UNITED STATES PATENT AND TRADEMARK OFFICE

---

BEFORE THE PATENT TRIAL AND APPEAL BOARD

---

FREEWHEEL MEDIA, INC.,

Petitioner,

v.

INTENT IQ, LLC,

Patent Owner.

---

IPR2024-00421
Patent 7,861,260 B2

---

**PATENT OWNER'S REQUEST FOR ORAL ARGUMENT**

Pursuant to 37 C.F.R. § 42.70 and the Board's Scheduling Order (Paper 10), Patent Owner respectfully requests oral argument on the issues raised in the Petition for *Inter Partes* Review of U.S. Patent 7,861,260, Patent Owner's Response, Petitioner's Reply to Patent Owner's Response, and Patent Owner's Sur-Reply to the Petition. Oral argument is currently scheduled for June 18, 2025.

Patent Owner respectfully requests that the oral hearing be conducted virtually.

The issues to be argued are:

- Whether the challenged claims of U.S. Patent No. 7,861,260 are unpatentable under any ground asserted in the Petition;
- Any issues identified in Petitioner's Request for Oral Argument;
- Rebuttal to Petitioner's presentation on all matters; and

Patent Owner requests 60 minutes per side for the oral argument. Additionally, to the extent the hearing is conducted in-person, Patent Owner requests the ability to use audio visual equipment to display possible demonstratives and exhibits, including the use of a computer, projector, and screen.

Respectfully submitted,

Dated: May 22, 2025

/ James Milkey /

James Milkey (Reg. No. 79,503)
Attorney for Patent Owner

Russ August & Kabat
12424 Wilshire Blvd., 12th Fl.
Los Angeles, CA 90025
Phone: (310) 826-7474
Fax: (310) 826-6991
jmilkey@raklaw.com

**CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))**

The undersigned hereby certifies that the above document was served on May 22, 2025, by filing this document through the Patent Trial and Appeal Case Tracking System as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioners:

Frederic M. Meeker (Reg. No. 35,282)
Azuka C. Dike (Reg. No. 68,497)
Brian Emfinger (Reg. No. 64,670)
John R. Hutchins (Reg. No. 43,686)
C. Andy Mu (Reg. No. 58,216)
BANNER & WITCOFF, LTD.
fmeeker@bannerwitcoff.com
adike@bannerwitcoff.com
bemfinger@bannerwitcoff.com
jhutchins@bannerwitcoff.com
amu@bannerwitcoff.com
ComcastIPRService@bannerwitcoff.com

Date: May 22, 2025

/ James A. Milkey /

RUSS AUGUST & KABAT
12424 Wilshire Blvd., 12th Fl.
Los Angeles, CA 90025
(310) 826-7474

James A. Milkey
Reg. No. 79,503
Attorney for Patent Owner