

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC.,

Petitioner,

v.

INTENT IQ, LLC,

Patent Owner.

IPR2024-00422¹

Patent 7,861,260 B2

PATENT OWNER'S UPDATED EXHIBIT LIST

¹ Viant Technology LLC was joined as a party to this proceeding via a Motion for Joinder in IPR2025-00129.

Pursuant to 37 C.F.R. § 42.63(e), Patent Owner hereby submits its exhibit list associated with the above-captioned *inter partes* review of U.S. Patent No. 7,861,260.

Exhibit No.	Description
2001	Declaration of Erik de la Iglesia in support of Patent Owner's Response
2002	<i>Curriculum vitae</i> of Erik de la Iglesia
2003	December 19, 2024 deposition transcript of David Lett
2004	February 18, 2025 email from the Board authorizing a motion to withdraw Back-Up Counsel Amy E. Hayden
2005	August 1, 2025 deposition transcript of David Lett
2006	Patent Owner's Demonstratives

Date: August 25, 2025

Respectfully submitted,

/James A. Milkey /
James A. Milkey, Reg. No. 79,503
Russ, August & Kabat
12424 Wilshire Blvd., 12th Floor
Los Angeles, CA 90025

Attorney for Patent Owner

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document (and Exhibit 2006) was served on August 25, 2025, by filing this document through the Patent Trial and Appeal Case Tracking System as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioners:

Joshua A. Griswold, Reg. No. 46,310
Karan Jhurani, Reg. No. 71,777
Daniel G. Wheaton, Reg. No. 78,933
Susan E. Morrison, Reg. No. 56,322
David L. Holt, Reg. No. 65,161
Fish & Richardson P.C.
60 South Sixth Street, Suite 3200
Minneapolis, MN 55402
IPR56090-0004IP1@fr.com
PTABInbound@fr.com

Date: August 25, 2025

/ James A. Milkey /
James A. Milkey, Reg. No. 79,503
Russ, August & Kabat
12424 Wilshire Blvd., 12th Floor
Los Angeles, CA 90025