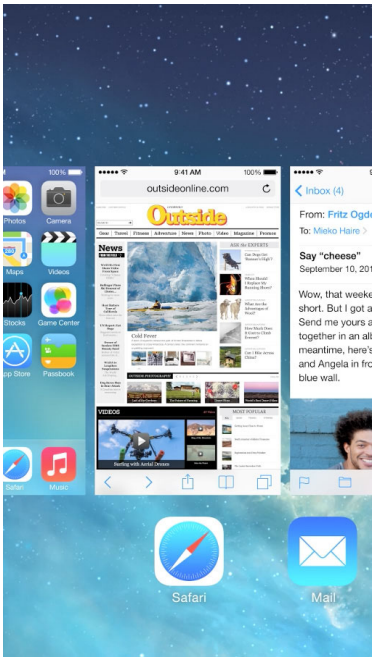
See what you missed.

The new All and Missed views let you see all your alerts or just those you haven't addressed in the last 24 hours.

InterDigital Exhibit 2007, p. 3
Microsoft v. InterDigital
IPR2024-00306

Multitasking.
While you multitask, it does, too.

Multitasking has always been a smart way to switch between apps. Now it's even smarter. Because iOS 7 learns when you like to use your apps and can update your content before you launch them. So if you tend to check your favorite social app at 9:00 a.m. every day, your feed will be ready and waiting for you. That's multitasking in iOS 7. It knows what you want to do before you do.



A smarter way to multitask.

Press the Home button twice to see preview screens of the apps you have open. To quit an app, just swipe it up and out of preview.

Intelligently scheduled updates.

iOS schedules updates during power-efficient times. Like when your device is on and connected to Wi-Fi. So your battery isn't drained unnecessarily.



Camera. All the right formats. Right at your fingertips.

InterDigital Exhibit 2007, p. 4
Microsoft v. InterDigital
IPR2024-00306

Camera in iOS 7 puts all your shooting formats — still, video, panorama, and now square — front and center. With a swipe, you can capture what you want the way you want.[2] Fast. And new filters let you do even more with each image. Give it a retro feel. Dial up the contrast. Or go black and white. Artistic license is all yours.



Video



Panorama

InterDigital Exhibit 2007, p. 5
Microsoft v. InterDigital
IPR2024-00306

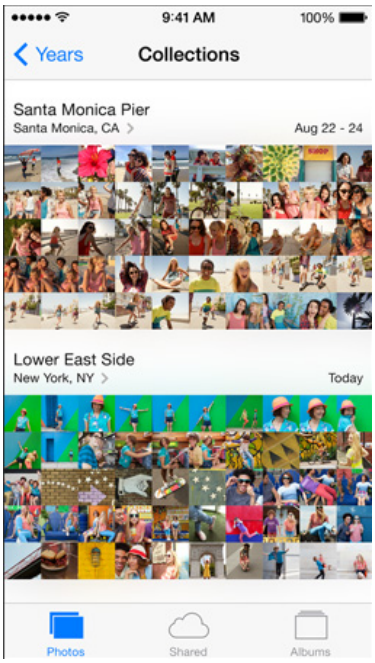




Photos. Life is full of special moments. So is your photo library.

Now there are faster, easier, and more delightful ways to scroll down memory lane. Introducing Years, Collections, and Moments — smart groupings of your photos and videos based on time and place. Tap Years and all your shots fill the screen. Each year holds Collections, like your trip to San Francisco. And in that Collection are distinct Moments — photos from Union Square, videos from AT&T; Park. So you can find a shot from whenever, wherever, in no time.

InterDigital Exhibit 2007, p. 6
Microsoft v. InterDigital
IPR2024-00306



Inside a Collection.
Tap a Collection, like "Hawaii," and see photos from your trip organized into Moments according to date and location.



A year — or years — in review.
Tap the Year view and prepare to be amazed. Every photo and video you've ever taken appears onscreen, almost like artwork.

InterDigital Exhibit 2007, p. 7
Microsoft v. InterDigital
IPR2024-00306



iCloud Photo Sharing.

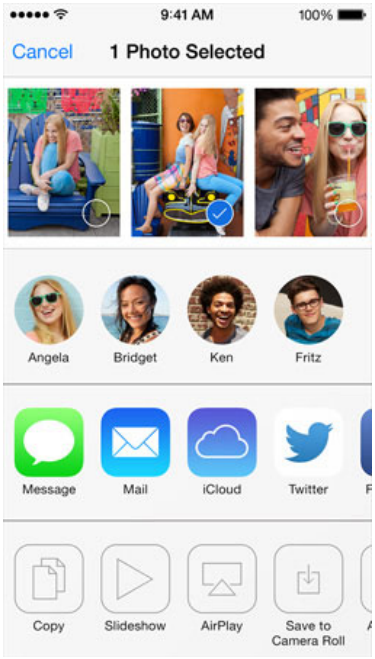
With iCloud, you can share your favorite moments with your favorite people by creating a shared stream. They can post photos, videos, and comments to your stream, and it all appears on everyone's iOS devices — automatically.[4] The new Activity view lets you see the latest updates from all your shared streams in one place.

AirDrop. Drop everything.

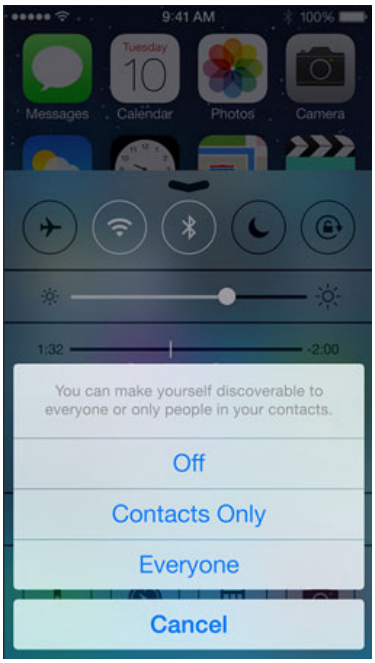
Sending a photo or a document to someone via text or email is fine. But if that someone is right next to you, a text or an email suddenly feels like too many steps. Enter AirDrop for iOS. It lets you quickly

InterDigital Exhibit 2007, p. 8
Microsoft v. InterDigital
IPR2024-00306

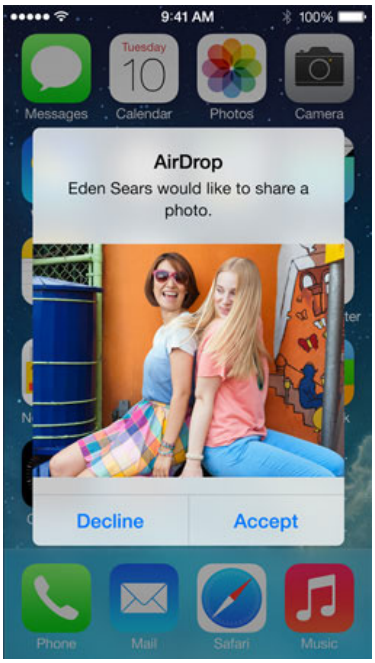
and easily share photos, videos, contacts — and anything else from any app with a Share button. Just tap Share, then select the person you want to share with. AirDrop does the rest using Wi-Fi and Bluetooth. No setup required. And transfers are encrypted, so what you share is highly secure.[5]



Share one to one. Or one to many.
With AirDrop, you can share, say, a photo or a video with a specific person or multiple people. Just tap the Share icon, select who you want to share with, and let AirDrop do its thing.



Make yourself available. Or not.
You're automatically visible in AirDrop to your contacts running iOS 7. But you can also make yourself visible to anyone nearby using iOS 7 or to no one at all. One tap in Control Center is all it takes.



File received.
Recipients can choose to save whatever you send. When they do, the content is saved right where it should be — a photo in Photos, a pass in Passbook, a contact in Contacts, and so on.



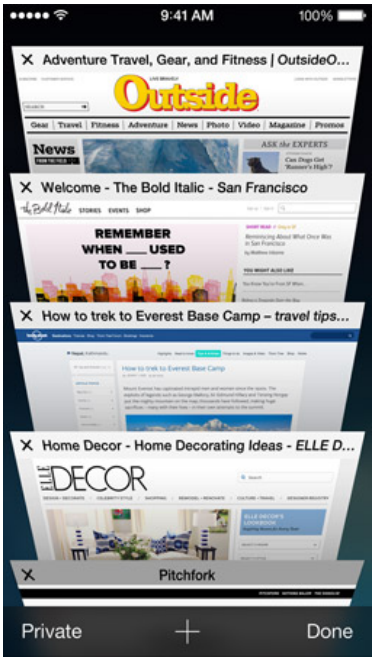
InterDigital Exhibit 2007, p. 9
Microsoft v. InterDigital
IPR2024-00306

Safari. With things out of the way, there's way more web.

Browsing is bigger, better, and more beautiful with Safari in iOS 7. Buttons and bars — like the unified smart search field — stay hidden until you scroll to reveal them.[6] So you see more content than ever on your screen. And with a swipe, you can go back or forward a page. It's all designed so nothing gets in your way or slows you down.

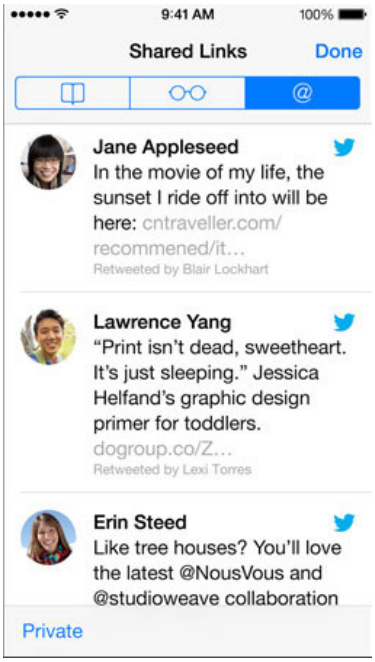


Unified smart search field.
Type a URL or search term in the unified smart search field, and Safari automatically suggests the closest match to what you're looking for. So you find the right web page fast.



New tab view.
See your open web pages in a consolidated view that lets you scroll effortlessly from tab to tab. To close a page, just swipe it offscreen.[6]

InterDigital Exhibit 2007, p. 10
Microsoft v. InterDigital
IPR2024-00306

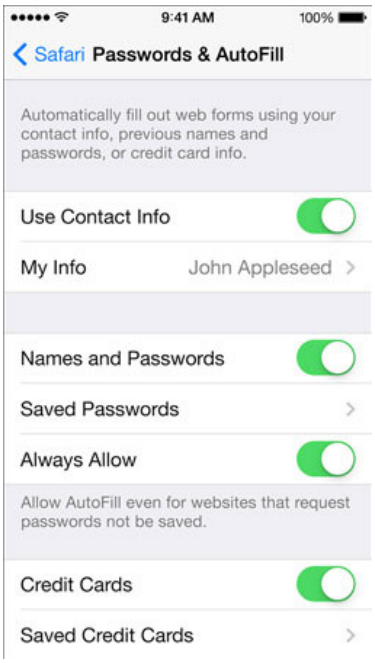


Shared Links.

See all the URLs in your Twitter timeline, who posted them, and what they had to say about them.

Reading List.

Reading through the articles in your Reading List is quick and easy. Simply scroll seamlessly from one to the next.



iCloud Keychain. Coming soon

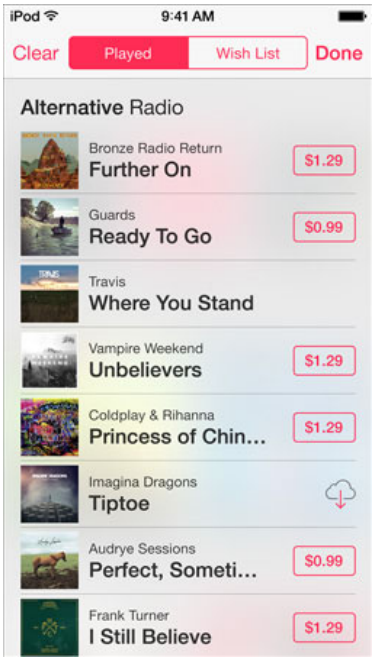
Lots of things you do on the web require passwords. Now iCloud can remember your account names, passwords, and credit card numbers for you. And Safari will enter them automatically whenever you need to sign in to a site or shop online. It works on all your approved iOS 7 devices and Mac computers running OS X Mavericks. And with 256-bit AES encryption, it's highly secure.

InterDigital Exhibit 2007, p. 11
Microsoft v. InterDigital
IPR2024-00306

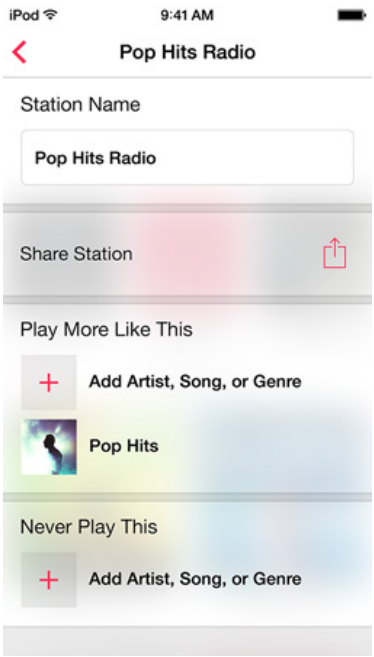
iTunes Radio. Hear where your music takes you.

iTunes Radio features streaming radio stations you'll love from day one — from the best selection of music. The more you listen, the more personalized it becomes. And it's available on your iPhone, iPad, iPod touch, Mac, PC, and Apple TV for free. It's radio re-imagined.

Learn more about iTunes Radio



See what you've heard.

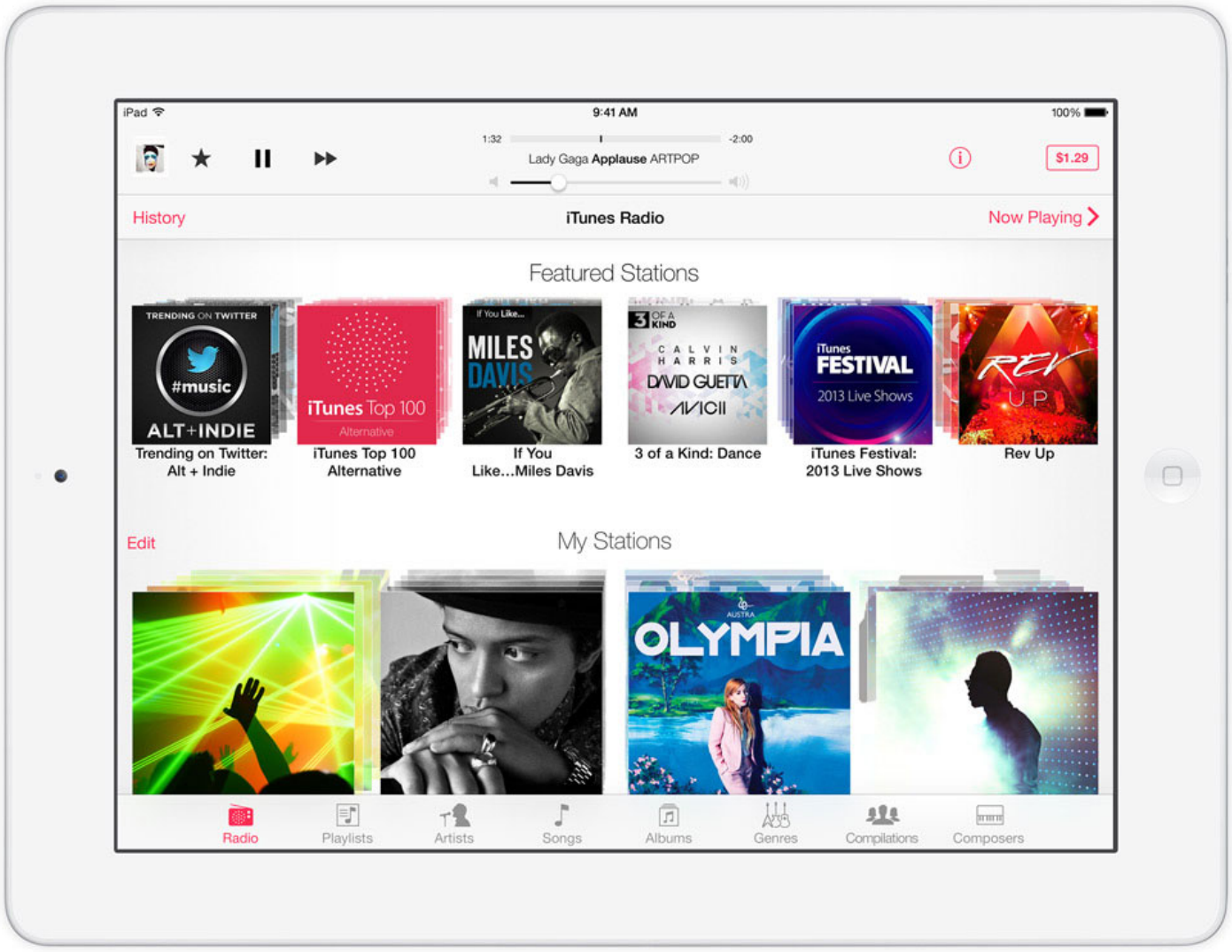


Edit on the fly.

InterDigital Exhibit 2007, p. 12
Microsoft v. InterDigital
IPR2024-00306

Check your History to view everything you've heard or added to your Wish List. Then tap to download the songs you want from iTunes.

Build new stations while you listen, and fine-tune the mix by adding artists and songs or skipping music you don't like.



Go from your music to more music.

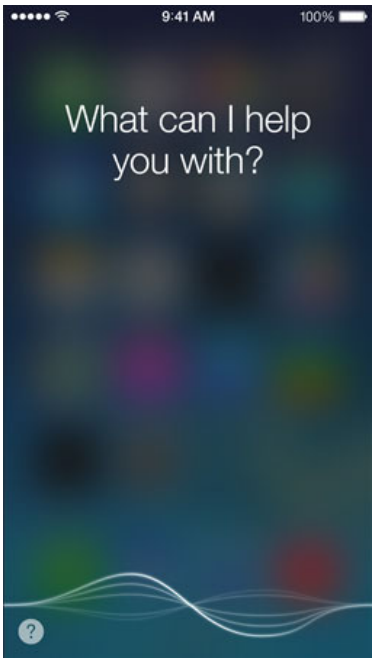
You instantly build a new station by choosing an artist or song. Or choose from more than 300 DJ-curated and genre-focused stations.

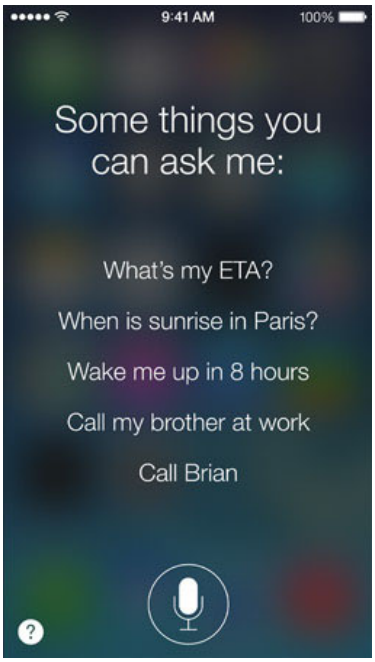
iTunes Radio is available only in the U.S.

InterDigital Exhibit 2007, p. 13
Microsoft v. InterDigital
IPR2024-00306

Siri. You're going to like what you hear. And see.

Siri in iOS 7 gets a new look, a new sound, and new capabilities. It features a redesigned interface that fades into view — on top of whatever's on your screen. A clearer, more natural-sounding female or male voice makes Siri even easier to understand. It's faster at answering questions and it checks more sources, such as Bing, Wikipedia, and Twitter. And Siri takes on extra tasks, like returning calls, playing voicemail, controlling iTunes Radio, and more.[7]





Siri knows you're talking.

Now when you ask Siri something, audio waves move across your screen, letting you know Siri is listening and processing your request.

Start in Siri. Stay in Siri.

If you have questions, Siri has answers. And you'll see them right on the screen. Even web search results from Bing. So you won't be pulled out of Siri and into Safari just to see the same list.

InterDigital Exhibit 2007, p. 14
Microsoft v. InterDigital
IPR2024-00306



Siri searches Wikipedia.
Siri now references Wikipedia to answer your questions.



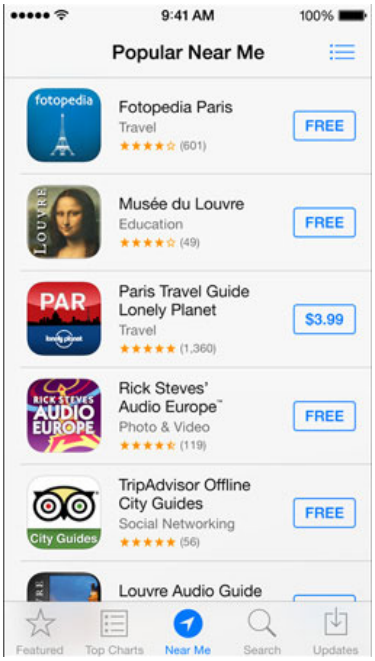
Siri searches Twitter, too.
Want to know what people are tweeting about a certain topic? Just ask.

App Store. Find the right app for wherever you are.

Apps Near Me — a new feature of the App Store in iOS 7 — shows you a collection of popular apps relevant to your current location. And the new Kids category lets you browse and buy the best apps for children based on age. iOS 7 also keeps your apps up to date automatically, so you don't

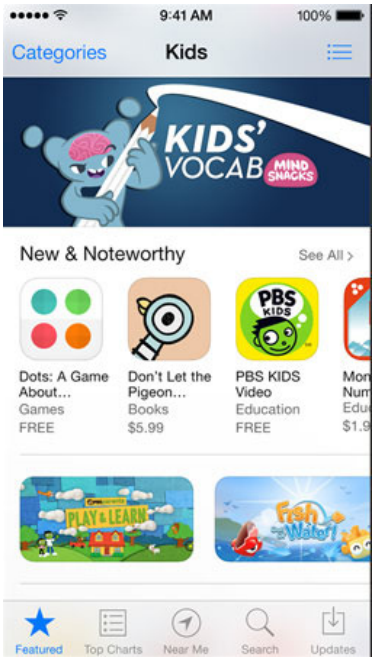
InterDigital Exhibit 2007, p. 15
Microsoft v. InterDigital
IPR2024-00306

have to bother. Another bonus of automatic updates: no more little red badge begging for your attention.



What's popular near me?

Wherever you find yourself — the Louvre, for instance — tap Near Me and you'll see a list of apps you might find useful.



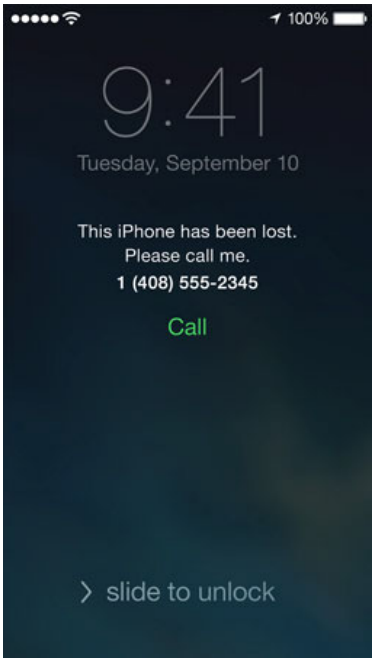
Browse the best apps for kids.

Now parents and teachers can quickly find apps that are perfect for children. Just visit the new Kids category for a curated selection of age-appropriate apps.

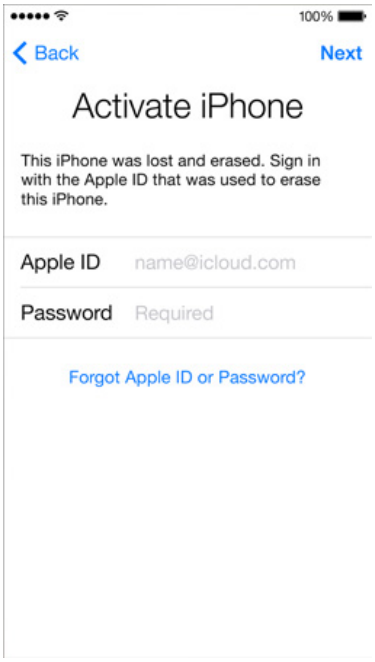
InterDigital Exhibit 2007, p. 16
Microsoft v. InterDigital
IPR2024-00306

Find My iPhone, iPad, or iPod touch.
And if you can't, at least there's this.

Losing your iOS device feels lousy. Thankfully, Find My iPhone can help you get it back. But if it looks like that's not going to happen, new security features in iOS 7 make it harder for anyone who's not you to use or sell your device. Now turning off Find My iPhone or erasing your device requires your Apple ID and password. Find My iPhone can also continue to display a custom message, even after your device is erased. And your Apple ID and password are required before anyone can reactivate it. Which means your device is still your device. No matter where it is.[8]



Lock screen message.
Even after a remote erase, Find My iPhone can continue to display a message with your phone number on the Lock screen.



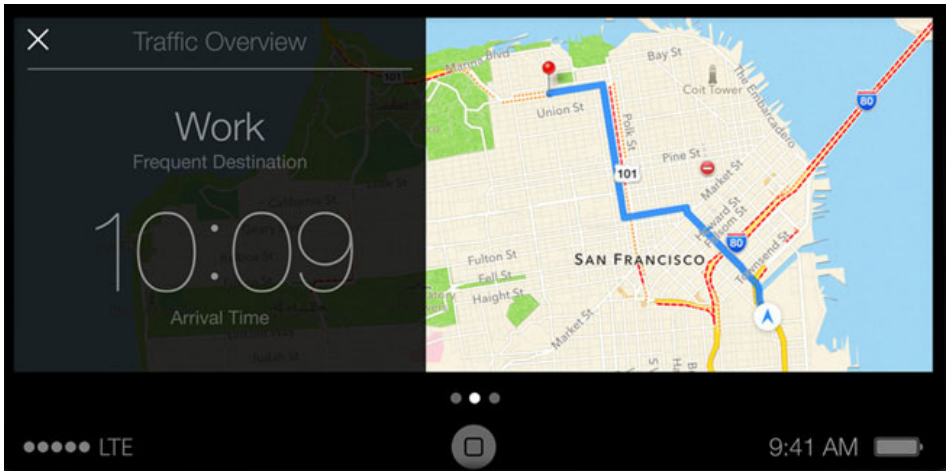
All is not lost.
If you get your iPhone, iPad, or iPod touch back after you've already erased it, just enter your Apple ID and password to reactivate it.

InterDigital Exhibit 2007, p. 17
Microsoft v. InterDigital
IPR2024-00306

Coming soon

iOS in the Car. Best passenger ever.

iOS in the Car seamlessly integrates your iOS device — and the iOS experience — with your in-dash system. If your vehicle is equipped with iOS in the Car, you can connect your iPhone 5 or later and interact with it using the car's built-in display and controls or Siri Eyes Free. Now you can easily and safely make phone calls, access your music, send and receive messages, get directions, and more. It's all designed to let iPhone focus on what you need, so you can focus on the road.



Commute summary.

iOS in the Car knows when you're leaving home for work — or vice versa — and displays traffic conditions and your ETA.

InterDigital Exhibit 2007, p. 18
Microsoft v. InterDigital
IPR2024-00306

iOS 7 and business.

iOS 7 includes many new features designed to make it easier for businesses to put iOS devices in the hands of employees. Features such as better protection of work and personal data, management of app licenses, seamless enrollment in Mobile Device Management, wireless app configuration, enterprise single sign-on support, and default data protection for third-party apps.

Learn more

iOS 7 and developers.

With the iOS 7 SDK, developers can enable their apps to take advantage of all that iOS 7 offers. Like new multitasking APIs to keep content in apps up to date, the ability to add realistic motion to apps using UI Dynamics, AirDrop support, and more. Download the SDK today to start making your apps the best they've ever been.

Learn more

iOS 7 is compatible with:



iPhone 4 iPhone 4s iPhone 5 iPhone 5c iPhone 5s



iPod touch 5th generation 16GB iPod touch 5th generation 32GB/64GB



iPad 2 iPad with Retina display iPad mini

Some features may not be available for all countries or all areas. Click here to see complete list.

Not all features are available on all devices.

1. Traffic information in Today view is available on iPhone 4s or later.
2. Panorama format is available on iPhone 4s or later and iPod touch (5th generation). Square and video formats and swipe to capture are available on iPhone 4 or later, iPad (3rd generation or later), iPad mini, and iPod touch (5th generation).
3. Filters in Camera are available on iPhone 4s or later and iPod touch (5th generation 32GB/64GB).
4. Video sharing is not available on iPad 2 and iPod touch (5th generation 16GB).
5. AirDrop is available on iPhone 5 or later, iPad (4th generation), iPad mini, and iPod touch (5th generation) and requires an iCloud account.
6. Safari full-screen view and tab view are available on iPhone 4s or later and iPod touch (5th generation).
7. Siri is available on iPhone 4s or later, iPad with Retina display, iPad mini, and iPod touch (5th generation) and requires Internet access. Siri may not be available in all languages or in all areas, and features may vary by area. Cellular data charges may apply. New female and male voices will be available initially in U.S. English, French, and German. Returning calls and playing voicemail are available on iPhone 4s or later.
8. Find My iPhone enables you to locate iOS devices only when they are on and connected to a registered Wi-Fi network or have an active data plan. Some features may not be available for all countries or all areas.

InterDigital Exhibit 2007, p. 19
Microsoft v. InterDigital
IPR2024-00306

iCloud requires iOS 5 or later on iPhone 3GS or later, iPod touch (3rd generation or later), iPad, or iPad mini; a Mac computer with OS X Lion v10.7.5 or later; or a PC with Windows 7 or Windows 8 (Outlook 2007 or later or an up-to-date browser is required for accessing email, contacts, and calendars). Some features require iOS 7 and OS X Mavericks. Some features require a Wi-Fi connection. Some features are not available in all countries. Access to some services is limited to 10 devices.

InterDigital Exhibit 2007, p. 20
Microsoft v. InterDigital
IPR2024-00306