UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC.,
Petitioner,

v.

INTENT IQ, LLC,
Patent Owner.

Case IPR2024-00421
Patent 7,861,260

INTENT IQ, LLC'S
UPDATED MANDATORY NOTICES

Patent Owner Intent IQ, LLC hereby provides its mandatory notices pursuant to 37 C.F.R. § 42.8(a)(2).

I. REAL PARTY-IN-INTEREST

The Patent Owner and real party-in-interest in this *inter partes* review is Intent IQ, LLC.

II. RELATED MATTERS

Patent Owner notifies the Board of the following proceedings involving the ’260 Patent that may affect or be affected by a decision in this proceeding:

- *AlmondNet, Inc. and Intent IQ, LLC v. FreeWheel Media, Inc. et al.*, 1:23-cv-00220 (D. Del.);
- *AlmondNet, Inc. and Intent IQ, LLC v. Viant Technology LLC*, 1:23-cv-00174 (D. Del.);
- *Freewheel Media, Inc. v. AlmondNet, Inc.*, IPR2024-00422 (PTAB);
- *Viant Technology LLC v. Intent IQ, LLC*, IPR2024-00128 (PTAB); and
- *Viant Technology LLC v. Intent IQ, LLC*, IPR2024-00129 (PTAB).

III. LEAD AND BACKUP COUNSEL

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IV. SERVICE INFORMATION

Please address all correspondence to the lead and back-up counsel as shown above. Patent Owner consents to electronic service by e-mail to all of the e-mail addresses provided above.

Date: March 11, 2025

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Counsel for Patent Owner

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on March 11, 2025, by filing this document through the Patent Trial and Appeal Case Tracking System (P-TACTS) as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

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