Expertcity's GoToMyPC Product Wins A People's Choice Award At Upside Events' Showcase 2001

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Body

Expertcity, a provider of Web-based remote-help technology and services, announced that it was named the "People's Choice Award" first runner up for the unveiling of its new GoToMyPC product at Upside's Showcase Conference held last week in Palm Springs, CA. GoToMyPC is a Web-based application that allows individuals and enterprises to register their PCs and then access and work on those PCs from any Internet location.

"Expertcity's latest technology, GoToMyPC, really impressed the show's attendees," says Jesse Berst, executive producer of the event. "A People's Choice Award is an accomplisment that shows GoToMyPC was a crowd pleaser that Showcase attendees were talking about."

"We're very honored to have received a People's Choice Award for GoToMyPC," says Brian Donahoo, senior vice president of products at Expertcity. "I think that the technology, which allows users to have full access to all of their files, programs and network resources available on their desktops from any PC, will change the way the remote and mobile workforce gets things done. In the same way that laptops, cell phones and palm pilots extended the office to the mobile professional, GoToMyPC puts the full functionality of the office easily within reach from anywhere."

GoToMyPC began its public beta program today. To experience the benefits of GoToMyPC, enterprises and individuals can simply go to *www.gotomypc.com* and register any PC that they wish to make instantly available for remote access and control.

About Expertcity, Inc.

Expertcity, Inc. is the leading provider of Web-based remote assistance and customer support solutions. The company was founded in 1999 to introduce its proprietary DesktopStreaming technology to the consumer market by offering live person-to-person computer support through a distributed base of certified experts at Expertcity.com.

Expertcity's proprietary DesktopStreaming technology enables customer service representatives to chat in real time with their users and quickly escalate to desktop sharing, which features mutual mouse and keyboard control and whiteboard capability. The technology supports all major platforms including Windows, Linux, Solaris and Mac.

Expertcity, Inc. has won numerous awards including PC Magazine's Top 100 Sites and was recently named a Forbes Best of the Web B2B site. Expertcity, Inc. investors include Sun Microsystems, ZDNet, Bertelsmann Ventures and Wit SoundView Ventures. Headquarters are located in Santa Barbara, California.

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CONTACT:

Comcast, Ex. 1161

Omid Rahmat
Expertcity, Inc.

805-690-6436
pr@expertcity.com

Anita LePage
Expertcity, Inc.

805-690-6436
pr@expertcity.com

Shannon Kelley
Expertcity, Inc.

805-690-6436
pr@expertcity.com

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