UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FREEWHEEL MEDIA, INC.,
Petitioner,

v.

INTENT IQ, LLC,
Patent Owner.

Case IPR2024-00423
Patent 7,861,260

INTENT IQ, LLC'S
POWER OF ATTORNEY

DocuSign Envelope ID: 003B1962-6C48-4B04-9D4D-90B8336505E9

Pursuant to 37 C.F.R. § 42.10(b), Patent Owner Intent IQ, LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review of U.S. Patent No. 7,861,260:

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The individual signing below has the authority to execute this document on behalf of Intent IQ, LLC.

Date: 3/27/2024

By: DocuSigned by: Roy Shkedi 6BFD19F48046468...

Name: Roy Shkedi

Title: Chairman

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(1))

The undersigned hereby certifies that the above document was served on March 28, 2024, by filing this document through the Patent Trial and Appeal Case Tracking System (P-TACTS) as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

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