Sonos Introduces the Sonos Controller for iPhone; Free Application Lets Music Lovers Control Leading Multi-Room Music System from Their iPhone

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SANTA BARBARA, Calif., Oct. 28 /PRNewswire/ -- Sonos(R), Inc., the leading developer of wireless multi-room music systems for the home, today introduced the Sonos Controller for iPhone(TM) as a free download on the iPhone App Store. Music lovers with an iPhone 3G, iPhone or iPod(R) touch can now control the award-winning Sonos Multi-Room Music System all from their favorite portable device. A video demonstration of the free Sonos Controller for iPhone is available at *http://www.sonos.com/iphone* .

Sonos wirelessly plays all the music you want, all over your house, providing an unparalleled multi-room music experience. With Sonos ZonePlayers(TM) connected wirelessly in the rooms of your choice and a Sonos Controller for iPhone in hand, you can find and play the music you want with ease. Simply pick a room, pick a song and hit play. Play the same song in every room in perfect synchronization, or play different songs in every room.

By combining Sonos' industry-leading multi-room control user interface with the iPhone's large display and touch-screen technology, the Sonos Controller for iPhone lets you control the entire Sonos system and a world of music at the touch of a finger. The Sonos user experience allows you to quickly link and unlink rooms, without interrupting music playback. Select, Play, Pause, and Skip music in any room. Search for your favorite artists and songs by typing on the touch screen. Browse your collection by pointing and flicking. Change the volume in a single room, or in all your rooms at once, all from the Sonos Controller for iPhone.

The Sonos Controller for iPhone is the only iPhone Controller app that provides multi-room music control for the entire house and direct access to an infinite world of music including Last.fm, Napster(R), Pandora(R), Rhapsody(R), SIRIUS(R) Internet Radio, 15,000 plus radio stations, shows and more. Plus, the Sonos Controller for iPhone gives music lovers control over their entire music collection* located on any computer on their home network, a Network Attached Storage (NAS) drive and even an Apple(R) Time Capsule. And, Sonos is the only multi-room music system that doesn't require you to have your computer on or a piece of server software on the network to play music all over the home -- just walk into your house, reach into your pocket, grab your iPhone, and turn on the music.

"The Sonos Controller for iPhone is another example of Sonos offering features and applications that make the system better, at no cost to our current or future customers," said John MacFarlane, CEO, Sonos, Inc. "Today's announcement enables all of our customers to use a great personal product from Apple to control the world's best multi-room music system."

Sonos was the first multi-room music system to deliver wireless handheld control and today offers more ways to control music throughout the home than any other multi-room product on the market -- the handheld Sonos Controller CR100, Sonos Desktop Controller for PC and Mac and now the Sonos Controller for iPhone. You can mix and match Controllers for the ultimate in convenience and control.

The Sonos Controller for iPhone requires an iPhone or iPod touch and at least one Sonos ZonePlayer to operate. The Sonos Controller for iPhone utilizes your existing home WiFi network to communicate to the Sonos Multi-Room Music System. iPhone, iPod touch, and Sonos ZonePlayers are sold separately. The Sonos Controller for iPhone is currently available in English only. Additional requirements include Sonos 2.7 System Software and iPhone 2.0 Software. The Sonos Controller for iPhone is compatible with all generations of Sonos hardware.

Sonos is the first wireless, multi-room music system that lets you play all the music you want, all over your house -- and control it all from the palm of your hand. To learn more about Sonos, to place an order or to locate an authorized Sonos dealer, please visit http://www.sonos.com/ or call 877.80.SONOS. For Sonos press kit information, please visit http://pr.sonos.com/ .

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* Sonos Multi-Room Music System is not able to support AAC files with
  iTunes Fairplay Digital Rights Management.

About Sonos, Inc.
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Sonos(R) is the leading developer of wireless multi-room music systems for the home. The Sonos Multi-Room Music System is the first, wireless multi-room music system that lets you play all the music you want all over your house -- and control it all from the palm of your hand. Sonos liberates the music stored on a computer so it can be enjoyed all over the house. In addition, by partnering with audio services like Audible.com(R), Last.fm, Napster(R), Pandora(R), RadioTime, Rhapsody(R), SIRIUS(R) Internet Radio, and more, Sonos gives music lovers instant, computer-free access to millions of songs, thousands of radio stations, audiobooks and more. The award-winning Sonos Multi-Room Music System is available at more than 3000 retailers in over 55 countries worldwide; or direct from Sonos at http://www.sonos.com/ . Sonos is a privately-held company, headquartered in Santa Barbara, CA with offices in Cambridge, MA, Hilversum, Netherlands and Penang, Malaysia. To find out more about the company or the Sonos Multi-Room Music System, please visit: pr.sonos.com.

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