

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE OFFICE OF THE UNDER SECRETARY OF COMMERCE
FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE
UNITED STATES PATENT AND TRADEMARK OFFICE

VARIANT TECHNOLOGY LLC,
Petitioner,

v.

INTENT IQ, LLC,
Patent Owner.

IPR2024-00421 (Patent 7,861,260 B2)
IPR2024-00422 (Patent 7,861,260 B2)^{1, 2}

Before JOHN A. SQUIRES, *Under Secretary of Commerce for Intellectual
Property and Director of the United States Patent and Trademark Office.*

ORDER

¹ Viant Technology LLC, who filed petitions and motions for joinder in IPR2025-00128 and IPR2025-00129, was joined as a party to each of these proceedings.

² This order applies to each of the above-listed proceedings. Citations are to the record in IPR2024-00421. The parties filed similar papers in IPR2024-00422.

IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

The Office received a request for Director Review of the Final Written Decision in each of the above-captioned cases and an authorized response to each request. *See* Papers 42, 43.

Having considered the requests and responses, it is:

ORDERED that the requests for Director Review are denied.

IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

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IPR2024-00421 (Patent 7,861,260 B2)

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