

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC.,
Petitioner,

v.

ALMONDNET, INC.,
Patent Owner.

Patent No. 8,775,249

Filing Date: July 23, 2013

Issue Date: July 8, 2014

Title: METHOD, COMPUTER SYSTEM, AND STORED PROGRAM FOR
ACCUMULATING DESCRIPTIVE PROFILE DATA ALONG WITH SOURCE
INFORMATION FOR USE IN TARGETING THIRD-PARTY
ADVERTISEMENTS

Inter Partes Review No.: IPR2024-00416; IPR2024-00417; and IPR2024-00418

PETITIONER'S UPDATED POWER OF ATTORNEY

Comcast Cable Communications, LLC, on behalf of Petitioners (i) FreeWheel Media, Inc., (ii) Beeswax.io Corp., (iii) Comcast Corporation, (iv) Comcast Cable Communications, LLC, and (v) Comcast Cable Communications Management, LLC hereby appoints the practitioners with Banner & Witcoff, Ltd., Customer No. 71867, including the following lead and backup counsel, as its attorneys to transact all business in the United States Patent & Trademark Office associated with an *inter partes* review of U.S. Patent No. 8,775,249:

Lead Counsel: Frederic M. Meeker (Reg. No. 35,282)
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Please recognize the correspondence address (including any electronic mail address) for the above-identified *inter partes* review to be the following address associated with Customer Number 71867 for the appointed lead and backup counsel:

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The individual signing below has the authority to execute this document on behalf of Petitioners.

By: /Heather Faltin/

Name: Heather Faltin

Title: VP, Deputy General Counsel – Patents
Comcast Cable Communications, LLC

Date: March 1, 2024