

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC.,
Petitioner,

v.

INTENT IQ LLC,
Patent Owner.

IPR2024-00421
IPR2024-00422¹
Patent 7,861,260 B2

Before NABEEL U. KHAN, SCOTT B. HOWARD, and DAVID COTTA,
Administrative Patent Judges.

HOWARD, *Administrative Patent Judge.*

ORDER

Granting Patent Owner's Motion for Withdrawal of Back-Up Counsel
37 C.F.R. § 42.10

¹ This Order addresses issues that are the same in each of the above-identified proceedings. We issue one Order to be entered in each proceeding. The parties are not authorized to use this style caption unless later permitted.

On February 21, 2025, with our prior authorization, Counsel for Intent IQ, LLC, Patent Owner, filed a motion requesting that Amy E. Hayden be withdrawn as Back-Up Counsel for Patent Owner. IPR2024-00421, Paper 15; IPR2024-00422, Paper 16. The Motion represents: 1) that Ms. Hayden is leaving the law firm of Russ, August & Kabat LLP, which currently represents Patent Owner; 2) that Patent Owner will continue to be represented by that firm, including by Reza Mirzaie, as Lead Counsel and James Milkey and Philip Wang as Back-Up Counsel; 3) that Petitioner does not object to the Motion, and 4) that granting the Motion “will not hinder the economy, the integrity of the patent system, the efficient administration of the Office, or the ability of the Office to timely complete this proceeding.” IPR2024-00421, Paper 15, 1; IPR2024-00422, Paper 16, 1.

In consideration of the foregoing, it is hereby

ORDERED that Patent Owner’s Motion is *granted*, and Amy E. Hayden shall be withdrawn from these proceedings, effective as of the date of this Order; and

FURTHER ORDERED that Patent Owner shall file an updated mandatory notice in this proceeding within twenty-one (21) business days of the date of this order according to 367 C.F.R. 42.8(a)–(b), providing updated information regarding back-up counsel.

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