

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC. and
VIANT TECHNOLOGY LLC,
Petitioners,

v.

INTENT IQ LLC,
Patent Owner.

IPR2024-00421¹ (Patent 7,861,260 B2)
IPR2024-00422² (Patent 7,861,260 B2)³

Before NABEEL U. KHAN, SCOTT B. HOWARD, and DAVID COTTA,
Administrative Patent Judges.

PER CURIAM.

REVISED SCHEDULING ORDER
37 C.F.R. § 42.5

¹ Viant Technology LLC was joined as a party to this proceeding via a Motion for Joinder in IPR2025-00128.

² Viant Technology LLC was joined as a party to this proceeding via a Motion for Joinder in IPR2025-00129.

³ The parties are not authorized to use this style caption unless later permitted.

IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

The Scheduling Order in each of the proceedings is modified as reflected in the Due Date Appendix.

IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

DUE DATE APPENDIX

DUE DATE 3 August 11, 2025

Patent Owner's sur-reply to reply

DUE DATE 5 August 7, 2025

Motion to exclude evidence

DUE DATE 6 August 14, 2025

Opposition to motion to exclude

Request for prehearing conference

DUE DATE 7 August 21, 2025

Reply to opposition to motion to exclude

DUE DATE 8 August 28, 2025

Oral argument (if requested)

IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

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IPR2024-00421 (Patent 7,861,260 B2)

IPR2024-00422 (Patent 7,861,260 B2)

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